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**Finding the Right Foundation For Your Skin**

**By Tara Grant**

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The job of foundation is to give the appearance of naturally gorgeous skin, and to cover slight flaws, not to change the skins color. Foundation should blend in with your natural skin color to compliment your skin tones and should be unnoticeable to anyone but you. How many times have you been in public and saw a woman's who's face was a different color than her neck? Her face looked that way because she is using the wrong color foundation or powder.

So How Do I know what color I should use?

The only way to find the right color for your skin is to go shopping with no foundation on and try the bases on your face or your hand. Blend a small amount onto your cheek, near your jaw, or rub a small amount onto your hand. If it is the right color you'll barely see it, it should match and blend right in with your actual skin color. If it is to dark, try a lighter color until you find the closest match. If you can not seem to find a perfect match, mix 2 colors together.

Example: If you find a shade that is almost your skins natural color, but it is to dark, try to mix that with a lighter shade, until you get the desired color.

If you don't have the time to go foundation hunting, there are several companies that offer free samples. Try contacting a Mary Kay or Avon rep to see if she can offer you some samples.

This article may be republished with the resources box included and links are hyperlinked. Tara Grant, owner of <http://www.awomansresource.com>. Tara is a warm-hearted entrepreneur, mother of 2 small children and an avid networker in the wahm and parenting community!

**Beauty Tip: Foundation Secrets For A Flawless Complexion**

**By Sheila Dicks**

1. For a natural look your foundation must match your skin tone. Test foundations along your jawline. You will know the best color because it will disappear into your skin.

## Finding the Right Foundation For Your Skin

2. Spread foundation on your hands and pat it on your face, then smooth out with a sponge making sure not to pull or stretch the skin. Be extra careful in the area around your eyes where the skin is super thin. Don't forget to apply foundation on your eyelids and lips.
3. To make foundation last apply moisturizer first giving the foundation a base. Dry skin will soak up the foundation if not given that base. For oily skin use an oil-free moisturizer and powder foundation
4. On hot days foundation can be difficult to keep looking fresh. Set your foundation in the morning using a loose powder and puff, then do regular touch ups throughout the day.
5. To cover imperfections apply foundation first and then go back and dot on a concealer that neutralizes red. For noticeable imperfections like very dark circles and birthmarks use a yellow concealer (available from Mary Kay). Don't use too much powder in problem areas because it will draw attention to it.
6. To avoid a foundation line around the jaw apply foundation as usual then use a little moisturizer in your hand and blend it down your neck.
7. For evening mix some shimmer powder with your powder and put it where you want to attract light such as the bridge of the nose, underneath the brow bone, the temples, cheekbone, chin and shoulders.
8. Always use a foundation with a sunscreen of at least 15 to prevent future sun damage.
9. Change your foundation shade if the color of your skin changes.
10. After you apply foundation go near a window to make sure it looks natural. Natural light is the ultimate test.

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Sheila Dicks is a wardrobe and image consultant who teaches women how to look slimmer by dressing to suit their body type. Visit her at

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