

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Five Easy Ways To Do Business Automatically With Autoresponders

By Kevin Nunley

Five Easy Ways To Do Business Automatically With Autoresponders by Kevin Nunley

Most business-building ideas won't work unless you make the time to do them. If your day is already jam packed with work, family, and life in general, adding one more business builder can seem out of the question.

Autoresponders are an exception. These simple software gizmos can be set up in minutes, then left to run automatically for years. When someone requests your autoresponder messages, they get the first one instantly, then are emailed additional messages over time.

Here are five easy ways to do more business automatically with autoresponders.

1. Instant sales information, again and again. I love to put an autoresponder address at the end of classified ads. Not only can the prospect request your info, your autoresponder can send it to them instantly, then keep additional information coming to them day after day.

I use a 10 message autoresponder to provide information on a business opportunity. My site tells people to type in their name and email address for more information. They instantly get a message with their name on it. Another message comes the next day and the next. Then the autoresponder waits a few days before sending the fourth message. Because not everyone wants to buy right away, the autoresponder gets back with the prospect each week for several months.

Five Easy Ways To Do Business Automatically With Autoresponders

This gives you the follow-up method that most selling requires. Rather than having to go through your rolodex each day and call prospects, your autoresponder contacts them automatically.

2. Follow-up after the sale. Customers rank follow-up after the sale the number one shortcoming for most businesses. One smart entrepreneur has an autoresponder send a thank you note the moment the customer places an order. The note offers additional help via email or phone. Several days later a second email arrives with news of a new offer. Finally a third message goes out two weeks later checking on the customer's satisfaction with their purchase.

3. Deliver a timeless newsletter. Nothing builds consistent sales like your own email newsletter. But not everyone has the time or information to send out an email newsletter each week.

Instead, put together a six to ten issue newsletter that has timeless information. Include offers and purchase tips. Load it into your autoresponder, then advertise your newsletter on your web site and in your print materials.

4. Create your own course. People love to get how-to information to solve specific problems. Make a list of the question or problems your customers bring to you most often. Write down the questions along with their answers. You can combine these with articles by experts to create your own email course.

I have a number of email courses that have been consistently popular for years. One has been requested by thousands of people—which leads us to strategy five.

5. Build a house email list. Most autoresponder systems keep a list of everyone who has requested your information. You can use the list to send out a periodic update or newsletter. We use the list from my email course to send out a "Course Newsletter" once each month. It is a great way to reach thousands of people who have a proven interest in our information. They make great customers.

You can get good autoresponders from a lot of places. Your web site host may provide them for you. aWeber.com, one of the original autoresponder providers, is one of the best with reliable service, a great control system, and fast response.

Infogeneratorpro.com is also popular. Both cost about \$20 per month. One good free option is Freeautobot.com.

Expect free services to be a bit slower in delivering your message and experience outages from time to time. If a service offers a trial period, try it and watch for messages that get lost or slow delivery.

Keep in mind that spam filtering will sometimes filter out your messages even though the prospect requested them. Keep your messages on hand. Invariably you will get a few interested prospects who say "I missed message 5..can you send it to me?"

While lots of Internet systems promise automated ecommerce, autoresponders are one of the few ways to put important aspects of your operation on autopilot.

Kevin Nunley and his staff of top writers can create your autoresponder message, course, or newsletter. See his great deals on 3 and 7 message packages at <http://DrNunley.com/copywriting.htm>
Reach Kevin at <mailto:kevin@drnunley.com> or 801-328-9006.

Autoresponders: The Fortune Is In The Follow Up!

By Marilyn Sheehan

Autoresponders: The Fortune Is In The Follow Up! by Marilyn Sheehan

Working an internet business means competing with countless other opportunities. It's a "mind blitz" out there in cyberspace!

Enticing ideas about online businesses bombard people like confetti at a wedding.

So..The big question is...How do you keep someone's attention after the first click?

It's a fact. Follow up is the lifeblood of your business! And it can be done easily and effectively.

If well planned, autoresponders can turbo charge any business plan. When you first start advertising, you can use a different autoresponder for each ad. This provides an easy tracking system that any newbie can

Five Easy Ways To Do Business Automatically With Autoresponders

use.

Develop your use of autoresponders as both an art and a science. Invest some time and energy. And don't be timid about stretching your creative imagination.

Statistics prove that less than 5% of closed sales occur on the first contact. 85% of sign-ups require up to 7 or more followups. Don't ignore this fact!

However... who has the time for this much followup when working hundreds or thousands of leads a month?

One of the best ways to manage your lead flow is through the use of autoresponders. They can take your prospects by the hand and lead them straight into your organization. Try it! It works for me!

I have take this proven plan a step further, and it is paying off handsomely.

I love my primary business. Although it is the most lucrative business I've tried, prospects worry about having the time to build a business.

Autoresponders can come to your rescue. Once the autoresponders have done the recruiting for me, the next objective is to get the training done quickly and effectively.

I have written a concise set of autoresponders designed to train new people, and they love it! They're a bit quirky, and fun, and they really are getting the job done. My people are making money fast!

Step by step, I provide the insights gained through my own blood, sweat, and tears. I tell recruits exactly what works... and what doesn't. This dramatically reduces the learning curve for new people and puts them into profit much more quickly.

By harnessing the power of autoresponders, I attained director positions in 2 well respected network marketing companies in a matter of months, so I can vouch for the power of these "silent sales agents."

Five Easy Ways To Do Business Automatically With Autoresponders

I encourage you to "experience" the power of the autoresponders that I use at one of my sites.

Simply fill out the request form, and the autoresponder will tell you everything you need to know about my business. And.. hopefully, it will get your creative juices flowing and give you ideas for turbo charging your business as well!

Marilynn Sheehan <http://msheehan.cjb.net>



This Free E-Book has been brought to you by Natural-Aging.com.

**[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!**