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For Your ECommerce Success

By Michel Richer

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Have you always dream of owning your own Business and working in the comfort of your own home ?

As human we all want to succeed. We all want the best from life. We all want to be wealthy, to have a great house, to travel around the globe. A great wife and beautiful and healthy kids.

To have all of this you don't need to be a genius, have luck or to rob a bank.

All you need is that you use the power of faith wich means confidence. Confidence in yourself.

You also need knowledge. Like the adage: "Knowledge is Power". But you must ACT. Knowledge without action is useless. It's like having a recipe of a cake, without actually making the cake.

So to succeed you need to know what you want and after that act on it.

HOW TO SUCCEED

The first ultimate start to succeed with your home business is to write your goals and have a business plan.

Don't wait for everything to be exactly right to start...THERE WILL NEVER BE A "PERFECT" TIME! Start now, with whatever you have. The things you need will come to you as you work toward your goal.

Let's talk face to face there is no easy way to succeed with your home business. Talk to people who succeed in business like George Walton of wal-mart or other like Donald Trump. They will tell you that it takes lot's of vision and determination. You have to be a man of action to really succeed.

Like i said there is no easy road. But of course you can succeed like me. You have to be persistant.

For Your ECommerce Success

You have to build your business brick by brick. One step at a time. You start at the base of the ladder first.

Everyone who has succeeded in life has started at the base. That's a fact of life. Like the man you are today, start as a baby.

Even the most dynamic, highest-earning entrepreneurs in the industry took MONTHS to begin seeing an income of any real significance.

And the real wealth, the \$100,000+ income we all strive for, took an average of almost 3 YEARS to achieve!

Do you think ANY of these gentlemen don't think the ends justified the means?

Do you think for an instant that the months and years invested hasn't been rewarded a thousand times at least? You don't even have to think about it, do you?

So now you know ! It takes an average of 3 YEARS to build a significant income on the internet.

ONE STEP AT A TIME

Every house is built brick by brick. So is your home business !

Of course we all want to go faster. But we have to start at the base first. It's a basic law. We are subject to time and circumstances.

We have to learn. We have to experiment. With learning and experimenting we get experience. And with experience we become an expert.

We have to set goals. The goals will guide us one step at a time. It will will pave the way to our success.

You cannot go on a road trip without knowing your destination. You need a map. You need time. You need to rest. You need to eat. And sometimes there is roadblock.

When we hit a dead end we turn back and take another road. But we keep going to our destination.

It's the same thing with your home business. There are bumps and jumps and sometimes we crash. But we always keep our eyes to the goal. That is what gives us the drive. It's our paradise. The goal becomes our existence. And it is.

By never, never giving up you will reach your goal one day. One mile at a time. It's impossible that you won't reach it. Unless you die.

That's the only secrets to success. One client at a time. One step at a time. 100 client at a time. Until

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you reach thousand like me and make your \$100,000 a year and +.

To make \$100,000 a year, start by making \$100 per month. After \$200 a month. And after \$500 a month. And after \$5000. And so on and so on.

Day by day, your on your way to succeed, week by week your on your way to succeed, month after month your on you way to succeed, year after year your on your way to succeed.

Until you reach your goal in 3 YEARS. (Maybe less, Maybe More.)

We reap what we sow, but the harvest is never in the same season as the planting! Today you are planting...and will be at least for the next several months.

Your harvest will come in time. Be persistent. Be patient. Think long term. Take action every day, (no matter how small) to build your business and you cannot fail.

MY 11 SECRETS TO SUCCEED WITH YOUR HOME BUSINESS

1. Your first ultimate start must include written goals and plans. Formulate a plan of weekly activity and be persistent in following it—if you fail to plan, you plan to fail. Sticking to your plan is essential for success.

2. Don't wait for everything to be exactly right to start...THERE WILL NEVER BE A "PERFECT" TIME! Start now, with whatever you have.

The things you need will come to you as you work toward your goal. You cannot become successful in anything when you're trying to do too many things at once.

3. Treat your business as a serious, full-time business, and it will become one. Think of your first six months primarily as a training period. Don't expect large earnings until after you've educated yourself.

4. Be patient. You'll work the hardest your first six months or so and get compensated the least. Big incomes never happen overnight.

They only come after you've properly shown your affiliates how to duplicate your efforts. Always be ENTHUSIASTIC!! Don't give yourself unrealistic expectations.

5. Don't complain to your upline leaders. Realize that what you accomplish is mainly in your hands, no one else's.

Also realize that, when you see a problem, 95% of the time there are factors you are unaware of. Don't jump to conclusions. When you have a problem, present it in a concise letter as positive, constructive criticism. Offer solutions if possible, too.

Not only will this approach get you better results, but you'll be building your relationship with your

upline instead of tearing it down.

6. Be organized, but don't allow the act of organizing keep you from the most important element of a successful business: **MARKETING**.

Market and promote your business **EVERY DAY!** Don't let little problems upset you. Concentrate on the many positives...and the "big picture."

7. Always remember that the only thing that will never change is that there will always be changes. Don't let changes upset you.

Know that you will have to deal with changes and other obstacles, both big and small, continually. Be prepared to be flexible.

8. Don't be a negative thinker and don't let the negative attitudes of others (even if they're family members, friends, or peers) influence you.

All the great men and women in history had to overcome the naysayers who said it couldn't be done—and then went out and did it. Think for yourself!

9. Don't be derailed by "perfection paralysis." Realize that you won't be able to do everything perfectly. Do the best job you can, then move on to the next project. Keep learning and keep moving ahead.

10. Read books (such as Napoleon Hill's classic, "Think And Grow Rich") that will convince you how powerful your mind really is. Develop the tremendous potential in you (that we all have) that has never been tapped!

11. Don't quit. The only way to fail is if you give up. Remember always..."You are what you think you are"

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Michel Richer is the Business Manager and Webmaster of <http://Hombyz.com> With over 10 years experience in home based internet business and a **SOLID REPUTATION** in the industry. He is dedicated to helping you **SUCCEED** on the Internet. You can take a look at his website at: <http://hombyz.com> for Your **HOME BUSINESS SUCCESS !!!**

The Ecommerce Myth

By Frank Voorburg

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Introduction

Ecommerce is growing rapidly. Besides the big players such as Amazon.com and Buy.com, small businesses realize that they can also increase their sales revenues by using the Internet. With this realization, more and more online stores are opened by the small business segment.

Demystifying the Myth

Using an online store to sell your products and services has great potential. Through the website of your online store, the entire world can purchase products and services from you. They no longer have to physically come to your store for purchases.

With the growing popularity of the Internet, the number of websites has increased exponentially. Unfortunately, this means that the chances of potential buyers finding your website have decreased and that competition is fierce. Visitors can stop by your competitor and perform price comparisons in a manner of minutes and from the comfort of their home.

Consider this and become aware of the ecommerce myth. Opening your online store is not enough for making it a success. A key factor to the success of your ecommerce ventures is to generate traffic to your website; you need web site visitors in order to make sales through your online store.

You can take several steps to create website traffic. The following list contains a summary of popular methods to increase website traffic.

Online directories. List your site at online directories such as yahoo.com and business.com. Internet users use these to find companies. If you are not listed, they will not find you.

Link exchange. Exchange links with your partners and with sites containing content relevant to your business. Hint: You can find out who links to your competitors by performing a search on Google.com for *link:http://www.yourcompetitor.com*.

Keyword optimization. Find your niche keywords used by your visitors to find your online store using the search engines. Once identified, make sure they can be found on your webpage. Add them to your website's title, meta tags, and heading tags. You can use online tools such as Wordtracker.com to find your niche keywords.

Pay-Per-Click advertisements. Sign up for pay-per-click advertisements and optimize these advertisements using your niche keywords. Google.com offers an *Adwords* program that is popular and easy to use.

online store. Start monitoring your website traffic. Be patient and work on all the methods mentioned in this article on a regular basis.

About the Author

is an ecommerce consultant and owner of Feaser LLC.

The Ecommerce Myth
Profiting From The Ecommerce Website: Tips For The Beginner
Ecommerce Stores
Quick Ecommerce Tutorial
Designing Your Ecommerce Website

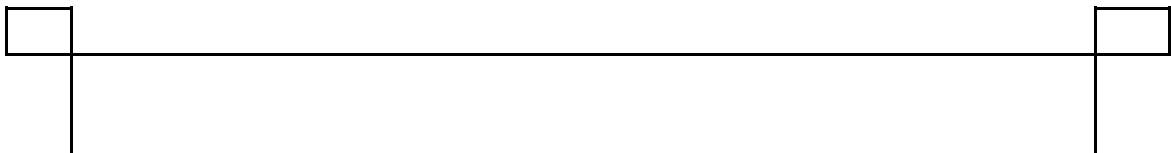
Email Spider Software
Success Secrets
Web Audio Plus Software
Motivate Your Way To Success
Help Your Child Succeed In School

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