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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Forget the Press Tour, Have a Teleseminar Tour

By Daniel Janal

Businesses of all sizes, including start up and Fortune 500 companies try to receive as much promotion and publicity for their product and services as they can. Quite often their marketing tactics require huge amounts of investment in time, energy and expense. Why not have a teleseminar tour and increase your visibility from the comfort of your own home or office, without paying a single penny?

Teleseminars are increasing in popularity, as they are a proven, cost-effective means of communicating valuable information to potentially large audiences (up to thousands) all at one time. It's truly amazing how many teleseminars there are today.

Now, authors, entrepreneurs, business owners, marketing and public relations executives, speakers, coaches, and consultants can produce their own teleseminars through companies like Great Teleseminars Audio Production Studios,

<http://www.greatteleseminars.com>

They can increase exposure and publicity by reaching out to other professionals in their related industry that are hosting them as well.

By engaging in teleseminar tours you are allowing yourself to step beyond any limits and "reach out and touch" prospects and customers of almost any type of business. Making these calls allow you to prospect for new clients as you demonstrate your knowledge and expertise, increase your bottom line revenues, and maintain a presence that is always fresh and meaningful.

For those of you who are the "Do-It-Yourself" type, here is the step-by-step process on how to effectively manage a teleseminar tour campaign.

1. Perform a search using Google to see what companies and professionals within your specialty host teleseminars.

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You must type in your specialty and then the word "teleseminar", if you do not you'll see the Great Teleseminars site and others like it, that are not specific to your industry. For example, type in "health teleseminars", "sales teleseminars", "dieting teleseminars", or "parenting teleseminars" and you will quickly realize that many professionals in these areas are hosting teleseminars.

2. Do your homework.

Visit each individual website to ensure a good fit by reviewing their audience, the topics they have done in the past, and their price points. Do not overlook your competitors, as they may be willing to work with you. For example, in order to educate my clients and publicize my business, PR Leads,

<http://www.prleads.com>

I host public relations and marketing teleseminars every Thursday afternoon.

Although you might think I'd never want to invite a competitor on my show, the truth is we compete on different services, price points and markets, so we really don't compete at all. We welcome the opportunity to appear on each other's teleseminars. My teleseminars have featured PR gurus like TJ Walker, Joan Stewart, George McKenzie, Rick Frishman, Jill Lublin, B.L. Ochman, Alex Carroll and others - and I've appeared on many of their events as well!

3. Prepare your pitch

Lets say you find 10 good teleseminars to become a guest speaker on, now what? Before calling or emailing hosts, you must prepare your biography, product and/or service fact sheets, and 10 questions you would like to be asked if a teleseminar is to be arranged. You must also develop your hook—meaning why they should be interested in you and your topic, and how their audience can benefit from having you as a speaker. You'll need this material to help promote yourself. You don't want the host to write the copy for you. You want to be in control of the message, and let them fine-tune it to fit their needs. Your host will send some of this information to their mailing lists as the invitation, or post other parts of it to the website, and use the 10 questions as the script to interview you.

Teleseminar tours are a win-win situation for everyone. Teleseminar hosts reach the end of their expertise, so they are always looking for new guests that can tell a new story and lend a new way of looking at the world or exploring new subjects that the host wouldn't know anything about.

In return for your expertise, the teleseminar hosts will promote your material, your name, and your product or services to their lists. Best yet, it doesn't cost you a single penny for the added exposure. All you have to do is all the legwork online by using Google, preparing the hook, sending out some emails, and maybe making a few phone calls.

For those of you who do not have the time and would like the convenience of a virtual assistant, Great Teleseminars now offers a new service called Teleseminar Tours. We will complete prospect research, create the pitch and any required materials, make introductory and follow phone calls and emails, and

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arrange teleconferences around your schedule. For more information you may visit

<http://www.greatteleseminars.com/campaign.htm>

or contact Daniel Janal, Founder and President of

PR LEADS and Great Teleseminars via email:

info@greatteleseminars.com

Finally, there's an easy way to get your company name visible to your audience. And, it doesn't cost you a fortune. Daniel Janal, President of Great Teleseminars and PR LEADS has helped over a 1000 authors, experts, consultants, doctors, and small businesses get the publicity they need in order to flourish. Check out

<http://www.greatteleseminars.com>

to receive a FREE E-Book.

San Diego Harbor Bay Tour

By Burt Cotton

As vast as the San Diego harbor is, a simple walk around it doesn't do it justice! To partake in the beauty that is San Diego Harbor, you need to take a tour of the bay. San Diego Harbor Excursion can help you do that, as they are the most established tour company throughout the bay.

As a guest, they will treat you with as one of them, helping to bring your cruise to life. There are a few parts to the tour, ensuring that you get the most out of your time on the cruise.

Tour of the North Bay On your tour of the North Bay, you'll see the North Island Naval Air Station, Shelter Islands, and even the Naval Sub Base. If you look closely, you'll also be able see the Cabrillo National Monument as well.

The tour of the North Bay is around 12 miles in length and lasts about an hour. This is a fine tour for anyone interested in the Navy as well. During your tour the guides will explain everything to you as you see it. This way, you'll always know what's going on.

Tour of the South Bay Your tour of the South Bay consists of the Star of India, the Naval surface fleet, Coronado Bay Bridge, and the shipyards. This is a very busy and hectic area, which makes a tour excellent to see everything that this area has to offer.

The tour of South Bay is roughly 12 miles in length and also lasts around an hour. The guides will explain things here to you as well, ensuring that you know exactly what you are seeing.

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Tour of the Bay Those of you who are looking to see it all should go for the deluxe tour of the entire bay. You'll see everything covered in the North and South Bay, along with everything else the bay has to offer. The tour is around 25 miles in length and lasts around 2 hours.

To get started on your tour, all you need to do is contact the Harbor Excursion. The price for the tour is very reasonable, considering everything you'll be seeing.

If you happen to live in San Diego, taking the tour is easier than ever. Those of you who are visiting or on vacation should give the tour a shot as well. This way you'll get to experience everything that San Diego Bay has to offer you without having to walk around. And best of all – tour guides will explain the sights to you – so you'll never miss a second.

Burt Cotton

<http://www.about-san-diego.com>



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