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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Four Foudation For Success**

**By Jim Kelley**

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Have you ever wondered why some people struggle to make money in their online business while others prosper from the very beginning?

Success on the Internet is not a matter of good luck, being born under a lucky star or having a rich father. Success on the Internet comes when we follow proven principles that have stood the test of time.

Over the years four key areas have been identified as critical to online success. Get these right and success will follow, sometimes very quickly. Get them wrong and even working 100 hours a week won't help you much.

Here now are the four foundations of success.

1. Knowledge. The number of people who have come online hoping they could join a "program", pay their \$20 a month and be successful could fill a few hundred football stadiums. The number of people who have succeeded using this method can be counted on one hand.

The bottom line to success in any business is knowledge. Knowledge is power.

While you don't need to become the world's leading marketing expert in order to market successfully, you do need to have a basic understanding of the key concepts and tools you will use in order to succeed.

If you don't know what an autoresponder is, what HTML stands for, what it means to process credit card orders in 'real time' you may want to take some time to nail down the basics before spending your hard earned money.

2. Products. This may sound like a "no-brainer" but you must sell products and services that people want. The good news is that people love to buy things online. Buying online is fun. It's convenient. And people do it every year to the tune of billions of dollars.

The key to success is to offer a product or service that either helps someone save time, save money or helps them make money.

Even purely informational sites, like search engines, are popular because they save people time. While these sites don't sell a product directly, their income comes from the many ads they sell on their site.

No matter what product or service you choose to sell online, be sure to write the information that goes on your website in such a way that people will see how they save time, save money or make money.

3. Automation. Automation is simply a fancy way of saying "Let the computer do the work for you". A great example of automation is an autoresponder. An autoresponder is a program you use to send the same response to everyone who asks for a certain type of information. Instead of typing the email yourself, the program responds for you.

You can use automation to process payments for your products, send our your sales letter, do your advertising, ask for referrals from happy customers and much more.

4. Advertising. At its core the Internet is one giant marketplace. The vast majority of people who sign on do so in order to buy something. This means you will need to advertise in order to succeed.

While you don't need a college degree in advertising, you will need to acquaint yourself with the basics of advertising. It will be important to know about classified ads, banners, direct email, ezines, sales letters and more.

Success on the Internet is not rocket science. It just takes some basic knowledge and a burning desire to succeed. If you offer a great product or service, learn to advertise it well, automate the tasks you can in order to save time and don't give up success will soon be yours.

Jim Kelley has been marketing online for over eight years. He leads a research group that tests new ideas and reports on those that actually work. If you want to save time, save money and learn what really works when it comes to making money online, visit Jim at <http://www.seldomrest.com>

## **Your Success**

### **By Frank Schmidt**

Success starts in your mind.  
Positive Thinking creates the advantage.

Success comes with a good mood.  
Listen to your most preferred CD before an important meeting.

Success is increased with a little attention.  
Give others something maybe a nice gesture is enough.

Success comes when your body is healthy.  
Body and soul are inseparable.

Success comes with partnership.  
Show this others by thinking for them.

Success is also a question of your outlook.  
Do not leave it up to coincidence; instead plan carefully from head to toe.

Success is determinant with your security.  
Everyone wants to be on the side of the winner.

Success is ruled by your target.  
Set yourself realistic but always higher goals than demanded.

Success is a question of stamina.  
Stay in the court! Hang in there! (Even when things seem to drift away)

Success is based on systematic work.  
Without engagement no success.

Success is predetermined.

## Four Foudation For Success

Train over and over again all possible situations.

Success is a state of your mind.

Check and if necessary change your old attitude towards others and situations.

Success is also the success of others.

It is no secret how they are successful! Watch them and let them teach you.

Success is the opposite of failure.

Delete the possibility of failure from your mind, since you are successful only.

Frank Schmidt is a seasoned Management Consultant. Over the past 12 years he has worked with multiple Fortune 500 companies to assist other managers improve success ratios and performance within their organizations. Visit his site

today for additional details.

Your Success

Defining Success: What Does it Mean to You

How Do You Define Your Success?

You are good enough to reach your dreams

**SUCCESS: WEAR IT LIKE A SECOND SKIN**

Success Secrets

Motivate Your Way To Success

Help Your Child Succeed In School

Key Secrets to Setting Up Your Own Automatic \$ Making Machine!

How To Create HOT Information Products



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