

Free Advertising opportunities.

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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Free Advertising opportunities.**

**By Natalie Bodrova**

Free Advertising opportunities. by Natalie Bodrova

There is an endless amount of free Advertising opportunities out in Cyberspace.

You work hard getting traffic to your web-site and not getting results. A good Internet promotion can save you thousands of dollars and years of work in your path to success.

Internet usage is grooving at an incredible rate. More and more users go online every and each day. And how are those users finding what they are looking for?

They would typically use key phrases.

I encourage you to go through the following success secrets before you even start to promote your site.

Examine your site and make a list identifying the key phrases a potential client would use when searching for the information. select several of the most specific keywords phrases that best describe your website. Place these keyword phrases, separated with a comma, in your keyword meta tags between the heading tags of your HTML.  
phrases">

Write a descriptive sentence about your website packed with your keywords for your description meta tag.

Write your page title, which contains your most important key words

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and phrases.

here your web-site title

Make certain that a title for your web-page is descriptive and includes your key words and phrases.

It could be nice if you place your key words and phrases within the image tag using the alt tag.

In addition to placing your key words and phrases in your meta tags and image tags you can also use the comment tags. Comment tags can be used throughout your page providing another great way to place your key words and phrases. They won't be visible on your

page, just in the HTML.

!--End here your web-site Navigation-->

This bit of HTML code helps the help search engines and directories properly classified and indexed your page.

You need to place key words and phrases within the first 250 words of your page.

Search engines look there to determine the content of your site.

Tell your visitors EXACTLY what is that you provide. Write a detailed, clear and easily understandable sentences about your product or service.

Heading tags are very important to a Web page. Put a heading tag at the very top of your page, if at all possible, and use your important keyword phrase in that heading tag.

tag is a heading tag.

here your web-site key

phrases

Add your prompt to hyperlinks:

Example:

or having it mailed for you by a list manager,

can be a highly effective way to grow your ad network quickly.

Adland Digest A Free subscribed Discussion List

of 26,000 subscribers on web marketing and promotion

supported by AdlandPro World's Classifieds.">

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Add your Text in Status line of browser:

I hope this information will be of help to you.

Great Applet Code for web-site,  
where you could use your key phrases:

Example:

Let today be the beginning of drawing new traffic to your website,  
brought to you by careful directory listing in the proper category  
and making your website start to work for you.

Listing to the correct directory in the proper category is very important.

When you are ready to submit your pages to Classified ADs sites,  
You can visit my business site where could to place your links  
to 1 000 000 + Free classified directories, for free.  
Get you site listed in as many as possible.  
<http://pskov.freeyellow.com/ads.htm>

The more links you have pointing to your web site, the more  
traffic you'll receive.

It is now so easy to advertise for free to millions of potential viewers.

Create a strong marketing presence on the Internet!

All the best,  
Natalie.

Natalie Bodrova is networker, writer,publisher, webmaster editor of Computer\_Business Ezine. Free  
ads, articles, humor, encouragement, downloads, business ideas, information, opinion, Proverbs and  
Sayings, IDIOMS.Subscribe: 12102-subscribe@zinester.comFree Ebooks and free 5 line Ad a week  
for every subscriber.

## **Advertising In a Whole New Light**

**By Shannan Hearne-Fortner**

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Organizations for women everywhere now have a free resource for

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informational booklets to hand out to members and event attendees. These booklets can contain information about organizing, health, family, shopping, or child rearing.

ShoppingwithWomen.com supplies these booklets free of charge. The printing expenses are covered by advertisers who are all family friendly and of interest to moms and women. The booklets are then shipped, free of charge, to the women's organizations and events that have requested them in groups of 100 or more. ShoppingWithWomen.com offers booklets for any type of event. They make a wonderful freebie to hand out and they are a great way to advertise to a very targeted group for pennies per impression.

Unlike most online advertising opportunities, ShoppingWithWomen.com booklets are hard copy hand outs that event attendees take away with them. This isn't one shot advertising. This is advertising that keeps on working for you until the recipient finally disposes of their booklet. And that could be days, weeks or even months after receiving it because ShoppingWithWomen.com booklets aren't just ad books. They also contain articles and information. Booklets are even passed on from the original recipient to their friends and family.

Generally, these books focus on a woman oriented event and then solicit advertisers either offering a discount for women, offering products of interest to women, or offering products for children.

Booklet requests and advertising sales are both handled online at <http://www.ShoppingWithWomen.com> And article submissions are accepted by sending email to: [articles@shoppingwithwomen.com](mailto:articles@shoppingwithwomen.com) If you write articles of interest to women, this is a great way to increase the overall readership of your writing.

Whether you are looking for new advertising venues, publishing opportunities, or a unique freebie for your clients, contacts, or event attendees, ShoppingWithWomen.com has you covered.

Shannan Hearne-Fortner is the President and Wizard of <http://www.SuccessPromotions.com> Marketing Your e-Business Better through creative marketing and knowledge. Guerrilla Marketing. One-to-One Marketing. Relationship Marketing. YourMarketing.

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