

Free Affiliate Programs – an instrument to earn money online

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Free Affiliate Programs – an instrument to earn money online

By Knut Holt

If you have a website with some traffic, you can make money by having links to merchants' online

shops on your site. If someone goes through your links into the shop of the merchant, and buys something, you earn commission from the sale, between 5% and 40% depending on type of merchant. Some merchants also pay for each click or each lead. A lead is a new visitor to the shop that asks for more information or prize offers.

People or companies having these links on their web-sites, are called affiliates, and the links are called affiliate links. The administrative infrastructure by the merchant that the affiliate register into, in order to get the linking code, is called an affiliate program.

To register into an affiliate program is usually free, and through the program you get freely all you need to make the linking code, to monitor the traffic through your links, and to see what commission you have earned.

An affiliate program is not a MLM program, since the affiliates only earn from sales, leads or clicks.

However, in many programs you can recruit other affiliates and earn some commission from the sales made by the recruited affiliates too.

There are also common networks operated by third-part companies where several merchants use a common software and administrative infrastructure to recruit affiliates and monitor the traffic from affiliates. These are called affiliate networks. Both the merchants and potetial affiliates register into the network, and the affiliates can find links to the online shops of hundreds of merchants to use at their web-site. Examples of affiliate networks are Commission Junction and Clixgalore.

From my experience, the best affiliate programs are for merchants selling alternative health items or items for erotic improvements. I also have good experience with programs in the fields skincare, cosmetics and hobby.

What will work best for you, will however depend upon the kind of traffic you have, and the interests of people visiting your site.

Knut Holt is an internet consultant and marketer focusing on health items. At this site you can learn more about some good affiliate programs and the products of these programs:

<http://www.abicana.com/affiliatenetworks.htm>

Free to reprint with the author's name and link.

5 Tips To Choosing The Right Affiliate Program

By Ken Hill

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Affiliate programs can be a great way to make money online. You don't have to spend time developing your own product, worry about taking orders, or take care of customer service.

If you already have a high traffic website or run an e-zine you can stand to earn a steady flow of commissions every month without a lot of extra work on your part.

To help you get started promoting affiliate programs, I've provided the following 5 tips to help you choose the affiliate programs that are right for you.

1. Choose affiliate programs that match the content of your site. If your site targets a niche market than choose affiliate programs that offer products to that niche market.
2. Choose affiliate programs that pay a high commission. For example 30%–50% on your direct sales.
3. Join affiliate programs that pay two–tier commissions. This enables you to not only earn commissions on your own sales but also on the sales of people who you introduce to your affiliate program.
4. Join affiliate programs that offer a line of products so that you can earn commissions when your referrals come back and purchase other services or products.
5. Join affiliate programs that offer their affiliates great marketing support. Many affiliate programs offer their affiliates pre–written ads to use or get ideas from, sales letters, marketing courses, and articles to use in promoting their services.

Remember, the best affiliate programs will see their affiliate program as a partnership with you and combine high commissions with excellent support so that you can start earning money promoting their products as quickly as possible.

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