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Free Ezine Advertising That Works!

By Neil Moran

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by: **Neil Moran**

When I say free ezine advertising, I'm not talking about the free ezine ads that some publishers offer, this technique is FAR more powerful than that.

One of the best ways to get free traffic to your site, is to write articles for ezines.

Now before you shudder and click away, it isn't that hard to write a good article.

If you've got a bout of writers block, just search for info related to the subject you want to write about, then re-write it in YOUR OWN words and style, do not copy.

Your article needs to be around 500 – 700 words, with short paragraphs, 5 or 6 sentences.

DON'T try and disguise an advert as an article and forget about putting in your affiliate links, publishers will delete it straight away, if you want to use this approach to promote an affiliate program, you should really get your own domain as it looks more professional.

Once you have put your masterpiece together, leave it a day, then come back to it and re-read it, you'll be surprised what other nuggets of info pop out after a nights sleep, and how many errors seem to jump out at you.

When you're sure your article is ready, run it through a spell checker and format it to 55 – 60 characters per line so the publisher can just cut-n-paste into their ezine.

Don't forget to put your resource box at the bottom of the article! This is what's going to get you a ton of free traffic to your site after all.

Free Ezine Advertising That Works!

Believe me folks, just one half decent article can get you a lot of free traffic, I remember one article I wrote was published in a ezine that had a circulation of 500,000, if I wanted to pay for advertising in this particular ezine it would have cost me over \$400!

Not only does this technique save you money, it also gives you credibility, and a lot of ezines turn your articles into web pages that will remain there for years to come.

Get published, get credibility, get free traffic for years to come! I think that's worth a little effort don't you?

For an extensive list of places to submit your articles for free get on over to:–

Free Ezine Advertising On Steroids!

By John Colanzi

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Free ezine advertising has been with us for some time now. As the ezine explosion continues, publishers are scrambling to keep pace in the battle for new subscribers.

Freebies have become the order of the day.

Free Ebooks

Free Software

Free Training Courses

Free Advertising

This has created an extremely favorable environment for subscribers. They can pick and choose from the freebies of their choice.

Many have hopped on the Free Ezine Advertising Bandwagon. But as the Free ads became more common place, Free Ezine advertising began to lose its pulling power.

Sure you could draw a lot of leads if you posted enough to ezines, but the process is time consuming and still doesn't come close to the pulling power of paid advertising.

Free Ezine Advertising That Works!

You had the choice of either spending time or money. If you were short on cash you had to spend the time.

Now that's all changed. Imagine getting Free Paid advertising.

I know what you're thinking, "John that's a contradiction."

Guess What?

It's not!

There's a new system that will help the average marketer earn Free sponsor and solo advertising.

The scramble for new subscribers has created an opportunity for you to cash in.

If you have a list of contacts or an extremely active downline you can take advantage of Free Paid Advertising!

How does it work?

Publishers looking for new subscribers are paying readers in advertising credits for referring new subscribers.

It's a win – win situation.

The publisher gets a wider circulation and you earn Free sponsor and solo advertising.

You can put your advertising into high gear, absolutely Free.

If you'd like to see how this system works visit:
<http://www.listpartners.com/cgi-local/addpartner?360>

It truly is Free Ezine Advertising on Steroids!

Wishing You Success

John Colanzi publishes the "Street Smart Marketing". To subscribe <mailto:ezmailer-subscribe@listbot.com> If you'd like to see how John uses this strategy to make money in network marketing visit: <http://johncolanzi.com/cash.html>

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