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Impair Healthy Healing In People Over The Age Of 30!

Free Marketing Tips

By Mark James

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Dumb Excuse #1

"I'm not sure I want to invest any money in my internet business right now."

Yes, it's sad to say but I hear this one from time to time. Let me be very frank with you. If you've already checked out my own top search rankings and still don't quite understand just what a top search engine ranking would mean for your business, then you have some more learning to do! Please come back and see me when you realize it can make you millions per year!

Dumb Excuse #2

"I don't have enough time to learn how to promote my website."

The time investment needed to see dramatic results is about 90 days although you'll see improvement immediately. Yep, just 90 days of working a few hours each day is going to give you a lot more visitors that you can sell! In fact, if your product sells already, then you are guaranteed success because you'll be getting a lot more traffic and more traffic means more money when you already are selling it. If you can follow simple directions, then you will do very well following my plan. If you would just rather have personal coaching every step of the way just click here for information on this.

Now here are the three dumb excuses that really piss me the most. They make my blood boil. They infuriate me! And these excuses are only given by people who have no understanding whatsoever of what it takes to achieve success in anything. They just haven't figured it out yet.

Dumb Excuse #3

"I'm going to wait to get your book until... (insert favorite excuse here)."

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These people are just procrastinators plain and simple. They will think of every excuse in the world why they just can't make a decision and get started right away. I get emails from these people all the time telling me that they intend to get my book just as soon as Mercury, Venus, Mars, and Saturn come into perfect alignment or some other nonsense. If a person isn't willing to take action after seeing the PROOF that my techniques work then I just can't help them either because they just don't get it and probably never will. They are literally losing money every day they delay.

Dumb Excuse #4

"I've seen your results for your own website and you are certainly #1 for your terms, but I sell lingerie and that's a totally different product. Your methods probably won't work for me."

These people are the worst, because they've done the research and they've seen me at number one,

but they still think that somehow it will only work for "car wax" or something! I usually get smart with these people and tell them. Yep, my techniques only work for "car wax". In fact, it's all a big scam. I got my website to #1 for "car wax" just so I could sell suckers this information...Arrrgh! My techniques will work for ANY website. In fact, I've never seen it fail to work yet!

Dumb Excuse #5

"My webmaster told me that he's promoting my site to 7,000 different search engines this week and that very soon my site will be at the top of the search engines and getting millions of hits!"

If your webmaster told you something like this...then to put it as nicely as I can, they don't have your best interests in mind. Actually, forget being nice: if they told you this then they are either completely ignorant of reality or they just are ripping you off! These are the people that just take your money and provide worthless services that don't do ANYTHING for you. The worst part is that they KNOW they don't work, but they take your money anyway!

Mark James is ex– mobile phone marketing expert with a large experience in the UK phone industry. My home page can be found here and currently helps with marketing tips on o2 sim cards in the UK.

20 Power Marketing Tips

By George Torok

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20 Power Marketing™ Tips

Use these powerful yet simple tips from the national best–seller, "Secrets of Power Marketing: Promote Brand You" – the first guide to personal marketing for non–marketers.

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Create and grant an annual award.
Send hand written congratulations and thank you notes.
Send greeting cards for some occasion other than Christmas.
Send postcards when you travel and even when you are at home.
Give a good book to special clients. Always sign it with a positive message.
Build relationships with the media before you need them.
Associate with winners – attend awards functions.
Build and maintain a database of clients, prospects, and key influencers.
Earn certifications and win awards from your associations – and tell everyone.
Ask happy customers to write testimonial letters for you.
Recruit your suppliers as marketing agents. They work for free.
Join and be active in your chamber of commerce.
Write tips sheets for your customers.
Write and send articles to magazines and newspapers.
Send a news release to the media every three months.
Do something crazy and newsworthy at least once a year.
Send photocopies of your news coverage to your clients.
Build and maintain an informative and interesting web site.
Sponsor a cause, event, charity or community group.
Volunteer for your association, charity or community group.

©George Torok is co–author of Secrets of Power Marketing. He delivers motivational keynotes and practical workshops for corporations and associations on communication and thinking skills. He can be reached at 905–335–1997 Register for your free monthly tips at www.Torok.com

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