

Free Websites = Free Webmaster School:

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By eRix

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Build your future with free websites. If you are unsure if you can create a website, use a free website to practice and learn the skills of a webmaster first before paying for a name, website hosting, or any other service. Once you have developed some skill at certain tools webmasters use, such as html, Java Script, meta tags, keyword analysis, auto-responders, and many others, then it would be in your interest to get upgrade services for a more professional website.

These most basic skills, mentioned before, are always used in a webmaster's daily routine, so keeping the cost of learning the skills to a minimum is in every person's best interest. To spend years in expensive schools can be unproductive when it comes to time spent preparing to open a business online. Many e-courses can guide anyone through the basic steps to website creation; and, with most website hosting companies offering templates (pre-made websites), it is easier to get the job done. Learning to ad images and text to website templates are the first and foremost techniques that must be mastered to enable a webmaster to save time during a website's creation and routine maintenance. Learning how to efficiently highlight information that is cut-and-pasted to a website template is a crucial skill that needs to be developed and used also. Practicing webmaster skills on a paid-for-website is too costly of an experiment.

The key feature to learn from on free websites is the type of advertising being used by the web hosting company to get you to use their service, and the type of advertising the web host displays on your website. To get a free website you have to let the webhost display banner ads or some type of ads on your website at all times. Since you are using the service to learn webmaster skills, don't ignore the advertisements because the ads are your advertisement teacher.

Paying attention to your provider's advertising methods can give you a clear picture of what type of advertising is currently successful on the Internet. Look at the colors being used to draw your eyes. Look at the text ad's description to determine type of action the ad is asking from the prospect. Learning how to become a successful webmaster need not cost a person any money. Free courses can give you a step-by-step, day-to-day plan that gives you the exact skills to work on learning; and, free websites can give you the place to practice those skills.

<http://www.on-line-associates.com>

5 Ways To Get Other Websites To Link To Yours

By Rick Rouse

In-bound links from other web sites to yours provide two avenues to success for your site.

First, the number of quality in-bound links pointing to your web site are a major factor that the search engines (including Google) use to rank web pages in their databases. Lots of high-quality in-bound links can help boost a page into the "top 10" of a search engine's search results page (SERP).

In addition to the search engine ranking benefits provided by in-bound links, they are also a very steady supply of referral traffic to your web site! If you are able to attain a large number of links from quality sites, you will get about as much traffic from referrals as you get from the search engines.

The big question is "How do I get other sites to link to mine?".

There are several techniques that you can use to entice other webmasters to link to your site:

1 – Simply ask the webmaster for a link! If your site can be a valuable resource for the other site's visitors, send the webmaster a polite, personalized email asking for a link. Tell the other webmaster why a link to your site would be beneficial to his visitors (and his site).

For example: Your site sells books about web site promotion. Your web site would probably be of value to the visitors of a site that features web authoring books or tutorials. And since your site compliments (but doesn't compete with) his site, he may well be happy to give you a link!

2 – Offer the other webmaster a freebie in exchange for a link. You could offer a free software download, a free service (such as search engine optimization for his site), or a testimonial for his site (with your link in it of course).

3 – Write articles about a topic in your field of expertise. Offer to let other webmasters use the article on their websites or in their newsletters. At the end of the article will be a "resource box" that provides information about you and a link to your web site. Writing free articles is a major traffic-builder!

4 – Produce and distribute free ebooks about topics in your field of expertise. Give (or better yet sell) other webmasters the right to distribute your ebook via their web sites or newsletters. Of course, each ebook will have information about your web site as well as a link to it!

5 – Exchange links with other web sites that compliment (but don't compete) with yours. Do a Google search on one of your target keywords. Contact each webmaster with a personalized email explaining why a link exchange would benefit both sites (be very specific). Then ask to exchange links. It helps to already have his "reciprocal" link in place before you contact him with the URL of the page on your site with his link on it.

There are numerous other techniques that you can use to get in-bound links to your site. Simply use

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your imagination. If you devise a well-thought out plan for your link campaign and apply it with diligence, you can watch your search engine rankings and web site traffic steadily climb to ever new heights!

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Rick Rouse is the owner of

. He has written several articles and ebooks about search

engine optimization, web site traffic-building, and internet marketing. Visit his web site:

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Why Pay For Information Its All Over For Free

Website Promotion

Failure To Do This Simple Task Can Kill Your Online Business

How to Keep Your Web Site from Acting like A Deserted Island

Help Your Child Succeed In School

Email Spider Software

People Finder Software

Name Branding Syndicator

Ready-Made Niche Websites



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