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Future of Technical Writing services in India

By James Marriot

The last decade of the twentieth century has seen an unprecedented rise in liberalization and globalization initiated by the Indian government so that the spurt in technological advancement, especially in the field of Information technology and software development, is suitably harnessed to make India one of the leading countries in this field. This crusade of technological development has been spearheaded by leading companies such as Wipro, Infosys, Tata Indicom, Quark and many others who have helped to put India's name in the forefront thus leading to all round development and generation of employment.

The advancement of Information Technology has brought with it many ancillary opportunities such as technical writing, which goes hand-in-hand with the development of new products. This is a very important aspect of the development of Information Technology and Tata Consultancy Services were the first to initiate this need for technical writing.

It is not essential to have a degree or diploma in any technical field in order to work in the technical writing field, as even a layman can become a technical writer. All that is needed is a good command over the English language so that the technical writer can put across his ideas to the common man in a simple and easily understood manner. Basically, technology has to be communicated to non-technical persons in such a way that they can understand the working of a gadget without having to go through long texts or manuals. It is the flair for making complex technical explanations into simple statements that is needed to excel in technical writing.

India is taking giant strides in the fields of automobiles, pharmaceuticals, biotechnology, and information technology with the result that the demand for technical writing services is also increasing. Consequently, the employment potential is also booming.

Technical writing encompasses the writing of product manuals, online help files, multimedia presentations, installation manuals for software and many other such applications. The technical writer has to be adept in writing the above types of manuals, especially the products and project development programs of the software industry, in such a simple fashion that the common man will not have difficulty in understanding.

In the western world, especially USA and Europe, technical writing is a full time course in many Communication schools where undergraduate, graduate, and Master's level courses are conducted. Studies for PhD degrees are also carried out by many scholars. This is the result of the booming job market in this field in those countries but in India no such courses are being offered by the Universities but some organizations like Society for Technical Communicators, India, and Technical Writers of India have taken cognizance of the importance of this field and have been active in propagating the same.

The remunerations for people in the technical writing field can be anything between Rs. 6000 to Rs. 8000 per month for a beginner with a good command over English and with a desire to learn and work hard, whereas those with two years experience are earning Rs. 18,000 and those with four years experience are getting Rs. 25,000 per month, giving a 14 per cent increase per year.

The above figures are based on the general trend in the industry and keep changing with different

situations and the economic growth pattern. trend in the industry and keep changing with different situations and the economic growth pattern.

We, at RNCOS, have a dedicated team of experienced professional technical writers who can gauge your company's requirements and provide the content that is desired. No topic is alien to us as we can do full justice to any subject, as desired.

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What Are The Benefits Of Outsourcing Your Technical Writing To India?

By James Marriot

You know that you need the help of a technical writing service when you don't have employees with technical documentation experience, when your in-house technical publications group is overloaded and understaffed and you don't have the time to hire and train new technical writers, and when your engineers don't have the time to write customer-focused end user documentation in addition to creating your products. In such a situation, it's only inevitable, not to mention sensible to hire the services of a technical writing service.

And since your documentation is the first thing that visitors to your organization will scrutinize, you need technical documentation that reflects the organization's quality and compliance activities. And unlike other pieces of writing, in technical writing of any documentation the use of words play have an important role. Technical writing is not the same as creative writing where use of action verbs and

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colorful adjectives and imagistic metaphors are encouraged. So, you need a good technical writing service to help you out of the tight spot. And, now you have the option of outsourcing technical writing services to India.

And there are many benefits to outsourcing technical writing services to India. Technical Writers in India are trained for clarity of presentation and materials, thus making the information more easily understood and processed. Also, if you get many people to write your technical documents for you, there's bound to be inconsistency. Some technical writers will be better than the others and so different documentation will show different levels of quality. But, a technical writer in India can prepare or edit documentation to ensure consistency among the processes.

Also, a paper trail of documented events allows you to monitor and improve your processes, products, and services. And, technical writing in India includes the preparation of forms and other documents related to the completion of work. And finally when you employ a technical writer to prepare or edit your documents, you'll have more time to spend on your job or with your clients.

However, if you're not sure whether to trust a technical writing service with your valuable documentation or not, then you can just hire the technical writing service for a small project and see how it works out for both of you. And if you've a large project, you can first ask the writer to write on some small topics for your software for free, as a part of the proposal.

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