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## GPS Tracking – Why you shouldn't leave home without one!

By **Beth Gabriel**

What is GPS?

GPS stands for Global Positioning System. High above us, there are a group of 24 satellites orbiting the earth constantly providing information to tell us the map location (latitude and longitude) of a car or other vehicle. It also tells us how fast the vehicle is traveling and in what direction.

How is GPS Tracking Information Helpful?

- For parents, it takes some of the worry out of your kids driving long distances home from college. You know where they are and when to expect them home.
- For parents of teenagers, you never have to wonder if your son or daughter is where they say they are. No more late night phone calls asking - "Where are you?"
- For baby-boomers, the shoe is on the other foot – it helps to take some of the worry out of your elderly parents driving home from vacation or just driving around town. You know where they are and this allows them to be more independent.
- GPS tracking is customer service at it's finest. You know instantly which of your drivers is closest to the customer needing help.
- Imagine how thrilled your customers will be when you can tell them exactly when to expect their delivery!
- For employers, using GPS tracking allows you to know how fast your employees are driving, how long a break they are taking (vehicle hasn't moved), and if they are where they say they are!
- GPS tracking also allows you to monitor fuel usage based on how fast your employee is driving and the automatic mileage feature reminds you to schedule, regular preventative maintenance.
- GPS tracking is customer service at it's finest! You know instantly which of your drivers is closest to the customer needing help. And Imagine how thrilled your customers will be when you can tell them exactly when to expect their delivery!
- GPS Tracking can eliminate the need for having your truckers fill out driving logs.

## GPS Tracking – Why you shouldn't leave home without one!

- Many insurance companies now offer discounts for vehicles protected with tracking systems.

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### **GPS Technology Can Be Useful To You**

#### **By CP**

If you have a job that requires as much traveling as mine does, or if you want to ensure your personal well-being wherever you go, you should look at your options for installing a GPS tracking system in your car. Nowadays, the tracking system is being included in more and more cars directly from the manufacturer. If your car was made before the wave of GPS standards, there are many outlets on the internet through which you can locate a GPS system that will fit your needs.

One of the best things about GPS technology is its ability to always find out what road you are on in the event that you get lost. If you ever need to use map out a course for traveling, the GPS has course-planning functionality as well.

Another benefit of GPS is that you will be more protected from vehicle theft. Your GPS system will be able to assist the police in tracking down your car with practically no problem. It's exact location can be pinpointed every moment it's on.

Many insurance companies offer reduced rates for those of us who purchase cars with GPS systems built in, or spend the money to get it installed. Having the system installed will pretty much pay for itself in the long run.

As I said before, many automobile producers now install GPS systems right off the bat. Usually the added feature doesn't increase the total cost by a substantial amount. So if you're looking to buy a new car, it's a good idea to look for one with GPS pre-installed.

If you look online for GPS systems, you should be able to find them with no trouble. You can also look for systems in electronic stores and car specialty stores. They usually carry tracking systems to their customers, and most stores will also offer installation services for a miniscule fee.

As I have demonstrated, there are countless benefits to having a GPS system installed in your car. So

GPS Tracking – Why you shouldn't leave home without one!

if you are considering buying a new car, I encourage you to look for a car including a GPS tracking system. If you already have a car, you might consider installing a system to your current vehicle for the benefits I have shown.

For more information, please visit

<http://www.inconstantchange.com>

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