

This Free E-Book is brought to you by Natural-Aging.com.



General SEO guide

By Neo

General SEO guide by Neo

SEO Optimization techniques

Below are some techniques/guidelines that help in your page to become Search engine optimized.

The crawlers' or spiders' that a search engine send to your site are not able to view all the eye-candy and other nitty-gritty graphics on your site but can only obtain the textual information. In fact there are certain things they can see like the **Meta tags** which we normal users are unable to see.

Meta tags

Generally there are two kinds of Meta tags I use.

"
"

In the first one I enter keywords', which are describing words for my site. They are not exactly adjective's like in

"A **orange** car

In this instance orange is the adjective but not exactly a suitable keyword for the page. While **car** seems more appropriate as it gives a description to the contents of the page, i.e. a page which has information about an orange **car**

Now although the keyword 'car' is used on the page, you must have gone into details about the bonnet, spoiler, leather seats, power steering, fuel efficiency, alloy wheels, horse power and other things of the car, yes?

The other information you had provided can also be used as keywords but its better if you only use a keyword that has been mentioned on your site.

Using meta tags creatively and efficiently can help a lot in your site occupying a good' spot in SERP's (**S**earch **E**ngine **R**esults **P**ages).

Unlike other people I don't believe in occupying a #1 spot on Google or any other search engine as I know that the change of its algorithm can get be down any time. Rather I would like to considered relevant for a variety of other keywords other than just my core' keyword.

The Title Tag

"

This part will take up your most creative time thinking of an appropriate one. It's just like a one–time **limited** opportunity.

Choosing a title is like choosing an attractive caption for something only that your Title should have the keyword you want to rank **HIGHEST** for.

I prefer to limit my index–page title to a maximum of 5 words any more than this makes the Browser title of a user pretty cluttered.

Remember while designing a site always put yourself in your members place and think how they would feel. Ask others around if they would consider a re–visit to your site or not?

Use of header tags

Although they don't look that neat it helps the spider' to get a description of the content of the page. It's a win–win situation in this case. You can write a CSS code and reduce the size of the h1 size if you want.

Link Exchange

I'm sure you've read scores of articles stressing about swapping links with other sites as that is a key factor in SEO.

This is quite true but it is becoming quite importing to exchange links with sites having content related to yours and which is not in direct competition of your site.

Don't just approach the webmaster of the site you want to exchange links with by the aid of an automated message you ask everyone. Make it look a bit personalized' and include a few details of the site you may have noticed to make the webmaster feel that you have actually gone through the site.

Although I'm new SEO specialist the above are the few hints I have experienced while my experience on the web.

Unfortunately I haven't been able to see results as of now that I had expected my site would show.

You can freely publish this article on your site but please give me credit for it by mentioning the following details

Author: Neo

Website:[<http://WebHosts-Discussion.com>]

Neo is the founder of WebHosts Discussion forum a forum based at holding webhosting related discussion and to discuss common webmaster news.

SEO – Search Engine Optimization You Can Do

By J. Ratliff

SEO – Search Engine Optimization You Can Do by J. Ratliff

We all know what SEO is, and it seems like it has kind of an "executive" sound to it doesn't it? The truth is, thousands of webmasters spend millions of dollars every year on SEO services. Now, I am not discounting the importance of these services.

Indeed, SEO is very important not only to the big website portals, but to your website as well.

However, I do believe that a lot of the people who spend thousands annually, do so without needing to. I have done SEO work on a dozen websites for businesses, and about 20 of my own. My secret? It's all in the software.

If you have not checked out this software, I highly recommend it.

(IBP) for

short. I use it everyday, not only for my websites, but also for any SEO work I do.

It does cost around \$200, but it is worth every penny plus some.

Save money and do your own SEO work.

J. Ratliff is a webmaster, part time SEO guru, and affiliate guru. He has achieved certified SEO status from ExpertExam.

SEO – Search Engine Optimization You Can Do
Why Outsource To An SEO Consultant?
SEO Software And You
SEO: No Perfect World
Search Engine Optimization and Other Scary Things

Start your Own Wedding Videography Business
IP Ad Websender – The Ultimate Promotion Tool
The Ultimate guide to a Multi–Orgasmic Male
The Wonderful World Of Podcasting
How To Overcome Dandruff



This Free E–Book has been brought to you by Natural–Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!