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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Generate Your Knowledge into Profit Effectively With Article Distribution

By Eric McArdle

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One of the most effective promotion techniques for online marketing is writing articles surrounding your website or products topic or function. Presenting your expertise in a content filled, straight to the point article will get people to click through to your website

So, what do you write about?

Write about what you know of that can be beneficial to let's say your customers, your website visitors, or your ezine subscribers. If your expertise is dog grooming, write up an article on the best dog care supplies and the easiest way to keep your dog looking good. Now, I can keep on going with examples, but I think you get the idea!

Remember to leave your signature and permission to reprint the article at the bottom of your article. If somebody decides they want to use your article in a publication or post it on their website, they will keep your resource box intact and you will get more added exposure and a better chance for people to find your website. Of course, you can have them contact you for permission to reprint the article, but this may hold things up!

Ok, so you've got an article written, and you're ready to get some added promotion, what's next? You need to get your article out using a few article directories. Some article directories that you can check out and submit your article to are:

<http://www.ideamarketers.com>
<http://www.goarticles.com>
<http://www.jogena.com/articles/articleform.htm>
<http://www.howtoadvice.com/Submit>
http://ezinearticles.com/add_url.html
<http://www.hugeaffiliates.com/submit.html>

You can also contact targeted newsletter publishers that will accept article submissions. Here's a few newsletter directories that you can browse around to find publishers accepting articles.

<http://www.jogena.com/ezine/ezinedata.htm>
<http://www.ezine-universe.com>
<http://www.ezine-dir.com>
<http://ezine-marketing.com/home.shtml>

Alright, you have a few article directories and some newsletter directories, now you need to use them. Write a few articles and take action. Try to submit to the topics that most apply to your article. If your article is truly helpful and filled with high quality content, it will be accepted, published often times, and will gain you a comfortable amount of traffic to your website.

Distributing an article can help you execute a successful viral marketing attempt. Write an article a day on information involving your product or website that can be helpful to your visitors and/or subscribers. Doing this will better your writing skills and help you present your knowledge in a useful and legitimate way.

Good Luck!

Top 3 Free Marketing Techniques

By Mike Mclaughlin

If you have zero budget then this is the article for you. In this article I will discuss the best ways to market your website for free.

#1. Articles:

An example of using articles to promote your website is this article. At the bottom of it should be my

author bylines. If you are a good writer and know where to submit your articles then this can be possible they best traffic generator ever. By submitting articles to ezine editors, website owners, and publishers, you can generate traffic through your bylines. If you even get 1 ezine editor to publish your article in a popular ezine you can generate 50 visitors for free. The best way to get targeted visitors is to write something that people who buy your product would be interested in. For example I wrote this article because I know that webmasters are always looking for marketing techniques and my website is for webmasters.

#2. Ebooks:

People love free information and ebooks are one of the main sources for this. Ebooks have the potential to keep on growing if they provide important and unique information. Though the only way they can grow rapidly is if they have distribution and resell rights. Ebooks like articles are viral because they provide free information and information is shared quickly if it is quality. If they have distribution and resell rights then people will customize the ebook with their links but as long as you have your links scattered in the ebook then you will generate many visitors. The best technique is to email all your affiliates and tell them they can customize the ebook with their affiliate links making them some money and you too in the process. This gives them incentive to distribute them.

#3. Search Engines:

This one doesn't seem to go with the first 2 but it is the 3rd best free traffic driver. The reason this is third and not first though it brings more traffic than ebooks and articles is because it is an art to getting top search engine ranking for your keywords. Search engines drive approximately 40% of my traffic, I would rather this number be closer to 20% because it is not good depending on one source of traffic especially one as unstable as search engines. For example Google's Florida update.

Michael McLaughlin @

Webmasters resource forum were webmasters

can talk and chat about the latest webmaster topics.

Top 3 Free Marketing Techniques

The Key To Distributing Articles

Effective Reprint Statements For Reprintable Articles

How eBooks Can Be Very Valuable

A Few Words on Affiliate Team Building

Article Cash

Power Profits Autoresponder Course

Profit Gadget

Magic Subscriber – Automatically capture your visitors email address

Article Submitter



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