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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Generating Leads using your Autoresponder

By Mieke Janssens

An autoresponder is probably one of the most important marketing tools you can have when you're doing business online. In fact, there's probably only thing more important than an autoresponder, and that's your opt in list. But as you probably know: autoresponders and opt in list go hand-in-hand: the list doesn't exist until your autoresponder mailing list starts filling up with names and email addresses!

If you want to build an email list, the easiest and fastest way to gather email addresses is to give things away for free: give away an ezine, free reports, free ebooks, free access to private websites, or anything else that you can think of. Your goal is to get people to sign up to receive that freebie, and to agree to receive email from you in the future! This way, you create a win-win situation: the person that's subscribing gets a freebie and you get his name and email address, and permission to email him in the future.

But if you give it some extra thinking, you could get even more than that. The freebie that you give away can also be used to promote your products or services. For example, if it just has (your) affiliate links for products or services that are related to the topic of the freebie, it is a way to generate extra revenue. You also need to make sure to include valuable information in the emails you send, or you will have people dropping off of your autoresponder mailing list like flies!

You need to use every opportunity that is presented to you to succeed.

- you can earn money in the freebie that you create
- you can earn money when you send the 'thank you' email after a person has requested your freebie
- you can earn money every time an autoresponder message is sent out to that list in the future

Don't waste those opportunities, but put them all in automatic mode with the use of an autoresponder.

Mieke Janssens is the webmaster of The WebZone –

<http://thewebzone.50webs.com>

and LookieLookie's Retro Webshop –

<http://www.lookielookies.be>

How To Capture Leads For Your Business with Classified Ad

By Heri Rosyadi

There are many free online/offline classified ad out there. Some people thinks that it doesnt really work to get the prospect with that service. The fact is that many new marketers using it, posting their offer over and over again. Why? because its easy and FREE.

I'll show you the right way to advertise with it. You must use a two step ad. this is the working example:

Ordinary people are making EXTRAORDINARY money WORKING FROM HOME on the Internet! Get FREE info by email. Send your request to:

<mailto:pathtosuccessonline@getresponse.com>

You can see that the Ad is short eye catching, but the reason why it calls a two steps Ad is because it does'nt lead your prospect directly to your promoted website. It works two steps: step 1 asking the prospect to send email to the autoresponder address. step 2 the autoresponder capture the email and then send an offering email with your website link in it. You can send blank email to the above address to see how it work from inside.

Most of the time this is the most effective way with Classified Ad, where you can only put a very short Ad in it. So the job of your ad only to grab the attention and drive them to send an email for complete information, make them curious about your product!

In order to execute this type of promotion you need to have your own autoresponder, there are some free autoresponders out there. The autoresponder will capture the email and send the offering email automatically so your job only placing your ad to many free classified ads out there. You need to set up the offering letter first in your autoresponder before placing the ad.

I have used this strategy with local yellowpages and I put my ad only once a week and I got new leads/subscribers everyday with the little effort I've done.

Happy List Building!

Heri Rosyadi publishes Home Business Tips, a fresh and informative newsletter dedicated to supporting people like YOU! If you`re looking for the *best rated* home business opportunities, the latest time saving tools and helpful support from an honest friend in the business, come by and grab a F-R-E-E subscription today at:

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rosyadi_98@yahoo.com

How To Capture Leads For Your Business with Classified Ad

7 Cheap & Easy Ways To Get Prospects

Great Response by Auto Responder

Personalizing Autoresponders

Are you in Autoresponder Heaven?

Power Profits Autoresponder Course

Pay Per Text Marketing

Magic Subscriber – Automatically capture your visitors email addr

Affiliate Enhancer

CB AdWords Script



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