

This Free E-Book is brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

Get Affordable--Even Free--Targeted Advertising In Magazines

By John Frazier

By now most of us have tried just about every advertising method available. From ads on Google to website banners. And even though you may have found an advertising method that works, you're probably still looking for more.

I'm often surprised by how many home-based business owners and opportunity seekers have never thought of advertising in magazines. Magazines are the original targeted media. While TV shows and newspapers may try to appeal to a very wide audience featuring many different kinds of people, magazines have always focused their efforts on a tightly defined audience.

For example, look through the magazine rack the next time you're at the grocery store and you will see dozens of different magazines focusing on everything from cars, fishing, crafts, home decorating, relationships, and business. All these magazines cater to a different audience with different tastes and buying habits.

By choosing magazines that focus on your best potential customers, you almost guarantee your ads will be successful. It's an old rule in marketing that getting your ad in a magazine that intensely appeals to your best customers will get you ten times the results than advertising in a famous mass appeal publication like Business Week, Time, or Newsweek.

That's right, advertising your home-based business in Home Business Magazine will most likely get you far more response than getting your name in Newsweek.

And this is REALLY good news for those of us working from home. Smaller, more tightly-focused magazines almost always offer very affordable ads, usually in the back of the magazine. While full and half-page ads can cost hundreds or thousands, you can advertise in the back for about the same cost as putting a classified ad in your local paper. Then, as very few people know, there are also ways to get FREE ads in big magazines. Either way, it's cheap, targeted, and it could be your best path to new profits.

And don't let that "back of the magazine" position discourage you. More than half of people read magazines from back to front. Businesses advertising in the back actually have the most visible spot in the magazine.

The weeks ahead are traditionally a time when magazines drop their advertising rates. Place your ads NOW to take advantage of low rates early in the year which, incidentally, is the time of year when the most people are interested in joining a business opportunity.

John Frazier is the author of the industry's highly acclaimed mail order marketing course 'Magazine Millionaire' and an internationally known speaker and consultant. For a limited time, get a special FREE Report on how to create lifetime wealth using 100% FREE-to-run magazine advertising:

<http://www.MagazineMillionaire>

or call 1-800-657-1320.

## **HOW MUCH ARE YOU PAYING FOR TARGETED WEBSITE VISITORS?**

**By Ella Brukker**

**HOW MUCH ARE YOU PAYING FOR TARGETED WEBSITE VISITORS? by Ella Brukker**

HOW MUCH ARE YOU PAYING FOR TARGETED WEBSITE VISITORS?

(c) Copyright 2003 by Ella Brukker

Getting targeted website visitors is easier than you think.

Don't loose money over and over again because an affiliate program doesn't provide you with quality marketing tools and strategies. No matter what program, service or product you promote, you need targeted website visitors.

Every serious marketer needs a marketing tool that solves that problem ones and for all.

Stop spending your precious time with clicking all day for traffic to your website.

Let your marketing tool do the work for you.

When you get up in the morning and bring your kids to school, you can perfectly use this tool.

You click on the special URL and the software begins to generate traffic to your website(s).

## Get Affordable--Even Free--Targeted Advertising In Magazines

You don't have to sit in front of your PC. It works for you as long as you want.

Or when you want to work on your ezine, you leave the software do its work in the background. It will not be interrupted in any way, unless you unload the software.

Startpage users just imagine how much free time you will get by using this tool.

You load your startpages into the software, click the save button and load just one URL. That's it! No more logging in your startpage programs every day. All you do is load the URL and all your startpages are automatically getting hits.

No need to buy targeted website visitors every again.

Why pay for targeted website visitors, when you can own a tool that will get you thousands of visitors per week without charging any money for the delivered visitors?

This software comes with full resell rights.

You may resell this software. It comes with a pre-made sales page. This software is brandnew and has never circulated on the web before.

- 
1. Let the software work for you, while you focus on other important things.
  2. Get targeted website visitors with just one click.
  3. Don't ever pay for website visitors again.
  4. Resell it over and over again and keep 100% of the money.

Be smarter than the rest and visit  
<http://www.mlmpowertool.com/rafficspyder.html>

\*\*\*\*\*

Ella Brukker owns and operates Mlmpowertool.com  
Learn how to effectively advertise just any online business with  
free and low cost advertising tools and affordable marketing software.  
website: <http://www.mlmpowertool.com>  
Join my ezine and receive advertising tips, tools and articles.  
Subscribers get discount on many low cost marketing tools.

Ezine: <http://www.mlmpowertool.com/ezine.html>

\*\*\*\*\*



This Free E-Book has been brought to you by [Natural-Aging.com](http://Natural-Aging.com).

**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**