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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Get All the Traffic With Blogs and RSS Feeds

By Craig Desorcy

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Are you a small businessman setting up a brand new website to advertise your products? Maybe you already have an active website, but desire to make it more interesting. Either way, you'll want to investigate blogs and RSS feeds to give your website some awe-inspiring zing!

Even good, hardworking marketers come up against a brick wall sometimes. How many times have you grabbed your head in frustration, wracking your brain for innovative ideas to liven up your website and get more public interest? Don't fret! Blogs and RSS feeds have taken many small marketers' websites and blown them sky-high with additional traffic and revenue.

Bruce, like you, was a hard-working businessman. Now Bruce is also a successful marketer, but he hasn't always successfully marketed his products. Several years ago he set out try his luck as a virtual salesman. First, he thought of his hobbies and decided to make a video about his most favored hobby – body-building. After months of preparation and spirits high, Bruce's web-page was designed and his product on-line. "All-right!" he bragged to his good buddy, Jeff. "I've got my website up and running. Now I'm going to make big bucks on-line." His optimism quickly died after three months when he had only sold five of his high-quality workout videos, Twenty Minutes a Day to a Fat-free Muscle-bound Bod!

How did Bruce solve his problem and become successful? Simple! Bruce put a blog onto his website that he updated every few days. He gave his personal account of trimming his figure. Bruce also used RSS feeds to announce new products that complemented his video, and was amazed at the increase in traffic and sales his website began bringing in. Within a week, his sales had skyrocketed past his wildest expectations!

Bruce's story is wonderful! It lifts the spirit and encourages the weary marketers. "But how are blogs and RSS feeds going to help me?" you might ask yourself. With blogs you can show that your product works. What better way is there to sell an item than to let the entire world know that the product has worked for you? Yeah, you can place pretty, attractive pictures and have witty advertisements, but with

no proof that your product works, people aren't going to buy your merchandise.

"Okay, so I see how blogs can help me gain traffic, but how will RSS feeds help?" you wonder. It's quite simple really. RSS feeds are syndicated, in other words they are broadcast throughout the World Wide Web rather than to individual emails. Basically, RSS informs the whole world that you are out there and what you're latest information is in one easy feed. WOW! How simple can you get?

Go ahead and join others who are sitting there scratching their heads and thinking, "This sounds great! It's actually so simple. But how on earth do I get started?" One visit to <http://www.effective-info.com/blogs2.html> will have you ready to incorporate blogs and RSS feeds in your own successful marketing plan... just one effortless click to success!

For A Complete Step By Step Guide on how to blog and use rss feeds Click here><http://www.effective-info.com/blogs2.html>

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Why You Need to Blog and use RSS Feeds!

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Blogs and RSS feeds are a sure-fire way to get your website off the dirt roads of cyberspace and onto the Internet superhighway! Think about it. Has your web traffic been slow and bumpy? Then maybe it's time to try a new route.

Let's imagine for a minute the local department store you shop in. What would you think if the displays never changed? Every time you entered you saw the same signs advertising the same products. Boring, right? After a while you wouldn't even pay attention to them. Websites are no different. RSS feeds and blogs are interesting ways to spruce them up a bit – to keep things interesting and changing. Believe me, interest is a key element in drawing people back time and time again.

Dan's website had been around for a while – several years in fact. Unfortunately, though he tediously watched for visitors, the website was trickling in a minuscule amount of sales. One day, a friend told Dan that his website was cool, but...er...you might say a little dusty. It just needed freshened up a bit. Hey, what are friends for? Dan, began to research and decided to try blogging and using RSS feeds. He got excited and began including interactive polls, articles, sales updates, and even slipped in a few photos. Within a few days his site was indexed on Yahoo! and his sales were beginning to flow steadily. Within a month he was dancing gleefully with his latest bank statement in hand – much to the

amusement of his adolescent children!

Blogs and RSS feeds can indeed make a huge difference in your web traffic! By adding new content to your site on a regular basis, you ensure that search engines spider your site more often. The consistent updating of your content also gives you the added advantage of increasing the number of search terms or keywords that show up in search results. We all know that marketing is a numbers game. These tools are the onramp that will merge you into the hubbub of heavy traffic.

Now, rush hour traffic can be intimidating to those of us who are used to the slow pace and sparse traffic of the back roads. Don't sweat it! Just find the vehicle that's comfortable for you to drive, and you'll be more at ease as you thread your way toward financial freedom. RSS feeds are more convenient and versatile than you might think at first glance. There are a variety of ways to incorporate feeds into your website. You may want to use a simple blog, but you may also incorporate articles, ezines, forums, bulletin boards, or news feeds just to name a few.

(For a Step by Step How to Guide See > <http://www.effective-info.com/blogs3.html>)

Once you've discovered the convenience and success of blogs and RSS feeds, you'll also learn some hot tricks to increasing your search engine results even more. Tricks like sneaking keywords from news headlines into your blogs, using links from fellow bloggers.....

For A Complete Step By Step Guide on how to blog and use rss feeds Click here >
<http://www.effective-info.com/blogs3.html>

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