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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Get Online in 24 Hours

By Will Dylan

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3 Tips to market your small business idea on the web overnight

You've got a great product or service idea, and you want to get it online quickly. Think you'll need 6 to 8 weeks to get yourself up and running? Think again. If you're itching to get online, you can get most of the work done in just 6 to 8 hours. Here's how:

Build a Website - Given your short timeframe, stick with a one-page layout for now. That should be just enough to tell visitors to your website about your valuable product or service offering. If you're not a web designer, don't worry. You have two options to get going. The first is to purchase a copy of Microsoft FrontPage. FrontPage is by far the easiest product to use for designing websites. If you are familiar with Microsoft products, you'll be fairly comfortable with the user interface and should have no trouble getting started. Don't worry if you're not a graphic designer either, as there are some great websites online that sell FrontPage Templates that will dress up your website in a hurry. For less than \$30, you can purchase a template designed by a professional, drop your text into their layout, and have a crisp, well designed looking site in under an hour!

Alternatively, you could search websites such as www.cnet.com to locate a shareware web design program to set up a simple web page, although the FrontPage templates will not likely be compatible with this type of program.

Accept Credit Cards - You can look to PayPal to get started with credit card acceptance online. They will accept all major credit cards for you, then forward the funds to your PayPal account less a specified handling fee. You can set up a small business account in minutes, although you won't be able to access your funds until you've completed a verification process. Still, you will have the ability to accept your customer's credit cards online, a key to selling anything over the internet. They'll even provide you with some pre-written code that you can simply cut and paste into your website, which will result in a professional "Buy Now" button appearing on your site. The button will link people directly to

your order page on PayPal's website.

Drive Traffic - The Internet can be a lonely place if you don't drive traffic to your website. With so many sites out there, nobody will know you exist if you don't promote your website. The quickest way to do this is with Google AdWords. The AdWords program is a Pay-Per-Click (PPC) arrangement, whereby you bid on certain keywords that you think web surfers might type into a Google search to find a product or service like yours. (For example, "Small Business Marketing" would be a term applicable to your business if you offered some type of marketing advice to small businesses). When someone searches on your chosen term(s) a small ad appears on the right side of the screen that links to your website. You only pay if someone actually visits your website.

A Google AdWords campaign can be up and running in less than 10 minutes once you have provided

them with the necessary billing information for your marketing campaign.

Using these three steps, you could realistically build a website, set up a basic e-commerce credit card acceptance facility, drive traffic to your site, and most importantly, generate revenue overnight. If you are serious about an online venture, your one-page site should just be a starting point. You'll need to continuously build and improve your website to maintain a professional online presence. However, if you really need to get going in a hurry, you can use these 3 steps to get online in no time flat.

Why Subscribing Too Many Newsletters Can Cost You Money

By Izrul Fizal

How many newsletters are subscribing currently? 5? 7? 10? Or even more 20? If you have subscribed more than 10 newsletters, it would be advisable for you to unsubscribe and reduce it until 5 – 10 newsletters only. You might think the more newsletters you read, you can make money online even more. Well, think again.

You want to know why? Tell yourself this question; "How many hours I spend in one day just for reading emails?" If your answer is more than 2 hours, you should consider this advice.

Make money online is not about reading emails. You just lost valuable hours for nothing. Wouldn't it be better if you use that so called 'reading email hours' to do your marketing and promoting your online business?

They are too many great newsletters from different gurus promoting their product lately. You just don't want to be left behind. You want to get that latest cool product people are talking about. You want to use that extraordinary software to make money online that really work. You want to get that hot new product right away before the business owner raise up the price (which they will not unless it is a fire sale).

It is okay to do so if you are making money online that can cover your online business operation cost at

the moment. But if you are just getting started and not making any money, you will lose your focus and track of your business. You can not make money online once your focus is gone.

Not only that, you end up buying more and more product from gurus than getting any profit from your own business. Have you ever heard this phrase; "Rich people is getting richer, while poor people is getting even poorer."

Do you know that some gurus don't even read their emails? What they actually do is hiring someone to read and reply their emails. These gurus only concentrate on creating his latest product and do more marketing. They know a fast and easy way to make money online is by paying other people to do their job for them.

Maybe you will not have enough money to hire someone. You don't have to. What ever business you do on this online business, all you need to have is the power of focusing your marketing effort. That's it. To make money online is not tough; it is going to be tough because you are the one causing it.

Guess what, some gurus are promoting the same product because they are doing joint venture marketing with each other. So what is the point wasting your valuable time reading email from two different gurus promoting the same product?

Sit back and hold your breath. Think for a second on what is your objective on this online business. Do you want to make money online or do you want to reduce your debt? Whatever it is, always remember to focus. Now it is time to check back your email and unsubscribe those unwanted newsletter.

Izrul Fizal has made a living earning himself a residual income every month. Visit his website

at

and

to

find out how.

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