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**Get Rid of Your Cell Phone Contract Without Penalty**

**By Craig Wurtenberg**

Have you ever been so frustrated with your cell phone that you wanted to simply chuck it off a

bridge? Nina Roberts, a student attending Rutgers College in NJ, said she came pretty close after learning Sprint wouldn't let her out of a two year contract. "I am a Bio major, there are two very important halls that I am in all day. Both of which, I get no service at all. I need out of this contract."

All major carriers require a one to two year cell phone commitment when signing up for their service. Consumers rarely think about the down side to a cell phone contract—especially while cell phone merchants mesmerize you with the latest gadgetry. Although we cannot dismiss the role of individual responsibility, nor can we forget our caveat emptor pledge of consumerism. Nina explained, "It really bothered me one day when my mother called me on my cell and couldn't reach me. She needed me to pick up my little brother from school. He stranded at school for an hour because my mother was in horrible traffic."

Nina suggests that is one example and that she had more instances where her cell service failed to meet her needs on and off campus. After calling Sprint, she was told flat out that she had to fulfill her contract obligation or pay the hefty early termination fee. Nina said, "I wouldn't pay that fee out of principle, and plus 200 bucks is practically rent money for me"

Recently, Nina learned about a website from a friend on campus called Celltradeusa.com. Celltradeusa.com claims that it has cracked the code of cell phone contracts. It almost acts like a dating website. Instead of hooking you up with the hottest babe or hunk, its match-making service connects people that want out of cell phone contracts with people that are willing to take them over. Very much like the commercial website, swapalease.com where you can trade your car lease into someone else's name, Celltradeusa.com helped Nina get out of her contract through a provision in the contract called "assumption of liability". Essentially, someone with good credit literally assumes the responsibility of the remaining months of the contract.

"I was a little skeptical because everything seems bogus these days, but I created an ad on Celltradeusa for my plan and phone and within hours, people were contacting me to take over my plan"

## Get Rid of Your Cell Phone Contract Without Penalty

Celltradeusa.com has encouraged an incentive system to make these exchanges a win-win for everyone according to Craig Wurtenberg, co-founder of Celltradeusa.com.

"Some people get horrible service and they need out of their contract. The person taking it over can get a contract with half the obligation, a cool free phone, and save 35 bucks on the activation fee. The provider gets the new satisfied customer. It's definitely a win-win for everyone."

Celltradeusa.com says that its users can post a free profile, but when they want to unlock their inquiries there is a one-time non-recurring fee of \$19.99.

For this Rutgers Bio major, Nina Roberts, "Yes, I felt like throwing my phone in the river, I was going to, I am just happy now I have a phone that works."

<http://www.celltradeusa.com>

<http://www.sprintpcs.com>

<http://www.rutgers.edu>

Craig Wurtenberg  
[craigwurtenberg.com](http://craigwurtenberg.com)

### **Get Out Of Any Cell Phone Contract, Any Provider, Anytime, Anywhere!**

#### **By Craig Wurtenberg**

"Celltradeusa.com Establishes Online Community to Give Millions of Consumers a New Cell Phone Experience"

New service allows consumers to say 'goodbye' to cell phone contracts without penalty!

Celltradeusa.com announces the launch of the world's first online service that gives cellular customers a way out of their cellular phone contracts. The new service establishes an online community to connect millions of consumers seeking alternative, but effective options when dealing with cellular service provider issues.

Cellular service providers such as Cingular, Verizon, T-mobile, and Nextel require a 1-2 year cellular service agreement to activate their service. After signing a binding contract, cellular customers often find that their service doesn't meet their changing needs. Until now, customers that were dissatisfied had two options to exit their contract-, pay a \$150-\$250 early contract termination fee or they could transfer their contract responsibility to someone else.

## Get Rid of Your Cell Phone Contract Without Penalty

Cellular customers wanting to get out of their contract would often get meager results from asking friends and family to take over, and those same customers would remain "stuck" to avoid costly termination fees.

Celltradeusa.com provides a solution to this dilemma. The new online service establishes a community for the 180 million current cell phone users in the US and Canada seeking more choice and flexibility. The service connects people that want to Get Out of their contract and matches them with deal-seeking customers that want to Get In. Celltradeusa.com does this by allowing its Get Out members to register for free, and provides an incentive system based on free phones, cash, and other "creative" barter arrangements to entice other people to take over contracts.

"If you've ever spoken with someone stuck in a cellular service contract with inadequate service, you quickly realize the value of the Get Out™ option. We also appeal to the deal seekers of the cellular world with the Get In™ option. And the service provider gets the new satisfied customer, it's really a win-win for everybody," says Craig Wurtenberg, co-founder for Celltradeusa.com.

Now that the FCC in 2003 has authorized the option to allow consumers to keep their cell phone numbers when switching carriers, the question now becomes how many cell phone customers in the US would switch carriers given the right opportunity, but haven't in the past because of their contract and/or early contract termination fees?

Celltradeusa.com Get Out and Get In members can now switch carriers when they want regardless of how many months left in their contracts, avoid those high termination fees, and take their numbers with them.

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