

Get the Most Amount of Money with the Least Amount of Effort

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**By Lawrence Roth**

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A common goal is to get the most amount of money with the least amount of effort. This is not to say that hard work is to be avoided or that a person could sleep past noon and still strike it rich. To get most amount of money takes hard work and a lot of effort. However, to spend less effort on trying to get the most amount of money there three critical steps to the process.

**Research:** Do your research and use the Internet as well as the public library. The Internet is the fastest way to search and find information. However, completing research in a library can benefit you by receiving the assistance of a librarian who can guide you in a direction you had not considered.

Consider the field that your business or service falls under. Use a web directory to find other companies in that field. Review their websites and make note of their good and bad qualities.

**Plan:** After completing your research start putting the pieces together. Outline your strategy. Consider how to transition from one step to another. Make note of the things you liked about how others presented their product or information. Do not copy or plagiarize their information but let it inspire you. Also make note of the negatives and avoid making these errors yourself.

**Advertise:** Call attention to your product or service and proclaim the qualities or advantage. First take the time to brainstorm your product or service. What are the qualities? Advantages? Strengths? Consider writing articles, using free web classifieds, and link exchanges.

By focusing on research, planning advertising; you save yourself time and money. You do yourself more harm by jumping in and going for it then you do by having the patience to research, plan and advertise.

**How to Improve Equity for Lending**

**By Talbert Williams**

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How to Improve Equity for Lending Home equity is a give/take arrangement, since the borrower is wagering his home, putting it entirely in the lenders hand in exchange for a large sum of money. Therefore, home equity loans take great consideration. Many borrowers step into loans with a goal in mind, and usually that is to save money, invest in homes, roll debts into one bill, buy new vehicles, and so forth. However, this is often a blind spot, since the borrower may accept any loan offered without considering the long term ramifications of choosing a loan that is poorly tailored to their needs.

When considering equity loans, you must contrast and compare to reach an agreement. If you are mortgaging a home, you will need to consider the length of time you plan on living in the home. If you plan to refinance the home now with the intent to move later, then home equity loan may not be of benefit.

If you sell your home you may only receive the amount of money to payoff the loan; thus you lose your home and receive no profit. However, if you take out an equity loan to expand or improve your home for marketing, you will need to consider the amount borrowed versus the amount you intend to sell your home. If you are intending to sell your home for \$100,000 after improvements and take out a loan amount of \$100,000, you are wasting energy, time, and money.

Thus, if you are looking to invest, then you may want to consider the investor loans, since this is often the choice of investors. However, if you need extra cash, make sure you do not exceed the amount needed over a few thousand, since you do not want to land in debt, and lose the wager at the onset of the loan.

Talbert Williams offers online debt advice. For more information, articles, news, tools and valuable resources on debt solutions, visit this site:

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