

Getting Noticed!

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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Getting Noticed!

By Sue and Chuck DeFiore

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by: **Sue and Chuck DeFiore**

One of the best ways to get your name out in your local community is to become a sponsor. A few hundred dollars gets your company name on little League caps; a little more, perhaps an ad at a roller rink. Donate money or materials to the local parade or a float. This buys goodwill and is great self-promotion. If you provide a service donate that. For example, when we operated a word processing business we offered to do resumes for free for those out of work. If you are a hair stylist, offer to cut hair free to senior homes, or for children. If you run a pet related business offer some free products or service. Every business has something they can provide for free, even if it is only your time.

Be sure when you do something of this type to alert the local media. They love talking about what local businesses are doing for the community. However, do this sparingly. Don't over use it or it loses its effectiveness.

In today's business arena setting up a web site is a must. For most businesses you don't need anything fancy just a couple of pages which includes contact information, location and what your company policies are. For example, some background information on you (associations you belong to, educational background, qualifications). If you have some testimonials, this helps also. If you provide a newsletter, let folks know how they can receive it. You can also provide directions to your business, put specials on your website that you are running for the month, week or any time period you choose.

Brochures are another excellent way to get your name out there. Highlight your business's benefits to create copy that sells. Be sure however to make the content interesting and draw the reader in and motivate them to do business with you.

When you combine effective content with an easy-to-read, eye-catching design, your brochure will become a hard-working partner that will help you win the customers you need to start your company out right.

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Another great way to get your name out and to tell your customers what you do is to use a Newsletter. Newsletters can be wonderful tools for communicating with your customers or prospects. Because of their format, they're often infused with more credibility than traditional brochures. If your newsletter is little more than blatant self-promotion, however, it's likely to hit the wastebasket before it hits your target's desk.

We have given you a number of ways to get your name out there so start promoting yourself!

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Interested in having your own successful, home based creative real estate investing business? Chuck and Sue have been helping folks start successful home based businesses for over 17 years, and we can help you too! To see how, visit

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You are being noticed...

By Harish Dhingra

You are being noticed... by Harish Dhingra

Do you think that you are not being noticed?? If your answer is "Yes" then you are absolutely wrong...

Just don't ever think like this because you are always being noticed...

It may be possible that you are working hard but not getting rewards for it right now but it does not mean that you are not being noticed. It may be a bit late for you to get the rewards but you will definitely get the rewards.

You have so many reasons to work hard and not think negative even if you are not paid extra for it.

1. It doesn't affect your health to work hard.
2. You are being noticed for your every work.

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3. You do not become lazy.
4. You make a habit to work honestly.
5. It gives you satisfaction.
6. You will be the last in case of lay off.
7. You improve your knowledge.
8. You increase your chances of promotion.
9. You are just ready to work anytime when your colleagues are tired.

So don't think it again that you are not being noticed because your work speaks for you.

I am just writing to motivate people. If you have any query then mail me at harish_dhingra@indiatimes.com

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