

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Getting The Big Picture Series: Part 7 – "The Free-Way" #3

By Treci Cauthen

Getting The Big Picture Series: Part 7 – "The Free-Way" #3 by Treci Cauthen

Are you using Viral Marketing Strategy? Do you know the benefits of promoting your website by writing Free Articles?

Start today, writing your own helpful How-To articles which can be one of the biggest pay off of your home Internet business. By writing your own articles and listing them with Free Content websites you can really give your business a boost and get your name noticed.

Free Content Websites

http://groups.yahoo.com/group/article_announce

http://groups.yahoo.com/group/publisher_network

<http://groups.yahoo.com/group/netwrite-publish-announce>

<http://groups.yahoo.com/group/Free-Reprint-Articles>

<http://groups.yahoo.com/group/ReadMyArticles>

What you have here is called Viral Marketing because what your doing is writing fresh syndicated articles which you can use on your own website or for your newsletter to increase return visits. Then you take these same articles and grant permission for other websites, newsletter and e-zine publishers to use your articles in their publications.

This produces lots of links back to your web page and also an opportunity to attract people who are looking for what you have to offer.

A Few Tips For Writing Articles:

Don't count on people reading your entire article word for word. Most people scan through an article trying to pick up the information they're looking for. Therefore use....

highlighted keywords (hypertext links serve as one form of highlighting; typeface variations and color are others)

meaningful subheadings (not "clever" ones)

bulleted lists

one idea per paragraph (users will skip over any additional ideas if they are not caught by the first few words in the paragraph)

the inverted pyramid style, starting with the conclusion

half the word count (or less) than conventional writing
use outbound hypertext links it increases credibility
don't be a boaster claiming to have the "the best ever"

Getting The Big Picture?

References

1. http://www.wilsonweb.com/wmt8/articles_free.htm
2. <http://www.useit.com/alertbox/9710a.html>

Copyright © 2004

Treci Cauthen is a Writer/Internet Marketer.

homeinternetbusiness

Natural Cures InfoKevin Trudeau

VisaNatural Cures

Getting The Big Picture Series: Part 1 – "Love What You Do!"

By Treci Cauthen

Is Internet Marketing your passion? Do you spend hours of your week brainstorming to come up with ideas enhance your Home Internet Business?

If not I advise you to do a little soul searching and figure out just what makes you tick. You need to become a little more motivated if you're going to make it in this business.

Something has drawn you to try to create a bright future for yourself or you would not be reading this article. Whatever you do, don't give up, keep trying until you stumble upon that "Diamond in the Raw".

Love What You Do

I began in 1997 building websites & signing up with affiliate programs that advertised big earnings with minimum effort. I spent hundreds of dollars on products and services.

I tried selling e-books, all types of retail products, e-mail lists, and various forms of advertising with no success. But every time I failed I would be drawn in to try again. Every lost dollar I would simply count as a learning experience, nothing beats "practical wisdom". So if you've ever been burned just look at it as paying for your education.

The truth is there are big dollars out here to be made and you must love what you do or all of your efforts will be in vain. It took me seven years to "Get The Big Picture" but it doesn't have to take you

Getting The Big Picture Series: Part 7 – "The Free-Way" #3

that long. There are a lot of informative books and articles out here but the Internet is like one big puzzle.

Love What You Do

Don't try to cut corners, there is no easy way so don't be deceived. If you plan to be a success realize that you must put your heart into what you do. It will be time consuming but far from impossible.

To accomplish your goals you must...

Do Your Homework Put yourself on a schedule Research a few opportunities Learn the basics of building a website Come up with an advertising system Read lots of internet marketing, business and Inspirational Articles

Then you will begin to "Get the Big Picture" and learn to appreciate the opportunity that you have in the palm of your hand.

Getting The Big Picture?

Treci Cauthen is a Writer/Internet Marketing Coach. To read more articles and find Home Internet Business:: Opportunities, Articles and Resources! go to:

<http://www.homeinternetbusiness.bravehost.com>

Be sure to check out other sites by this Author:

<http://www.homeinternetbusiness.bravehost.com>

<http://www.webvillage.bravehost.com>

<http://naturalcures.bravehost.com>

<http://www.telecomusa.bravehost.com>

Feel free to publish any articles electronically or in print, free of charge, as long as the bylines are included and links activated. A courtesy copy of your publication would be appreciated – send to tcauthen5@aol.com

Copyright © 2004

tcauthen5@aol.com

Getting The Big Picture Series: Part 1 – "Love What You Do!"

Getting The Big Picture Series: Part 2–"What's Beneath The Surface?"

Getting The Big Picture Series: Part 4—"Enter The Web"

Brighten Up Your Shelves With Picture Frames

Getting The Big Picture Series: Part 6—"The Free-Way" #2

Picture Gallery Webpages

HIV/Aids Healed by the Power of God

Affiliate Marketing PLR Kit

Self Improvement PLR Kit

Hobbies, Arts and Crafts PLR Kit



This Free E-Book has been brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!