

Getting more out of your visitors.

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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Getting more out of your visitors.

By Brian Holte

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I've recently launched my own ebook site back in April and have been brainstorming ways in which to promote my own ebooks, have thought about e-bay but just not sure about. Also, one research strategy I've used when it comes to researching on what people want on the internet is the usual of going to forums and seeing the questions that people ask. This seems to work fine but than I thought about another away, like offering a free ebook on a particular niche market, just make it a short 3 or 4 page report, than I develop a webpage outlining the benefits as to why my visitor should download it besides it being free. If they decide to download it, they click on a link taking them to a visitor feedback page where I ask them to answer 2 short questions.

1. What other forms of information would they be interested in receiving on that particular niche market. ie. Dog Grooming.
2. What kind of software if any would they like to see developed and would use in relation to their particular interest.

I then ask for their name and email address and permission to send them information by autoresponder.

I was quite surprised how many people actually took the time to answer these questions and give

me their permission. Of course, if they didn't want to offer any input all they had to do was submit the feedback form without any information and they would still get the free ebook.

Try implementing this on your site.

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20 Ways To Convert Visitors Into Subscribers!

By Talbert Williams

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20 Ways To Convert Visitors Into Subscribers!

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