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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Gift-Of-The-Month Programs

By Andy Henry

Gift-Of-The-Month Programs

Gift giving and gifts are fun. Not only that, they boost morale and offer a breath of fresh air from the monotony of routine. So wouldn't it be great to give all year long?

You can with Gift-Of-The-Month programs. These programs can either be offered by companies who generally have some type of product to send. Or the programs can be created and put in place by you. Here is a look at both types of programs.

Company Sponsored Programs

You can check with popular vendors you may already be familiar with to see if they offer gift-of-the-month clubs. And you can also search your favorite search engines for ideas.

Quick Google searches turned up clubs with Hickory Farms and 1800Flowers, for instance. Plus a huge assortment of monthly clubs were featured online selling wine, pizza, fruit, flowers, coffee, chocolate and more.

Your Own Program

You could also start your own Gift-Of-The-Month Club for the family with the new arrival on the way and other wonderful occasions. Start a baby gift basket of the month club, for example. Then send special goodies geared towards each month like warm, winter blankets, slippers and scented candles for use during cold winter months. And small toys, puzzle books and snacks during holiday seasons.

Keep organization simple:

- Grab a notebook and list the months on a piece of paper.
- Then grab a calendar that shows holidays or head to the Internet and search for one. And pencil in themes for each month.
- Set a budget for the month. Then jot down gift ideas within that range for the recipients.

Gift-Of-The-Month Programs

- Regularly scout local and online ad opportunities to fulfill our gift needs.
- On the same day each month, send your creation.

Note: Work with online store who deliver gift baskets for quick, easy solutions, too. Even though they may not say they offer a monthly cub, they may be more than happy to set something up for you.

By giving regularly, you could make a habit out of gift giving. Instead of spending a bundle once a year, spread your funds and gifts out all year long and share in the fun all year long.

Andy Henry is a marketing consultant working with small businesses in a variety of sectors.

<http://www.babyjoygifts.co.uk>

is dedicated to bringing high-quality gift baskets to the world.

Online Gift Certificates

By Simon

Online Gift Certificates by Simon

Yes.

Holiday shopping season is here, again. Again, it is time to roll out your wallet and start worrying about your gift choices as well as your bank balance.

Choosing the right gift for the right people has become a hassle that people increasingly want to avoid. Gift Certificates from gift vendors that carry a wide variety of gift selections may be the answer to our prayer.

Happy Holidays!

Simon Lim, about

Online Gift Certificates



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