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Give It A Go.

By Robert J Farey

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GETTING STARTED

You don't need a website just yet. As long as you are on the web and can send out e-mails you will be O/K.

The first thing to do is to select a few affiliate programs that have a two tier payment system operating. It is essential that all of the programs are of a similar theme. The reason for this will become plain in a minute.

Now I want you to sit down and concentrate. You are going to write an article for publication in a number of e-zines. A lot of you will be tempted to give up at this point. `DON'T. It is not as difficult as you may think.

If you have never written an e-zine article before, I suggest that you sign up for a few e-zines and newsletters (They are the same thing under different names) and study the articles in them. Not only will it give you an insight as to how they are composed, It will also give you inspiration and ideas for your own articles.

Give It A Go.

There is nothing wrong with copying an idea. As long as you don't copy someone else's text. Ideas are not copy-write.

The written text is.

The articles that you are going to write should be in the same theme as the affiliate programs that you have joined because at the end of the article you will write a 'By-line'.

This is just a short paragraph about yourself and what you do. At the end you will place a link to one of your affiliate programs. The e-zines that use your articles will do so for free on the proviso that they publish your By-line with the link to your affiliate program. This is your only reason for writing the article.

If you distribute your article via one or more of the article agencies it can be taken up by dozens of e-zine publishers over a period of time.

People who click on your affiliate link are obviously interested in what you are offering or they would not be reading that particular e-zine in the first place. They are some of the best prospects that you can get.

If your article is published in a minimum of ten e-zines with a total readership of perhaps fifty thousand

interested people, it only takes a small percentage to take up your offer for you to be in business. If your article is well written with good subject matter there is a very good chance that fifty or more e-zines will publish it over a period of a couple of months.

If you are a bit short of cash for your advertising budget, you will find that this is an absolutely no cost way of advertising. Not only that, it is the easiest and the best way of putting your project in front of hundreds of thousands of interested prospects.

I have found that writing articles for e-zines and distributing them via article agencies is every bit as good as any Pay Per Click system where it costs you money for every person who clicks on one of your links.

You can submit your articles to individual e-zine publishers but it is very time consuming and I find that I am lucky to get a favourable response from one in ten publishers that I contact in this way....

Once you have written your first article and had it published, you will find 'as I did' that the next one comes easier to write.

Try to write a new article every week. Also find another article agency every day or two and submit to them your existing articles. This way your articles will very soon be published and read world-wide. Every time that you get an article published it is new money in your bank account.

Earlier, I suggested that you sign up with affiliate programs that have a two tier system.

This means that anyone who joins the program through one of your links and signs up someone else, receives their commission and you also get a fee as well. This can increase your earnings in the long term to a considerable degree.

As I said at the start, You can get by without a website.

Give It A Go.

That does not mean that you could not do better with one.

A website can be the hub for a number of programs. You send your prospects to the website where you have details of all of your projects. Not only that, you can capture the e-mail address of all those who purchase from you with the object of selling to them again at a future date.

Without a website, the best way of collecting e-mail addresses is to have an e-zine to do the collecting for you.

But that is another story.

In the meantime. GIVE IT A GO!!!!

Bob.....

Robert earns his crust by targeting the thousands of newcomers to internet trading. He aims to cut their learning curve to enable them to start earning money from the word go. He learned the hard way. You can learn the easy way. Check out his website. It's not posh. It's not perfect, but it is effective.
<http://www.learn-and-earn-now.co.uk/>

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## **Top Ten Reasons To Give Blood**

**By Michael P. Westhead**

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Top Ten Reasons to Give Blood

by  
Michael P. Westhead

10. Life is give and take. So take a break and give some blood.
9. When you give blood, somewhere in this world you have a blood brother.
8. It's better to give than receive. (Unless you're on the receiving end)
7. It's the only time at work, when you do something good, you get a cookie.
6. It's one of the few things you can do in this world that's free.
5. It's the only time you get to give someone a pint that doesn't cost \$5.00.
4. Action leads to personal satisfaction (And a positive and multiplied reaction).
3. You can't say no if you're A, B, AB, or O.
2. You're wanted whether you're positive or negative.
1. Giving blood creates a Survivor, and that's Reality IV.

Michael P. Westhead is a former Marine and the founder of [www.cutthroatcomedy.com](http://www.cutthroatcomedy.com)

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