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Glow Storm: How to Wear the Hottest Golden Makeup Trend

By Julie Gabriel

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This winter, Midas touched every makeup product he could possibly reach. Soft golden liners and shadows are the latest evening accessory to any outfit. In fact, gold is a very easy color to play with: it looks lovely with all skin tones and complements day or party look if used wisely. A touch of gold gives your face a warm glow that enlivens the paler winter skin.

"Everybody can wear gold," says Julie Redfern, Beauty Editor at Sephora. "It's all about how you apply it. Take just one feature and apply gold on it. If you choose to apply gold on the eye, you can add some golden shimmer to your lips, but you don't want a golden cheek. I would mix it up a little bit." Sexy and sparkling gold-dusted eye shadows look great worn by itself or with black eyeliner, and with nude lipgloss or a berry-painted mouth.

Eye is the best place to play with golden hues. "Your eye captures the most attention, because when you talk to someone, they are looking at your eye," says Julie Redfern. "And you don't have to reapply eye shadow!"

It is a nearly foolproof trend to apply—just use a light hand and avoid shades that are too yellow. Go for warm gold tones or even gold shades mixed with bronze hues, they work extremely well for all colors of eye irises. Never do an entire eyelid from lash to brow in gold. Keep the color concentrated near the lash line or work the inner corner of the eye with a lighter hue. To intensify the look, blend the shadow up toward the brow. Blending different shades of gold from brassy to almost silver we let the shade fade naturally toward the crease.

If you choose adding a bit of golden touch to your face (we used Guerlain Let Meteorites Dorees to highlight Aliona's cheekbones), make sure your skin is in prime condition, because shimmer will accentuate every little flaw. Exfoliate and moisturise your skin properly before applying a shimmery highlighter or a powder. "When your face is clear and glowing, the makeup will look better", adds Julie Redfern.

And the best part is that you don't have to resemble an Oscar statue to complement the bold eye: Julie Redfern suggests applying a lighter pink wash as a blush. "Pink is already beige-y type of color. It will add you a pop of color, which is essential when you go for gold", recommends Julie. Liner is truly optional, but not mascara! Finish your look with black mascara, and for the maximum impact, attach a set of gorgeous golden eyelashes. Add a touch of muted golden loose powder to the center of your forehead and on the apples of your cheeks. Keep the rest of the face neutral - apply a shiny pink sheer gloss, and you look like a million bucks!

Julie Gabriel is a News and Beauty Editor at Toronto Fashion Monitor (www.toronto.fashion-monitor.com).

Look Natural - Wear Makeup!

By Mike Yeager

Have you ever considered how difficult it is to look natural? Quite difficult - isn't it? Especially if there had been no makeup available to achieve it! Many-a-website points out how ordinary our glamorous celebrities look in real life without makeup on. No wonder then that they are always on the lookout for innovative makeup supplies. Such demands have seen a virtual makeover for the makeup business much to the delight of a demanding population yearning to look good.

The art and science of good makeup.

Makeup is still an art - supported ably, of course, by science. Gone are the days when good makeup meant just soaps, perfumes and oils carefully selected after word-of-mouth recommendation. Today, your persona comes through in MAC makeup - or was it Max Factor? Take your pick! Show off your gorgeous eyes - wear eye makeup. Impress your peers with a prom makeup worn specially for "the nite". Make a statement with a tattoo or a strategic permanent makeup. Take expert advice - makeup tips are available for the asking. Desist from using chemicals which may harm your sensitive skin - wear mineral makeup instead! Consider this - you don't have to wear stage makeup if you don't need to flaunt your expressions under the arc lights to an audience. Wear makeup - an appropriate one. Or better still; don't wear any - especially if you are among the lucky few who can carry off that natural look - naturally!

Mike Yeager
Publisher

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