

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Google Zombies Need To Wake Up

By Dean Phillips

Google Zombies Need To Wake Up by Dean Phillips

Over the last couple of weeks, I've received more e-mails in response to my article, "Google's Trap, DMOZ's Nap, And Yahoo!'s Crap," than any other article I've ever written. And that's saying a lot because, I've written close to forty articles.

Most of the e-mails are very supportive and appreciate of the fact that I'm going after Google and the other large search engines, by telling it like it is.

Now even though I appreciate your e-mails and support, I need to make one thing perfectly clear. For the record, I AM NOT GOING AFTER GOOGLE!

Is Google a greedy, self-serving entity? Yes! Yes, they are. But lots of entities are greedy and self-serving. For that matter, so are a lot of people. The fact of the matter is, I happen to like certain things about Google. I think they're a fine search engine, and they perform a very valuable and much needed service.

No, my articles are not directed at Google per se. My articles are directed at the tens of thousands of Google zombies who blindly follow and applaud Google's every move and whim, like rats following the Pied Piper of Hamelin.

This also includes a good portion of the media, which also seems to be caught up in the bright lights of Google—not unlike a deer frozen by the headlights of an oncoming car.

Zombies, wake up! Google is a search engine—period! Nothing more, nothing less. And I will not exaggerate their existence or importance!

They are not a god or some sort of deity. They are a search engine—that's all.

And even though I've already said it in several different articles, I'm going to say it again. All of that money you're spending on search engine optimization, so that you can play in Google's sandbox is

Google Zombies Need To Wake Up

going to be all for naught.

Because other websites that haven't done any search engine optimization whatsoever are already starting to rank ahead of you in Google's results pages.

Yet, you keep spending your money, and beating your brains out trying to figure out Google's algorithms. And just when you think you've got it figured out, Google decides to take its ball and go home. Zombies, wake up! You're playing a game you can't win!

Didn't November 16, 2003 teach you anything? It's never wise to put all of your eggs into one search engine basket. I mean, forget about the "Florida Update." What if by some strange chance, Google goes offline for a day—for a week?

Think it can't happen? Think again. Nobody thought last summers crippling east coast blackout could ever happen either, but it did happen, and it turned about to be the biggest blackout in recent U.S. history.

Nothing and no one is infallible. So, zombies, wake up and do yourself a favor. Do the smart thing, and develop other ways to promote your website.

Attack Of The Killer Google Zombies!

By Michael Cheney

I was walking along the beach front this week with the warm sunshine in my face. You would think I'd be happy right? Wrong! I was absolutely raging mad!

Why?

Because I can't stop thinking about people the world over who are turning into Killer Google Zombies!

Don't forward this email onto people of a nervous disposition because I really can't restrain myself any longer.

Picture the scene if you will...

[A conversation last week though it could be this week or the next – it happens all the time...]

Anon: "We want lots of people to find our website but it doesn't seem to be happening for some reason."

Michael: "Can you tell me some of the methods you've been using to market your website?"

Anon: "Well really we're just waiting for Google to update and then we'll be fine. Once that happens

Google Zombies Need To Wake Up

our problems will be over."

Michael: "What else are you doing to market your website?"

Anon: "There isn't anything else you can do is there?"

[Michael slaps head..]

****In Search Of The Holy Google Grail**

Yes – it's the attack of the Killer Google Zombies. People that think Google IS the Internet. Google is not the Internet. Google is not the search engines. Google is one search engine. That's all.

There are millions of Killer Google Zombies out there right now just staring at Google looking to see whether they are ranked on page 124 or 125. Wasting their energy, efforts and life in pursuit of the Holy Google Grail – The Number One Ranking...

****The Single Best Way To Get Customers To Your Website**

If there is one single and most–important fact I have learned in the past 9 years about how to get customers to your website it is this:

There is no one single way!!!!

If you're looking for the 'magic bullet', the 'ultimate secret', the 'hidden treasure' or any other cheese–tastic analogy that you care to mention – forget it. Stop looking for that one "killer way to explode your website's traffic levels over night" – it doesn't exist.

You need to start seeing the wider picture and leaving the Google Zombies to it. You need to try other search engines, try links, try online advertising, try developing partnerships with other websites, try viral marketing techniques, try dispersing your message on other people's networks, try creating multiple websites for different niches, try an affiliate programme, try getting listed in directories, try launching an email marketing campaign and try tattooing your website address onto your forehead.

Whatever you do please promise me you will try lots of different things and not turn into a Killer Google Zombie!

Michael Cheney

Get hundreds more proven, practical and painless internet marketing tips and tricks plus FREE internet marketing products worth £159 (\$288) here:

Attack Of The Killer Google Zombies!
Zombies of the Christian Reich

Wake County, NC - The Bustling Center Of The State
Zombie, and Other Assorted Un-dead Types
Google and its data centres.

Fax Reaper Pro Software
Email Spider Software
Submit Your Website To 40 Of The Top Websites Every Month FREE
Google Site Map Maker
Adwordiser



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!