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HOW TO CREATE THE RIGHT RESUME

By Brenda Koritko

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Do you continue to generate interest and secure interviews for jobs that you do not want?

The interview process can be time consuming and very unproductive when you are preparing to discuss a job that you really don't want. When you write resumes that are historical in nature (listing your work history and responsibilities), you communicate that you are looking for the same type of position. The only way to attract the right attention is to highlight information that is relevant to the job you really want.

Take an objective look at your resume. Does it sell you for the job you really want? Have you highlighted any items that you DO NOT WANT TO SEE in your next job description? It may help to remove your name from the top of your resume before you ask someone you respect to review the document and give his or her opinion on what job this person is targeting.

Focused resumes are powerful job search tools!

Focused and organized resumes draw attention to your key skills and unique accomplishments rather than the tasks and responsibilities you have performed in past positions. By promoting relevant skills and achievements, you guide your reader to the information they are seeking and the details that you want to promote. The key to success is to use the top third of resume to highlight and support the skills that respond to the specific requirements outlined by your target company in their advertisement or position description.

Review the position you are targeting and highlight the three key qualities the employer is looking for in a potential hire. Then, match your key skills and accomplishments to these three qualities. Finally, highlight the information you have selected at the top of your resume using an appropriate category title, for example, key accomplishments or related skills and accomplishments below your profile section.

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If you are contacting an employer that does not have a position posted, search for a job description or posting at a similar company using the position title. When you have found the right job description, match your key skills to the requirements outlined in that position. This action is not as time consuming as you make think. Often changing the priority listing of your key skills and accomplishments may be the only changes required to submit your resume to a number of different companies.

When you are changing careers, or looking to advance within your existing company, use transferable skills to sell yourself. Creating a resume using transferable skills is most successful when you include accomplishments that you have developed outside of the workplace. For example, coaching a sport demonstrates leadership skills, communication skills and an ability to work effectively with people – skills that all employers value. Researching, analyzing, preparing reports, and presentation skills are a few of the transferable skills that students develop during their education.

Plan to participate in the creation of your resume. If you do not participate in the creation of your resume, you may not be able to respond to specific questions during an interview and this could change the outcome, or the momentum, of the interview.

If you have an idea that you believe will attract the attention of your target, use it. Creativity is rewarded.

Brenda Koritko is the author of *I Manage Me Guide to Hot Jobs* a timely ebook providing techniques to help you achieve your immediate career goals with benefits throughout your career.
<http://www.imanageme.com>

Resume Writing and Preparation is Free Online

By Donna Monday

Creating a strong resume is a very important part of applying for a job, either online or off line. There are many resume writing services that will help you build an impressive resume for job interviews.

You can also learn how to write a resume for free by surfing the Internet for resume writing help. Many sites will show you tips and advice on choosing a resume style that works best for you.

You can also find samples of resumes, resume templates, resume software, and examples of resume cover sheets or letters.

Whether you're looking to create a business resume, marketing resume, military resume, electronic resume, accounting resume, nursing resume, acting resume, sales resume, teacher resume, executive resume, student resume or a customer service resume, you can find great advice online with a little research.

When preparing your resume, keep in mind that employers use resumes for several purposes:

HOW TO CREATE THE RIGHT RESUME

Screen Applicants - Most employers will only look at a resume for about 30 seconds to determine whether or not an applicant is a good fit for their organization.

Develop Interview Questions - Statements on your resume can be used to formulate questions they may ask during an interview.

Communication Skills - Employers want to see how well you express yourself.

Qualifications - Employers will reference your resume when making hiring decisions based on how closely your qualifications match their needs.

Writing a resume isn't easy, but by studying various tips and advice, you can learn to create a type of resume that will get you one step closer to your ultimate goal of finding a great job.

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Donna Monday writes employment related articles for

Resume Writing and Preparation is Free Online
Tips For Writing Your Winning Resume
How To Choose The Right Resume Format
Create a Resume Outline that Gets You Noticed
Understanding Resume Styles

The Ultimate Guide To Acing ANY Job Interview
Guerrilla Mailer
How To Create HOT Information Products
Create Your Own Scrapbook at minimum cost.
The Classified List



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