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HOW TO DELIVER YOUR SALES MESSAGE WITH MAXIMUM IMPACT 24 HOURS A DAY WITH

FLASH!

By Dr. Jeffrey Lant

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WITH FLASH! by Dr. Jeffrey Lant

This is an article for people who want to sell more online.
No, I mean REALLY WANT TO SELL MORE!

This article is for people running serious businesses seriously.
It is not for people who think they can profit online with
free stuff, people who are satisfied with a coupla bucks, or
people who think WORK is a four-letter word best avoided.

I am, in short, talking to REAL BUSINESS PEOPLE wanting and
working for MAJOR sales results. All others should go back to
their Lazyboys and chill out.

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<http://www.animaltrainermagazine.com/flash.htm>
<http://www.fightercombat.com>
<http://www.cashcomeseasy.com>

What You've Just Seen

You have just seen in dramatic, pulsating, vivid detail how four smart companies are right now using FLASH to deliver their messages with client-centered effectiveness 24 hours a day.

<http://www.worldprofit.com/uhbp> is Worldprofit's corporate flash, our secret weapon for selling our flagship products, the Business Starter Pack and the Ultimate Home Business Package. These items sell for between \$1500–\$2500, a nice piece of change. We want people to know what kind of go-ahead, on-the-edge company we are; flash enables us to deliver that important message, position us properly, and deliver

tons of prospects. (I hope you noticed the questionnaire at the end of the presentation). The sales presentation you've just witnessed has been responsible for hundreds of thousands of dollars worth of sales, and counting!

<http://www.animaltrainermagazine.com/flash.htm>
This virtuoso flash presentation clearly establishes the customer as the world's premier locale for people interested in animal training. With effective graphics, music, and punchy, "here we are, here's what you get" words, this timeless presentation can be used by this customer for years to come to let people know — in the most upbeat, motivating way — just what this company delivers, and to build their subscriber base accordingly.

<http://www.fightercombat.com>
This Canadian-based high-impact entertainment company could have elected to deliver its message with a standard four-color brochure — but think how dull, lifeless and commonplace that would have been! Instead, they hired Worldprofit Design Services to create the incredible sense of excitement and "being there" which only flash can deliver for the price. Now people don't have to stretch to imagine what their sky-high experience will be like — they get a real, clear picture at the press of a button. Again, this presentation is written to be timeless, so this smart company can profit from it for years to come.

<http://www.cashcomeseasy.com/flash.htm>
There are literally thousands of business opportunities in

the world. Most these days have websites... but very few have flash. This knock-'em-out presentation makes it very clear why a flash presentation is superior to the alternatives. This "in your face" presentation is calculated to get the blood boiling, to make people sit up, take notice, and take action. It's based on one simple concept --- GET MORE CASH NOW --- and appeals to the oldest human emotion --- greed. And it's a goldmine! No other medium could deliver its prospect-moving message so effectively, for so little cost, AND such long-term usability. This smart company will be using --- and profiting from --- this incredible flash presentation for years to come, with pure profit in its future.

Flash Delivers

Flash --- a combination of high impact graphics, music, and client-centered language --- delivers your corporate message with unequaled impact and pizzazz. As you yourself now know, you cannot watch good flash presentations and not get pulled

into them, involved with the message, motivated by what you're seeing. Flash rivets prospect attention in a way no stationary HTML site ever can.

As all smart marketers know, your prospects are assailed on any given day with hundreds, maybe thousands, of offers. It's a constant battle to capture their attention, deliver a client-centered message with impact, and to get them to ACT! Flash is not just some pretty little toy on your website: it's a smart investment to produce disproportionate benefits by capturing more prospects and getting them to do what you want them to do --- as all the customers whose flash presentations you just witnessed are here to attest.

Why You Should Avoid Developing A Website In Flash

By Craig Rowe

If you know anything about website design, or anything about the Internet in general, then you have probably heard of flash. There are actually lots of websites and advertisements online that utilize flash and some web designers are claiming that Flash is the future of the Internet and web design. However, currently there are more reasons to avoid developing a website in flash than for doing so. Not that flash is not cool and able to attract attention, it is just that at this point in time the technology is not so advanced that it ready for full web design implementation.

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One of the main reasons why Flash is not the best thing to include in your website design is because it really slows down your site. When an individual types in your web address and points the browser to your site then when they arrive they will be waiting a significant amount of time for the site to open. The truth of the matter is that nobody cares so much about your flash design that they are going to sit around and wait for your site to download the information in order to open it. So, when you use flash design you might have a "better" looking site, but you also can expect to lose a lot of traffic because people just don't sit around and wait.

Another reason to avoid flash design is because it can be distracting. Flash is always moving, allowing movie like technology for your website. This results in the Flash distracting web visitors from your site because they are focused on the flashiness of Flash. For many websites plain and simple graphics are more important and will retain visitors better.

Of course, when you use Flash you might think your site looks better, and it might. However, you really need to think to yourself what is more important, a site that looks great but that nobody opens because it takes too long or a site that looks pretty good and opens immediately? More than likely you will respond that the site that opens immediately allowing all visitors in is the best option because the more visitors you have means the more money your site will generate.

features thousands of articles and tips including hundreds of web design tips

and tutorials. Visit

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Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!