

Herman Drost – Isitebuild a boon for new websters.

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By malcolm pugh

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herman drost – isitebuild !!

In an age of greed and avarice, where every ounce of knowledge is viewed as potential profit, it was with great trepidation that I approached this site. The data was relevant, pertinent, and very much current. here in one place could be found the answers to practically all queries about setting up, launching, promoting and expounding: YOUR OWN WEBSITE.

I am an ex systems programmer, so I would have thought it was easy to get to grips with the simple task of writing, indexing and promoting a website. NOT SO.

This is no mean task, a whole new ball game to me, and a veritable minefield for the computing uninitiated.

Even when you have written what passes for your best efforts to please the world at large (but most of all yourself) it is not quite the same as typing in your name to a search and seeing your very own creation leap at you from out of the depths of the internet.

To achieve this seemingly simple task is a daunting and patience sapping effort; not made any the less hard by

the current trend to charge for what was originally deemed free; a disturbing characteristic of the "new" internet. Enter www.isitebuild.com the answer in one website. Most of the truly crucial and otherwise hard to find info is here, FREE. I could not believe how much there was i needed to know that was actually there, in one place, and spot on. I write this as a truly pleased person, in gratitude for dissembled knowledge of high quality, given unstintingly,

and without any profit intended or taken. I have even given this website address to my ISP's technical support guys, it is so good, and so useful. Don't just take my word for it, go and read what is there, and walk away with a feeling of being in control of the internet, instead of it being in total mastery of yourself! I have no axe to grind here, if you look at my website, it can only be loss making, certainly no record profits are going to be made here, but it is nice to try to get a few people dropping in, instead of a trickle. When I started I had 12 people per day, now, thanks to Herman Drost I have 142 per day and rising very fast, as his ideas hit the search engines (as it takes a while to filter through, as in weeks!). There is no catch here, he is for real and the theories definitely work. Also, all the tools you will ever need are referenced and clickable. Best of luck websiting, Malcolm Pugh July 2003

Herman's site : <http://www.isitebuild.com>

mine :
<http://www.stiffsteiffs.pwp.blueyonder.co.uk>

Now I know why people PAY for domain names!!

Malcolm Puygh is an ageing 51 year old from Birmingham England. An ex Civil–Engineer, he worked as a systems programmer for twenty odd years. Now he is a vegetable and puts out strange ezines.

How To Begin Making Money Online

By H Drost

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How To Begin Making Money Online
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Many people give up trying to make money online these days because they have been duped by all the quick rich schemes. If it sounds too good to be true, it usually is. Choose a business in which you will have sustained interest, so you can weather any little bumps in the road. Then build a theme–based web site.

Here are the steps you need to take for this idea to germinate:

1. Pick a topic you are passionate about. (I'll choose camping as an example, since it's what I love to do).
2. Go to the overture suggestion tool (<http://inventory.overture.com/d/searchinventory/suggestion>) or wordtracker.com and insert camping - well, camping is too generic so go down and choose something more specific (I chose camping tip). 1134 people searched on this last month.
3. Go to nameboy.com to select a domain name that has camping tips in it. OK - I found camping-secrets.com (last time I checked) is still available and close enough for me.
4. Reserve your domain name at Godaddy.com for \$8.95.
5. Go to www.associateprograms.com and do a search for affiliate programs on camping. The first one I found was www.basspro.com, which specializes in camping equipment. You earn 5% on each product you sell (With more research, I am sure you could find a higher commission rate than this).
6. Find low cost hosting (\$30/year at www.isitebuild.com/sitehosting).

7. Build your web site - incorporate appropriate keywords in your meta tags and text on your site to make it search engine friendly.

8. Promote your site through pay-per-click search engines to make some fast money, but also submit to the main search

engines. Find other targeted locations e.g. participate in forums, newsgroups, and write articles related to your topic. You must be persistent with this, to be successful.

Conclusion: The key is to build a focused theme for your web site (in this case, camping tips i.e. what to take, where to go, what to do, precautions you need to take etc). This will provide useful information to visitors about camping. While they are at your site, they click on the link to camping products (the affiliate program you signed up for), to purchase camping equipment.

Congratulations, you have now made some money!

Good luck with your new venture!

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