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High Gas Prices Inspire Con Artists

By **Dave Larsen**

The high price of gasoline brings out the worst in some people. It also brings out the gullibility in others. A spate of rip-offs have been uncovered recently, all designed to take advantage of people's desperation to lower their fuel bills.

Texas based company BioPerformance, Inc., was shut down in May for being an illegal pyramid scheme and marketing a "magic gas pill" that wasn't magic at all—unless moth balls are magic.

Drawing on the desire for cheap gas at a time when gas prices are at record heights, BioPerformance claimed to have a "magic gas pill" that would increase fuel efficiency by 30% and reduce harmful emissions by half. In independent laboratory tests at the University of Texas and a university in Florida, the gas pills were discovered to be nothing but moth balls! Moth balls not only won't improve gas mileage, they can actually hurt your car's engine instead of helping it. Moth balls are also deadly to people, although the BioPerformance bottle claimed the pills were non-toxic.

"These claims are bogus," said Texas Attorney General Greg Abbott. "The pill does absolutely nothing to improve gas mileage. The company is merely a smokescreen to trigger the recruitment of more and more paying members into what appears to be an illegal pyramid scheme."

Along with promoting a product that is dangerous, BioPerformance was found to be an illegal pyramid scheme masquerading under the guise of a multi-level marketing company. In legitimate multi-level marketing, profit comes from how much product a person sells; in illegal pyramid schemes, profit comes from recruiting more people into the program.

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According to the BioPerformance website, at the time the company was shut down, it had 4,500 members in Texas and \$25 million in sales. All that was built in just five months, which goes to show how desperate people are to save money at the gas pump.

You must be careful, there are very few product on the market today that will help you get better gas mileage. Bioperformance is one of the worst cases and fortunately, they've been put out of business and their owners are in serious legal trouble.

Dave Larsen has worked in the alternative energy business for 20+ years. Originally trained as an auto mechanic, Dave left that business because he was tired of shop managers ordering him to rip people off. Dave now offers tips to help people save money on fuel bills and not be ripped off.

<http://www.energy-efficient-car.com>

Our Top Gas Saving Tips

By Luke Cameron

The price of gasoline increases everyday, and it doesn't stop. It continues to rise even as you read this article. However, there are gas saving tips that you can do to be able to save some money and maximize your use of gasoline.

Buy your gas first thing in the morning or late at night. Gas is denser at a cooler temperature. You will be getting more for your money when you stock up your gas in the morning or late at night than stocking up during the day.

Compare gas prices within your community and look for the one that offers the best value for your money. Here's a hint – you can check gas prices online. This way you will not need to drive out just to compare prices in your area. This will surely help you save some gas, too, right?

Keep your car well-maintained. Cars in top condition do not consume too much fuel. Tune your car regularly so that your fuel consumption will be reduced by 20 percent. Always check the condition of the tires, too. Make sure they are inflated and aligned properly. Under inflated tires will increase your fuel consumption by 6 percent. Another important parts of your car that need to be monitored are your oil and air filters. They need to be changed regularly in order to keep your car running smoothly. The overall health of your car greatly influences your gas consumption.

When driving, always stay within the speed limits. If you are driving too slowly, you will consume a lot more gas. If possible, you should sometimes use overdrive. This will help save fuel as well as improve the wear on your car engine. When you go out, make a list of all your errands so that you will be able to get all of them done in one go. Remember that you consume too much fuel if you keep on cold starting your car engine.

These are just a few gas saving tips that will help you save money and maximize your fuel stock. Gas prices are increasing to ridiculously high prices these days and of course, it is important to save money

whenever you can.

Luke Cameron is owner of Auto News Inc. – an online magazine offering news, tips and articles on automotive related topics. His website can be found at:

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