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**Hiring A Professional Wedding Planner: The Advantages**

**By Melissa Burton**

Have you ever wondered why Jennifer Lopez had made such a great impact on her movie, "The Wedding Planner?" This is because most people, after watching the film, had finally realized the importance of hiring a wedding planner.

Long before, most couples are having second thoughts on the idea of hiring a wedding planner. They have doubts if hiring the services of a wedding planner is really worth their money, especially those who are in a tight budget.

Basically, hiring the services of a wedding planner is actually a matter of choice and personal preference. If you think that you and your fiancé can handle most of the wedding planning without any burden, then, go on with your plans.

But if you think that doing all the planning from the very beginning is already tedious, then, it is time for you to hire the services of a wedding planner.

Basically, a wedding planner is someone who is adept and knowledgeable when it comes to wedding plans. Wedding planners have already established their contacts with many businesses that are important in the wedding such as flower arrangers, caterers, venues, etc.

So, for most people who are not yet aware the benefits they can derive from hiring a wedding planner, here are some facts that you need to know:

1. Hiring a wedding planner will save you time.

Planning a wedding can be a daunting task. It can even be more tedious if the person who plans the wedding is a participant also like the bride or the groom. It can be really difficult to have an open mind especially with all the jitters and everything.

Moreover, planning a wedding does not happen overnight. Usually, it would take you 200 to 300 hours of planning, thinking, and brainstorming. Hence, to save you time and effort, it is best to hire the

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services of a wedding planner.

### 2. More savings

Many people contend that the reason why they do not hire a wedding planner is that it will be an additional cost on their part.

What they do not know is that hiring the services of a wedding planner can actually save you more money because most of the wedding planners have already established solid contacts with some of the common wedding businesses like flower arrangers, venues, and the like. Therefore, discounts are more likely to happen because they have their own connections already.

### 3. Organized planning

With wedding planners, weddings can be more organized because most wedding planners are very particular from the biggest down to the last details of the wedding.

After all, it is their job so they know what should be done best.

Moreover, wedding planners have actual timeline that they follow in order to have all the details be ready on time or even way ahead of time, leaving all the last-minute changes behind.

### 4. The decisions are still yours

With wedding planners, the decisions are still with the couple. The wedding planner will just guide, render some suggestions, and assist the couple in making the decision.

Hence, the couple will be able to, still, have their own style and preference with regards to the planning of their wedding.

### 5. Confidence boosters

One of the best things about wedding planners is that they act as confidence boosters for the bride and the groom.

We all know how jittery and edgy wedding couples can be especially if they are in a rush or having trouble finding the perfect item for their wedding. But wedding planner, they will be more at ease and more confident that their wedding will be perfect because they know that they have laid the details of their wedding upon the hands of a professional.

Indeed, there could be no better person who really knows the ins and outs of wedding planning more than what the wedding planner can do.

So, for great weddings, it is best to hire the services of a wedding planner.

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### **Why Hire A Wedding Planner?**

#### **By Stephen Kreutzer**

Are you trying to decide whether to hire a professional wedding planner or do it yourself? Take a look at this rudimentary collection of chores and details to be attended to in order to pull off a successful wedding. You'll probably want to run, not walk, to find the nearest professional wedding planner or consultant.

There's the church wedding, and all it entails, from providing your baptism certificate to choosing between confetti and biodegradable rice. Then there are such items as who sits where, ushers, bridesmaids, best men, flower girls, music, wardrobe, hairstyles, flowers, and rings. Not to mention the vows. And all the rehearsals.

There's the reception. Finding the right venue and the right caterers can be a really stressful task. Then you have to plan the menu, the bar and the service, all the while hoping against hope that everything comes out okay. Not to mention the wedding cake!

There's the photographer. And do you want stills and videos too? What kind of transportation will you use? What about the invitations; how to know what to put on them, who to invite?

Are you getting the picture yet? The above list shows only the tip of the iceberg. The myriad chores involved in completing just one of those tasks is enough to make one elope to Las Vegas or Mexico!

In fact, the only reason you might hold back on hiring a wedding planner is your budget, but that reasoning is not well thought out. A professional wedding planner not only has the know-how and the contacts to get you the best deals around, but also will hold you to your original budget with an iron will and the experience to back it up. Without someone like this on your side, things can get out of hand pretty fast.

Make your dream wedding a memory to cherish forever, not a nightmare full of stressful problems to solve. A wedding planner will stick with you through thick and thin and be a shield and a comfort, so you can relax and enjoy the best day of your life!

Stephen Kreutzer is a freelance publisher based in Cupertino, California. He publishes articles and reports in various ezines and provides wedding tips on

<http://www.dream-wedding.info>



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