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Historical Development of Electronic Commerce

By David Tang

The meaning of the term "electronic commerce" has changed over time. Originally, "electronic commerce" meant the facilitation of commercial transactions electronically, usually using technology like Electronic Data Interchange (EDI, introduced in the late 1970s) to send commercial documents like purchase orders or invoices electronically.

Later it came to include activities more precisely termed "Web commerce" -- the purchase of goods and services over the World Wide Web via secure servers (note HTTPS, a special server protocol which encrypts confidential ordering data for customer protection) with e-shopping carts and with electronic pay services, like credit card payment authorizations.

When the Web first became well-known among the general public in 1994, many journalists and pundits forecast that e-commerce would soon become a major economic sector. However, it took about four years for security protocols (like HTTPS) to become sufficiently developed and widely deployed (during the browser wars of this period). Subsequently, between 1998 and 2000, a substantial number of businesses in the United States and Western Europe developed rudimentary Web sites.

Although a large number of "pure e-commerce" companies disappeared during the dot-com collapse in 2000 and 2001, many "brick-and-mortar" retailers recognized that such companies had identified valuable niche markets and began to add e-commerce capabilities to their Web sites. For example, after the collapse of online grocer Webvan, two traditional supermarket chains, Albertsons and Safeway, both started e-commerce subsidiaries through which consumers could order groceries online.

As of 2005, e-commerce has become well-established in major cities across much of North America, Western Europe, and certain East Asian countries like South Korea. However, e-commerce is still emerging slowly in some industrialized countries, and is practically nonexistent in many Third World countries.

Electronic commerce has unlimited potential for both developed and developing nations, offering lucrative profits in a highly unregulated environment.

David and his team developed Article Post Robot,

<http://www.articlepostrobot.com>

, the software which

can post articles to hundreds of article sites and mail lists automatically. Demo is available upon request at [help\(at\)articlepostrobot.com](mailto:help@articlepostrobot.com)

Electronic Display Signs

By Paula Jones

Electronic display signs are used nowadays in great extent to display important information instantly all over the world, which uses LED technology, which stands for light– emitting diodes. These are widely used in the worlds of commerce, government and even non–profit organizations.

Electronic display signs are widely used in every metropolitan cities and most others cities too. This shows their popularity even in unlikely places as well. This is only because they allow the outlet to simply and clearly present the information to the world, which can be clearly seen from great distance.

One of the unimagined area, Churches, uses this technology where they employ these electronic displays, which helps lead worshippers in song. These electronic display sign are remarkably easy to use and can be updated through data entered via an infra–red remote keypad or through a computer. Of course, they can be programmed to get automatically updated. Jayex technology limited is the one, leader in proving this.

These electronic displays utilized four line of text (it can be more or less depending on the size and height of the character chosen) with fix limit of characters per line. Jayex offers several models which varies in height of character, color system, graphic options, LED intensity and dimming capability.

Paula Jones

Jayex Technology Limited, based in London specialise in advanced information display systems. Established in 1978 we have pioneered the development of the LED display market and now have over 18,000 customers worldwide. We offer, probably the largest range of models from small single line signs to big screen Megavision screens that can display live video and action replay in stadia.

jayex.co.uk

Electronic Display Signs

Significance of E–commerce for Web Development

10 Ways Your Chamber of Commerce Can Help Your Business Grow

Electronic Logistics – The Money Saving Solutions

How to Eliminate Credit Card Refunds from 'Digital Thieves'

How To Win The War Of Internet Marketing

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Software Index



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