

Hitting The Brick Wall...Without A Dent!

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By Dan Farrell

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"Hitting The Brick Wall...And Not A Dent"
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You have been slaving away at your computer designing a web site, picking the right affiliate programs, network marketing programs, submitting to the search engines, directories, safe lists, FFA's or even buying some targeted advertising with ezines or email lists.

Now your ready to quit! You have more traffic to your site or your affiliate/mlm replicated sites but little or no money coming in. However, lots of expenses.

And all the 'experts' said it could be done this way.
What's wrong?

What didn't you do that might put you over the top? At least, make more income than expenses, and forgetting about all your time.

This is what 1,000's of wanna-be net marketers are feeling, frustration, anger and discouragement.

So what do you do?

My advice is to copy the 'experts' that are making a substantial living online. What Ken Evoy, Terry Dean, Jimmy D. Brown, Marlon Sandors, Declan Dunn, and many others do to create wealth online. Read their stuff. Determine where

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your focus should be. What market niche is in need of a product/service. Develop that product/service yourself or go in a joint venture with someone that already has developed it. A great search tool to use is Copernic. You can download a free copy at <http://www.copernic.com> It searches all the search engines at once and gives you the top results.

However, the most important advice is not mine, but Tom Hopkins, a top sales trainer. He states, it isn't about your sales ability, marketing skills or ad copywriting,

it's about lasting! Perseverance is the name of game in Internet Marketing but if you are heading up the wrong road or pursuing the same customer as 1,000's or 100,000's you are going to go down in flames.

After re-thinking your market plan or focus, it's time to find targeted prospects this niche market.

The first are the Search Engines. They are essentially free, even though it costs more and more to get a listing. (Yahoo! charges \$199 just to get your site looked at). But the major ones, Hotbot, Google, AltaVista, don't charge for you to add your URL. But the only way you are going to get any traffic from them is to be listed in the top 30 for any keyword or keyword phrase. You are competing with thousands, if not millions of competing web sites for that keyword, so unless you plan to spend most of your time searching for this elusive grail... find a niche keyword or phrase that has little competition. I have seen my web pages steadily climb in the Search Engines using Michael Campbell's "Nothing But Net". He tells you how he made \$750,000 in the first year selling cell phone accessories, and spent \$0 on ads! <http://nothing.alturl.com>

Ezines. If you don't have one, start one. Do you enjoy a hobby or pastime that others would like to read about? It's not that hard to create a newsletter even if you can't write. There are tons of free articles and resources on the net, just get started. Write me if you would like some help.

Pay Per Clicks. These are places you pay to have your ad placed in a rank by how much money you bid for that keyword or phrase. Overture.com is the biggest but they recently raised

their rates from a minimum bid of .01 to .10 putting many (like me) out of the running for the more popular or searched for keywords. The trick is think 'outside the box' and come up with keywords that might be appropriate but not terribly popular.

However, you can still place keyword ads starting at .01 at many of the 160+ pay per click search engines. Which ones are worth your time and money? I have a series of articles on PPC's that you can get instantly and for free by sending a blank email to ppcsecrets@makenetmoney.com

Viral marketing is a hot topic and worthy of discussion. Basically, it is developing your own ebook, article or report. If you aren't a great writer, use someone else's with reprint rights or even better master rights. By

placing this ebook or report in many different hands you are creating a viral network. If written well with quality content, they will pass it on as a free bonus to buy a product, or enticement to subscribe to their ezine or affiliate program, creating a steady and increasing amount of targeted traffic for the links you have in the publication. This takes time, thought and effort but this is what some of the top marketers do to get consistent traffic and sales.

The other method the 'guru's use to generate a steady flow of targeted traffic is affiliate programs. You can get 1,000's selling your products for little to no expense. After all, you can only place so many ezine ads, classified ads or keyword ads with the pay per click's. Once you have your own product or buy the Master's rights to someone else's, Clickbank has a no cost, easy to set up affiliate program. For more info, visit here.
<http://www.clickbank.com/build.html>

Jimmy D. Brown says, "I went from 50 hits per month to over 250,000 hits per month in only 4 months, from barely covering the hosting fees of my website to a six-figure income.

And, it is 100% because of the information that I am revealing in the Free Advertising System. This course alone is what brought me success online."

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For a free copy of "How to Earn a Full-Time Living Online In 2 Easy Steps", download here.
<http://www.mhg-consulting.com/cbooks/2ezsteps.exe>

PS You can brand it with your affiliate links and give it away creating a viral network!

Footprints and Monuments – Slow Down

By Jeff Earlywine

Every month I usually sit down and write an article around the topics of leadership, teamwork, vision, or self-improvement. However, this month I am only passing on something that came across my desk a few days ago. If this means something to you – pass it on, if not simply delete it and be looking for next month's article that will surely help you live your life to your potential.

A young and successful executive was traveling down a neighborhood street, going a bit too fast in his new Jaguar. He was watching for kids darting out from between parked cars and slowed down when he thought he saw something.

As his car passed, no children appeared. Instead, a brick smashed into the Jag's side door! He slammed on the brakes and backed the Jag back to the spot where the brick had been thrown. The angry driver then jumped out of the car, grabbed the nearest kid and pushed him up against a parked car shouting, "What was that all about and who are you? Just what the heck are you doing? That's a new car and that brick you threw is going to cost a lot of money. Why did you do it?"

The young boy was apologetic. "Please, mister...please, I'm sorry but I didn't know what else to do," He pleaded. "I threw the brick because no one else would stop..." With tears dripping down his face and off his chin, the youth pointed to a spot just around a parked car. "It's my brother," he said. "He rolled off the curb and fell out of his wheelchair and I can't lift him up." Now sobbing, the boy asked the stunned executive, "Would you please help me get him back into his wheelchair? He's hurt and he's too heavy for me."

Moved beyond words, the driver tried to swallow the rapidly swelling lump in his throat. He hurriedly lifted the handicapped boy back into the wheelchair, then took out a linen handkerchief and dabbed at the fresh scrapes and cuts. A quick look told him everything was going to be okay.

"Thank you and may God bless you," the grateful child told the stranger.

Too shook up for words, the man simply watched the boy push his wheelchair-bound brother down the sidewalk toward their home. It was a long, slow walk back to the Jaguar.

The damage was very noticeable, but the driver never bothered to repair the dented side door. He kept the dent there to remind him of this message "Don't go through life so fast that someone has to throw a brick at you to get your attention!"

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God whispers in our souls and speaks to our hearts. Sometimes when we don't have time to listen, He has to throw a brick at us. It's our choice to listen or not. Thought for the Day:

If God had a refrigerator, your picture would be on it. If He had a wallet, your photo would be in it. He sends you flowers every spring. He sends you a sunrise every morning. Face it, friend – He is crazy about you! Slow down and enjoy the life God is allowing you to live.

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Vintage Crochet Patterns Bridal
Hitting the Search Engines
If I Can, Anybody Can!

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