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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Home Business Exposure On Yahoo!

By Ron LeBlanc

Everyone who has ever been on the internet has heard of Yahoo! If you haven't, then quit reading and go visit now. Yahoo is such a popular site that my website ranking toolbar from Alexa shows a number "1" under website ranking...that's popular. So it would probably be a good idea to get some exposure on Yahoo! for your home business.

Here is a great way to get in at the beginning of a trend. If you've never heard of a podcast, then you should definitely get up to speed on what they are. In brief, they are archived audio files usually in mp3 format that you can download into your player such as an iPod. Hosting those files is called podcasting. People can listen to you whenever it is convenient for them.

Podcasting is in its infancy as of late 2005. Yes, there are a lot of podcasts, but users are very few compared to the total number of internet and iPod users. So how does Yahoo! fit in? Well, one of the things about podcasts is that they have usually been hard to find or search for. None of the major search engines had done much with them as of this writing.

Enter Yahoo! You can now go to

<http://podcasts.yahoo.com>

and search for whatever you want. Many

of the podcasts are vocal in nature such as instruction or the old teaching tapes. Here is your opportunity - home business is a very frequently searched topic on any search engine, so it is only a matter of time until it is frequently searched on the Yahoo! podcast site as well. You can get traffic to your site by making your own podcasts and submitting them to a site that Yahoo! searches such as iPodder.

There probably won't be an incredible amount of competition for your home business for some time. Meanwhile, you have the opportunity to be a step ahead and be seen as an expert. You will be an expert by the time everyone else figures out that they should get into podcasting too. There is a great

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article on how to get started in podcasting at the website

<http://www.MCPromotionsPress.com>

This time in podcasting is like the times in the mid 90's when you could easily get great search engine ranking with just a little effort. Your home business can get some great exposure – Don't miss the ride!

Ron LeBlanc, PE spent 20+ years in science and engineering when woke up to his true potential and began working from home. He lives in Boulder, CO and works out of his home. He enjoys helping other people learn to do home based businesses. Get his tip-filled newsletter and some special offers at

<http://www.be-do-have.com>

Submit Your Site To Yahoo! For Free!

By Lewis Leake, Jr.

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Good News!

You can now submit your website to Yahoo! And it's FREE.

Sure you have to fill out their lengthy form but it should be worth the effort. Just make yourself some time and log into Yahoo!, fill out the form and wait for "Slurp" – that's the name of Yahoo!'s spider – to index your site.

Yahoo! is in the process of gathering as much content as possible so that should be good news for any sites that have lots of relevant content.

Only submit your home page. "Slurp" will find your other pages. And don't submit it more than once. If your site hasn't been spidered after three weeks then submit again.

Keep track of your submissions to Yahoo! so that you track how long it takes the spider to pay your site a visit.

Here is where you go to submit your site – <http://submit.search.yahoo.com/free/request> – remember just submit your home page and submit only once.

You should start to really get some traffic to your sites once you are listed in Yahoo! and Google. Plus it means that you don't have all of your eggs in one basket.



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