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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Hot Hot Hot

By Kyna Morrison

What happened to Spring? It's certainly HOT in Florida.

You did get your Spring cleaning done, right? Did you know you spent 40% more time cleaning because of your clutter? Ooops, someone told me you have clutter, sorry.

That's OK. With the kids out of school now and all the company.....nobody will notice your clutter. They realize it's just the way it is at `your' house. But when little Johnny asks his Mom, with you standing there.....Mommy, "WHAT IS ALL THAT STUFF?? " I'm scared Mommy."" Are there creatures or boogie men hiding in there?" Mom responds, " shhhhhhh Johnny, it's OK, we'll talk about it later." But I'm scared Johnny keeps saying. You pretend you didn't hear the bratty kid, right?

The problem however, is how many times have you overheard similar conversations & whispers.

I realize, you're too busy to get to the clutter. Also have no idea how to begin. It only gives you a headache when someone needs something out of that pile, or the other piles you have put in boxes. Then there's daily stress it adds to your life. It's tough, but just remember, you are not alone by any means.

There is a choice here. You can stop inviting the kids and your friends over. That would work. Of course the kids wouldn't be happy, but they'd get over it after a while.

It doesn't really matter nobody can put their car in the garage. With all the many, many boxes and piles out there. It's better this way, nobody can hit anything in the garage backing out or in. Remember the day Aunt Josie ran into the boxes and it took a week to get the pile off her car and get her out? THAT was the last day of using the garage. How embarrassing? Kind of a funny story. However, not one to be shared! For what my two cents is worth. You have some serious problems. Life's not giving you enough time for yourself or your family. You can't ever get time back.

Do you think anyone has an idea you have a storage unit? Just a couple of bucks a month....yeah right. It's almost time to get another one. But instead you know you can get the mess cleaned up and get yourself organized. After all, you just read an organizing book. Not sure where it is now, but you

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think you can remember what it said. Here are a few statistics for you:

The average working person spends less than 30 seconds a day in meaningful communication with their children. OK now, this one can't be reversed!!

In the last 20 years, working time has increased by 15% and leisure time has decreased by 33%. Not looking good for you folks out there.

None of those worked? I bet there were some butterflies in someone's tummy. That's all right, cause now I'm going to hit you where it hurts....

Let's look at this in terms of dollars and cents. Are You Aware... The Wall Street Journal reports that the average American business person loses six weeks a year searching for lost or misplaced articles

from messy desks and files. Six weeks???? That translates into a loss of \$3,125 for each \$25,000 employee, when an hour a day is spent unproductively. Multiply that toward your hourly rate, or by the number of employees in your office. This unproductive time amounts to a significant financial loss for a business. But if turned around organizing can make you a better profit.

Thinking about all this has reminded me how often I run across people like you. Just as embarrassed as you, as much, if not more, clutter.

Now tell me again why you won't hire Professional Organizer. We are there to help, not hinder. Work `with' you and not make judgments. We'll make you smile! Trust me.

Apt Organizing Kyna Morrison Owner/author

<http://www.apptorganizing.com>

WHAT MAKES A MARKET "HOT"?

By Gary Onks

WHAT MAKES A MARKET "HOT"? by Gary Onks

As online marketers we are always looking for the "hot" market. We want to be where the action is. We want to sell to who is buying and we want to do it right now!

But what defines a "hot" market? After the recent dot com crash and burn we just witnessed, perhaps it is time to re-evaluate what's hot and what's not.

First, a hot market is one where people *can* buy. If you've been

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selling for more than two weeks, you have encountered that person who really wants your product, they just can't buy it. Well intentioned though they may be, they don't take intentions at the grocery store. In a hot market, people have money and will spend.

Second, a hot market is one where people will buy the way you sell. If you have the greatest widget in the world, but people won't buy it because they are afraid of buying online ... you'll end up with a garage full of widgets. In a hot market, people will buy where and when you are selling.

Third, a hot market is one that will keep growing. As marketers we work very hard to test our ideas and prove our theories in order to find what works. The reason we do this is so that, when we find the right formula, we can roll it out to the masses. To succeed in this, there have to be masses to roll out to. The best definition of failure is to get an increasing share of a shrinking market. In a hot market, the market potential is growing.

Once we clearly define our market, making sure it's a hot one, we can begin with confidence to build marketing strategies that will ensure our long term success.



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