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Hot New Designers You Have To Know About

By "Bridget P. Allen"

The fashion world is a constantly changing place that serves as a revolving door for the hottest

fashion designers. Fashionistas strive to stay on top of the fashion world by keep an eye on the up and coming designers that are producing the top trends on the market today. One great way to stay aware of the newest designers is to regularly look at the fashion magazines. Most magazines have a special section devoted to the designers who are working to make a name for themselves in the world of fashion. Also, check out the cable channels that specialize in fashion and style to see interviews and tips from these top designers.

It seems the hottest trend in fashion today is clothing collections designed by actors. This was made the most popular by the Sean Jean fashion label designed by rap mogul Sean, "Diddy" Combs. More recently, the "Jenny from the block" songstress, Jennifer Lopez has begun her own labels of clothing known as "Sweetface" and "JLo." These urban wear companies feature many items made from authentic fur, causing quite a stir between Lopez and People for the Ethical Treatment of Animals. Another singer who has experience a great success in the fashion industry is Gwen Stefani with her label, "L.A.M.B." The former No Doubt lead singer entered the fashion world and has received tremendous acclaim for her revolutionary "Love Angel Music Baby" line of clothing.

Urban clothing labels are especially popular these days, with Kimora Lee Simmons experiencing a great deal of success with her "Baby Phat" clothing line. The Baby Phat line is extremely sought after and has pieces at a variety of price levels so individuals of every budget can proudly bring home pieces with the familiar cat logo.

As always, classic fashion houses like Chanel, Gucci, and Vuitton are always favorites with the fashion community as new designers are welcomed into the house and given the chance to create a lovely addition to the season. The best time to see what the fashion designers have unveiled for the upcoming season's collection is undoubtedly New York Fashion Week. Everyone from fashion royalty to Hollywood starlets are seen sitting front row at these legendary fashion shows, licking their chops at the tasty fashion offerings displayed. Most fashion magazines have excellent coverage of both the shows and the collections available at these shows, so check it out to stay on top of the fashion game.

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Bridget Allen has worked for many years in the fashion industry, at a senior level, and she has written an amazing totally free fashionista minicourse that will thrill, entertain, and most importantly educate you about what you absolutely need to know about fashion. Get the free course " Fashionista Essentials" now at

<http://www.i-stylish.com>

Fashion Hype

By Karen Conroy

Every new season brings new hype to the fashion world. This season's top hottie is the new "skinny jeans." These are the jeans from long ago when May Tyler Moore wore these slim cut pants on the Dick Van Dyke Show. Designers claim that all shapes and sizes can wear these jeans. The skinny jeans are made with lycra that stretch, hold you in and still be able to move freely. These amazing jeans come with a price, and boy will it cost you. Top end stores will be selling them anywhere from \$100.00 - \$300.00. Ouch! This price certainly is an eyesore to people on a budget. They will have to wait for markdowns that may take a while. Budget conscious people may have to opt for the same style of jeans with more affordable labels. Levi's will be coming out with a much more reasonably priced jean ranging from \$25.00–\$50.00.

As top models contend for the fashion spotlight, I have yet to see a person out of proportion wearing these jeans. Top designers always use the prettiest models with the best build. What about the average person? Not all are built with the best body, but want a shot to share the limelight modeling the best in fashion or see someone with not so perfect body wearing top fashions by the top designers.

Fashions, being universal, let out an excitement that is almost electric. "This seasons fashions by the best designers Oscar de la Renta, Bill Blass and Max Azria always top the charts with their signature fashions. From Europe to America every country has its own flare for fashion. From sexy to tame designers have us drooling for more. Months of planning and art layout and photography are now ready to be put in print with the most famous models on the magazine covers with the latest fashions for all the world to see. A funny thing about fashion is that it has come full circle. Capri pants, ruffles, bell-bottoms, and now the return of the "skinny jeans" to name just a few have made a huge comeback.

Teacher of elementary education for thirty years. Enjoy sun, traveling and

<http://reading.www.fashionbeacon.com>



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