

Hot on Yahoo's heels, comes Looksmart @.15 per click!

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Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

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By S. Hartung

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In the headlong rush to reach sustained profitability, Yahoo has been doing all sorts of twists and turns. They increased the price of submitting a site for "review" a while ago to \$299.

Recently, they made the \$299 fee annual.

Then, just a few weeks ago, they changed all the Yahoo Mail users preferences from "opt out" to "opt in" *without* asking them so that they could send ads to everyone!

Hmmm...

Now, hot on the heels of Yahoo, comes LookSmart. But they've added another twist...

When Yahoo made changes to its policy, it "grandfathered" existing accounts (making them immune to the changes and only applying them to new accounts),

However, LookSmart, who used to charge \$199 for "Express Submit", which was then increased to \$299 (sound familiar?) has now gone "Pay Per Click" (with no click costing less than 15 cents!).

Not only that, but they've applied the changes to all existing accounts. So if you paid \$299 for a "review", you now have to pay per click.

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Looksmart have tried to offset the potential backlash by offering the first 100 clicks per month (\$15) for "free" ..but only for the first 20 months (which totals \$300, so you don't lose out...unless you happen to get more than 100 clicks per *month*, or want to stay in Looksmart beyond 20 months).

Looksmart has also changed some links within its directory to *affiliate* links in an attempt to earn commission from sales. That's right, if you submit a direct link to your site, LookSmart may change it

to an affiliate link with them as your new affiliate!
My advice...

Invest your advertising money in new technology searchengines and directories! Check out the newest and hottest technology: The internet's "1st Worldwide Talking Directory".
Get Listed for a lifetime. Get Discovered!
<http://www.dodah.com/aepages/10498235843>

Also check out: <http://www.advertisingthe.com>

Webmaster.<http://www.advertisingthe.com>

Sexy High Heels For Women!

By Mike Yeager

Wearing high heels is a way for a woman to accentuate her image and style. While there are different designs and fashions for high heels: from soft and classy to wild and bold, most women agree that adding high heels gives them a little bit of flair and edge that they really enjoy.

Choosing great looking high heels will make each night an evening to remember. There are an amazing variety of high heels to choose from. It doesn't matter if you're looking for elegant high heels to match your favorite dinner dress, or you want something with a little more "kick" to it, you can find sleek, attractive high heels on the internet.

In prehistoric times skins or hides were probably tied around the foot for protection and warmth. The sandal, probably the earliest form of shoe, was worn in Egypt, Greece, and Rome; an early form of the boot was also known in Greece and Rome. The characteristic shoe of the Middle Ages was the soft, clinging moccasin, which extended to the ankle. It was highly decorated and was of velvet, cloth of gold, and, increasingly, of leather. Today the choices of shoes are great...wonderful styles and comfort.

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If you select a quality pair of high heels you'll feel confident in all situations.

Mike Yeager
Publisher

Sexy High Heels For Women!
LookSmart to acquire WiseNut
Are We Looking Stupid?
LookSmart Not Small Business Friendly
Submitting Your Site to Search Directories

How To Find A Topic For Your Ebook
How To Create HOT Information Products
101 Recipes For The Deep Fryer
Dream Psychology
147 Killer Epublishing Strategies



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