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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

How Beneficial is Writing Articles?

By Samir Jhaveri

Did you know that writing articles and submitting them to the various article directories and ezines is one of the best methods of promoting your business? Whether you command a huge multi-million dollar business or you run a local shop, writing articles can go a long way to promote your products and/or services.

Writing articles can help you achieve the following:

1. Get free advertisement from the author's resource box.
2. Brand yourself as an expert in whatever you do (this will make you stand apart from the others)
3. If you have a website which is linked to the article, you will get more free traffic from the readers. This is not only free, but quality traffic and more targeted audience!
4. The more number of websites host your article, the higher your website ranks in the search engine.
5. Article publishing can also boost your business by making connections with people in a similar or related field that can lead to strategic tie-ups.
6. Article publishing means PULL marketing, which is preferred over PUSH marketing. Who wants to do business with people who aggressively push their products/ services?
7. You can also build a huge OPT-IN list by inviting readers to an auto-responder mini-course.
8. Articles can help you pre-sell your products/ services. Its like baiting a hungry audience!
9. We all know that Life is a GIVE and TAKE. But if you give first, you will receive more! Follow this principle and you will thank me throughout your life.
10. You can actually get published in a book / newspaper by an unknown fan (I have!)

How Beneficial is Writing Articles?

11. Sow (write) once, reap for a lifetime!

To your success, Samir Jhaveri ©

<http://articles.in>

This article can be published freely as long as the resource box remains intact with the links active.

Samir Jhaveri is into webhosting and eCommerce business and has recently launched a Free Article Search website –

<http://articles.in>

which has a colossal collection of some of the finest articles available,
online.

"Write Some Articles!"

By David McKenzie

"Write Some Articles!" by David McKenzie

"But I'm just an affiliate. I haven't got time.

I shouldn't have to write articles. I can get all the good content I want from my affiliate programs."

That's usually true, but more often than not your visitors are after unique content. Writing your own articles can often be the most powerful marketing weapon you use.

Believe it or not, your visitors actually want to read what you have to say at your site, not what other people have to say. They are looking for independent content that perhaps supports or refutes something they read on another site.

Besides, they may have already read all the articles written by other people you feature at your site elsewhere on the internet.

While it is perfectly reasonable and beneficial to feature "other peoples articles" at your site, you should also feature your own.

Here are 4 reasons why you should write some of your own

How Beneficial is Writing Articles?

articles:

1. It is unique content that distinguishes you from about 90% of all other affiliates. That's the percentage of affiliates not writing articles!

2. People need content. For their web site or for their newsletter people are always in constant need for new, fresh content. This means articles that you write can be featured on other people's web sites and in other people's newsletters.

When this happens you get additional visitors back to your site. And these visitors may in turn feature one of your other articles at their site or in their newsletter. Before you know it you are in 50 newsletters and on 100 web sites!

3. Visitors will stay at your web site longer because there are lots of articles to read. This gives you additional opportunities at getting more click throughs to your affiliate

programs. You could feature links to your affiliate programs on each page you have articles.

More affiliate click throughs translate into more commissions.

4. You have given your visitors an instant feeling of trust. If you just featured other people's content then you are just a face in the crowd.

However, when you feature your own content, you immediately 'stand out' and people are more inclined to trust you. If people trust you, then they are more inclined to buy from you.

For an affiliate, good content makes a site. Don't just use other people's content. Start featuring your own articles. If you keep adding your own new articles on a regular basis then people come back to your site again and again.

David McKenzie is the author of a new e-book titled "How To Write Free Articles and Market Them With a \$0 Marketing Budget"<http://www.brisney.com/how-to-write-free-articles.htm>
<mailto:brisney@brisney.com>

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