

How Does Spellchecker make you Lazy?

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

How Does Spellchecker make you Lazy?

By David Parton

How Does Spellchecker make you Lazy? by David Parton

It's a crime what laziness can do. That's the downside of automation and software tools. People get lazy.

Don't get me wrong, I love technology and I depend on Spell-checking software to help with my writing. It finds the typos but it does not find all the spelling mistakes. It does not find the contextual mistakes. What do I mean by that?

Here's an example: "The kid's got heat."

Maybe, the "kid" is a pitcher with a really wicked fastball. Or maybe, I meant to type "heart" as in:

"The kid's got heart."

The absence of one letter can give you two wildly different interpretations. Ol' Robodunce, spellchecker won't spot gaffs like that.

Remember, in school how you used to struggle over the proper usage of "there, they're, and their?" Some people still struggle with those. Grammar can be pretty tricky, so tricky that a computer designed solely to correct grammatical mistakes would have to be the size of a Pontiac, or even a cruise ship. It would take a truckload of Einsteins to program it.

That leaves you, my friend, You, the author— the last line of defense.

For the sake of your readers, for the sake of clarity and for the sake of personal pride...Proofread it! Read it out loud. Read it again and again just to be sure. Do you want potentially millions of people to think you are a bonehead?

Every day surfing the web I encounter site after site with so many errors; obvious stuff that a 3rd Grader could pick up on. These people are just too darned busy building pop-ups to proofread their

How Does Spellchecker make you Lazy?

copy. Rush, rush, rush.

And these are people trying to sell me things! Do I want to buy from a Bonehead? Not bloody likely.

You may have noticed this is a pet peeve of mine. That being said, a person that does not pay attention to the little details of publishing online may not pay attention to all the little details of good service. I can't imagine that I am the only one that jumps to that conclusion.

It could cost you a lot in sales and/or credibility.

Proofread. Take the time before you upload. Don't be a Bonehead.

Now You can Expand your Opportunities & Increase your Cash Flow with FREE Tips & Resources about Affiliate Marketing, Making Money from Home, Running your Own Website, Ezine and List building & Self-improvement for Both Sides of Your Brain! Discover... <http://ExpandingMind.com>

Don't Rely on your Spellchecker – or – The Importance of Good Proof Reading

By Tony Murtagh

Whether posting a page to your Website, writing a letter to a customer, or submitting an article for publication, it is extremely important to demonstrate how professional you are. Not only does a series of spelling and grammatical errors show a discourtesy to your readers, it makes you look amateurish. Potential customers will lose any trust they may have had in your business. Only a week or so ago, I read a classified ad asking me to visit their "sight" – needless to say I did not bother. If someone does not take care over their advertising, how reliable is the rest of their business?

Perhaps you are not very good at spelling – or typing – and your articles and letters are riddled with mistakes (probably when you were working for an employer you had a secretary to type your mail) so, what are you going to do?

The first thing, but NOT the only thing, is to use your spellchecker. This is fine to get rid of the typos and obvious spelling mistakes, but does not correct any instances of you typing in the wrong word e.g. there (denoting a place) or their (belonging to them).

So, read your work back after you have written it. Many people find that actually reading out loud is a great way of spotting errors. If it is an important item, print it off and read it a little while after you have typed it. Ideally, get someone else to read it and mark off any errors. When I was involved in publishing, it was always a strict rule, even with the most experienced writers, to get someone else to check their work. It is surprising how often one is unable to spot one's own mistakes.

So to summarise, use your spellchecker, re-read the item yourself, print out and proof read and ideally get someone else to do the proof reading.

How Does Spellchecker make you Lazy?

One last point, make allowances for the fact that some articles are written in "British" English, as opposed to "American" English. So if you see colour spelled color, or centre spelled center, the author has not misspelled the word, he is just likely to be American (or at least has the American version of English on his spellchecker.)

And finally, there are three deliberate mistakes in this article where I have intentionally used the wrong word (at least I HOPE there are only three!!) in order to demonstrate the point I am making. The first three readers to email me detailing the errors will each be given a FREE ad in my newsletter and in the classified section of my Web Site.

Tony Murtagh has spent all his career involved in sales, sales management, marketing and PR. He was a UK National Sales Manger (Major Accounts) for a mobile communications company, had his own publishing company producing a monthly Business to Business magazine and has acted as a PR

consultant for a number of small businesses. He is now sharing his wide experience of sales, marketing and promotion in his new web site: –

and in a

weekly e-zine Aardvark Marketing, which you can subscribe to from the site.

Don't Rely on your Spellchecker – or – The Importance of Good Proof Reading
7 Tips for Creating Effective E-Mail Messages
Keeping Abreast Of Your Domain ...Updates and Keeping Up With It All
Working Hard To Correct Lazy-Eye
Is there such a thing as LAZY way to TRAFFIC?

David Blaine's Mega Magic Tricks eBook
Niche Products Powerpack 3
30-Day Low Carb Diet 'Ketosis Plan'
Email Marketing in 2006
Forum Fortunes – Make a Living with Online Forums

How Does Spellchecker make you Lazy?



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!