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**How I Host My New eBook Domains For FREE!**

**By Michael Hopkins**

When it comes to selling ebooks online, one thing is certain: a small focused website that features just one lead product will far outsell a big website that features lots of products and links.

By focusing on just one product, you avoid distracting your visitors or forcing them to make decisions. That way, they'll take the time to study your product and the chances of making a sale are vastly increased.

I can see the evidence for this in my own business. While the main company website (BizzyDays.com) continues to bring in a steady stream of sales, it's actually the individual websites for each of the ebooks that are responsible for the lion's share of orders.

The problem, however, with having one website for every single ebook is that it adds a lot of extra overheads. In general you're looking at minimum \$100 for any kind of webhosting and somewhere between \$8 and \$35 for a domain name.

These are not huge figures, but let's face it, costs are costs and if you're in business you want to keep them as low as possible.

That's why I felt it was worth sharing with you my little 'trick' for setting up brand new websites for just the price of a domain name.

## How I Host My New eBook Domains For FREE!

This week I launched a new website for our ebook publishing guide "You Step By Step Guide to Success On The Internet". The TOTAL cost to set up this new website (<http://selfpublishing-ebooks.com>) was just \$8.97!

So how did I manage that?

Firstly, it's worth noting that I use an excellent hosting service for my main website BizzyDays.com. One of the many features they include for just \$9.95/month is the ability to create your own sub-domains (<http://subdomain.domain.com>).

So, the first step I took was to set up a new sub-domain (I called it <http://selfpublishingebooks.bizzydays.com>). Next I designed the website and published it to this address.

Then, I went along to <http://www.DNbuy.com> and bought the domain name [www.selfpublishing-ebooks.com](http://www.selfpublishing-ebooks.com) for \$8.97. The reason I bought it at DNbuy is because they offer a whole range of domain name services completely free (domain parking, URL re-direction, e-mail re-direction, etc.).

Once I had the domain name, it took me just a couple of minutes (via the DNbuy website) to set up the new domain name to point (or re-direct) to the sub-domain I'd just created (<http://selfpublishingebooks.bizzydays.com>).

I'm even able to 'cloak' the address shown on the browser's address bar, so that, even though people are surfing on <http://selfpublishingebooks.bizzydays.com> what shows up on the address bar is <http://selfpublishing-ebooks.com>.

Finally, DNbuy even re-directs my e-mails for free. This enables me to create new addresses (like [sales@selfpublishing-ebooks.com](mailto:sales@selfpublishing-ebooks.com)) and have any messages that are sent to these addresses re-directed to my regular e-mail address inbox.

And that's it! A brand new website --- hosted and all --- for less than \$10.

Now there's no excuse not to create sales-focused mini-websites for ALL your ebooks!

Michael Hopkins is owner of BizzyDays eBook Publications. Download Brand New Original eBooks for

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FREE at:<http://www.bizzydays.com>Download The eBook Publishing Success Package  
at:<http://selfpublishing-ebooks.htm>

### **ICANN Registrar: za-domains for anybody**

**By Hans Peter Oswald**

### **ICANN Registrar: za-domains for anybody by Hans Peter Oswald**

Cologne, 12.10. 2004. ICANN accredited registrar Secura announces today, that the company is accepting the registration of za-domains.

The co.za-domains are the domains of South Africa. The co.za-domains belong to the popular domains in Africa.

You cannot register at .za. If your name is not available at co.za, you can also register at org.za.

The com-domain is best for websites that target international markets, while .co.za-domains are best for South African webpages or those with a strong South African reference. This is so because surfer are used to, and you may lose a part of your target group if you deviate from the expected Top Level Domain.

Even if you should own a com-domain, it is advisable to register also a .co.za-domain as well. The za-domains are available on a first-come-first-serve basis.

There are no specific requirements for registering za-domains. A local presence or registered company in South Africa is not a requirement for a co.za name.

ICANN accredited registrar Secura can register a za-domain at once, if the domain name is free.

Hans-Peter Oswald

<https://www.domainregistry.de/za-domains.html>

CEOICANN accredited Registrar Secura<http://www.com-domains.com>

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