

How I made \$6,350 in 4 days using a simple method anyone can follow

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**By Marlon Sanders**

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Here is a simple little method you can use anytime you need money.

For example, this week I've made \$6350.00 with it so far. I'll show you in this article exactly how I made that money.

Last month I made \$13,000 in 2 week using it. It's so simple, it's almost laughable, as most of my marketing methods are.

Here is my fast cash promotion method. It's only two steps.

Step One: Compile an "opt-in" list

Step Two: Email my offer to your opt-in list

If you don't already have an opt-in list, then obviously this won't be a fast cash method for you. First you have to compile your opt-in list. I teach my students a number of simple, easy methods for doing this in my ebook at: <http://www.amazingformula.com>

By the way, if you aren't familiar with the term, "opt-in" list, it refers to a mailing list that people specifically and deliberately subscribe to.

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In other words, they give you permission to send them emails.

Sending unsolicited emails is a gigantic "no-no."

Now, if you do already have a list of people who have specifically given you permission to email them, then you need a product to endorse.

Here are a few things to look for:

1. A 30% to 50% profit margin.
2. At least a \$30 pay out (and preferably more).
3. A proven email sales letter you can use.
4. A reputable company that you know will deliver the products you sell.

To help my associates make money, I pay out a 60% commission on "The Amazing Formula That Sells Products Like Crazy." That is \$40.20 per sale.

The key to making sales to your list is the endorsement letter. You must preface the sales letter with reasons why you're endorsing that particular product. The folks on your list trust you, and will listen to your opinion about the product.

You don't have to write anything fancy. Just include a note that explains why the product you're endorsing deserves their attention and how it will benefit them.

For example:

Here is the email that has made me over 6 grand this week. I sent it to my customer list. I prefer shorter emails but this one needed more explanation.

"Dear

I'd like to introduce you to a friend of mine who has helped me make a small fortune.

His name is Jonathan Mizel. And he

has a legitimate genius IQ.

He works with companies such as these on Internet marketing projects.

- \* Intel
- \* MyPoints
- \* OnHealth
- \* Microsoft
- \* MotherNature.com

These companies are raking in huge bucks (and I do mean huge) using a method called "per transaction" marketing.

And Jonathan is smack dab in the middle of this ultra-hot method.

He can show you how companies are growing from scratch to zillions in sales in remarkably short periods of time using "per transaction" marketing.

It's the only method I know that allows you to ramp up from small volume to large volume almost overnight — without spending one freakin' dime on advertising!

That means your potential profits have almost no limit and the money you risk to get that payoff is quite small if you already have products and a web site.

You don't have to be Microsoft to use his methods. They work for small, medium and large companies alike.

Not that you'll become the next Microsoft or an overnight millionaire. But Jonathan does use his methods with people and companies in those categories.

To my knowledge, Jonathan is the only person explaining the magic of "per transaction" marketing in a format where you can actually

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apply it to your business tomorrow morning.

It's something that Jonathan found out by working "hands on" with the big corporations. This IS what the serious Internet marketing companies are doing because you can scale up from small to giant volume in a flash.

Ezine ads and other methods are great for getting started. But how are you ever going to get the VOLUME that hauls in big bucks -- without spending a fortune on advertising?

That's what Jonathan shows you...

One last thing: You may not be able to tell it from the sound of his sales letter, but his product is NOTHING like mine.

He covers totally different types of information than yours truly. While per transaction marketing is not new, Jonathan's insights and insider info

on how companies are exploding with this method is hot and new.

That's why I felt a duty and an obligation to introduce you to my good friend and one of the most astonishing marketers I know who has been publishing his newsletter since before the World Wide Web even existed.

With great pleasure, I introduce you to the unmatched genius of Jonathan Mizel.

Please go to:

<http://www.cyberwave.com/products/AP1328/index.html>

Best wishes,

Marlon Sanders  
higherresponse.com  
yourownproducts.com"

## How I made \$6,350 in 4 days using a simple method anyone can follow

How do you send out an email like that? I like two products:

One: <http://www.email-solutions.com/higher-response>  
A great product for beginners that comes with an A to Z how to manual.

Two: <http://www.mailking.com>  
I use Mail King because it allows me to put a name in the subject field of the email. But it did take awhile for me to figure out how to use it.

Format your email letter in a text editor such as text pad and place a hard return at or before 65 characters on a line. This prevents your email from wrapping and looking like garbage when it arrives in your customer's email box.

When you do your mailing, expect .5% of the list to buy. However, the true answer is that you'll know your response rate a week after you email your sales letter. The bulk of your responses will come in within 72 hours.

Follow this simple two-step formula and you can create money out of thin air anytime you need it.

Marlon Sanders is author of "The Amazing Formula That Sells Like Crazy" and "How to Create Your Own Products In A Flash." For an in-depth look at the formula presented in this letter, visit Marlon's web site at: <http://www.amazingformula.com>.

### **Fade The Gap And Make \$\$'s Every Day In Stocks**

**By Mark Crisp**

Avery Horton "The Rumpel One" is a traders' trader who makes a great income day trading a very simple day trading method called "fading the gap."

If you could trade a method that took you less than 30 minutes to perform in the morning for \$0.30 to \$1 profit with 80% accuracy....would you trade it?

When you can trade 1,000+ shares in a stock that is \$300 to \$1,000 profit on each successful trade EVERY DAY.

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Here are some of the emails I have received from Avery recently:

1) See all the gaps that have filled within 30 minutes

2) Even where the gap hasn't filled, there's money to be made What I mean by statistics is how many times during the last 100 days a stock has gone up at list \$.10, \$.20, ... \$1.00 or more from open to high:

Mark, I like to keep things simple...  $1000 \text{ shares} * \$0.12 \text{ profit / share} = \$120$ . After commissions, I net \$100. Basically, this is a \$100 bill printing press.

–Avery

See all those filled gaps?!?!?!?

You would have made over \$1.00 per share on every trade! The QQQQ doesn't count, I just use it to gauge the market. But it, too, filled the gap...LOL!

Compare the middle indicator to before... see how much trading each cross can net you?

It really is simple, Mark. I think you can "feel" it... can't you?

– Avery

Hi Mark:

1) Let's say a trader starts with \$25,000 and trades 1000 shares. If the trader nets \$100 a day pretax on ONE TRADE, with 22 trading days a month that's \$2,200 in about 30 minutes or less per day.

Ok..that's enough for now. I have picked The Rumpel One's mind clean over the past week nailing down his "fade the gap method." I am actually amazed he gave away so much information so freely.

So get you FREE "Fade The Gap Day Trading Method" Now by entering your name and email address. You will need to read your email address in order to go to the download page and access the method.

Get it now and start milking those "daily" profits tomorrow.

Mark Crisp is a Stress Free Momentum Stock Trader. Making over six figures a year investing from home.

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