

How Many E-mails Accounts Do You Need For Your Home Based Business? At Least 7 See Why!.

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How Many E-mails Accounts Do You Need For Your Home Based Business? At Least 7 See Why!.

By Mike Makler

As a Work at Home Business you need to have at least 7 E-Mail Accounts.

1 – Personal Account

yourname@Domain.com

This is the Account you only give Your Friends and Family. It is just that a Personal Account. To keep this account as Spam Free as Possible Never Mix this Account with your Business Account.

2 – Business Account

Biz@Domain.com

This Account is your Main Business account and should be given only to your Business Partners and Associates. Again you do not want to Advertise this account or use it to sign up for online Programs.

3 – Sign-Up Account(s)

Most Internet Marketers will have many Sign-Up Accounts. These are the Accounts to use to sign-up for programs and information on the Internet. Here are Some Example of Sign-up Accounts I use

*

Subscribe@Domain.com

– I use this Account to subscribe to E-Zines

*

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hits@Domain.com

– I use this account to sign up for Click Exchanges

*

sig@Domain.com

– This is a 1 Message Autoresponder Address I use in my signature Line.

*

SIContact@Domain.com

– Contact E-mail Address used when Joining Safelists

*

SIDump@domain.com

– List E-mail Used when Joining Safelists

*

Junk@Domain.com

4 – Web Page Accounts

webpage@domain.com

These are Accounts I use for Form-mail or Mail-to

Addresses on my Web Pages

5 – Autoresponder Addresses

newsletter@Autoresponder.com

There are typically 2 way's to subscribe to an Auto-Responder either with a form or an E-Mail Address. Each Autoresponder would have its own E-Mail Address.

6– Business Cards name-bc@ domain.com I learned this trick from Joe Christopher the Master List Builder. Joe likes to track where people got his E-Mail Address. I never got to ask him this question but I wouldn't be surprised if Joe used something like

joe-lh@Domain.com

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for his letterhead and

Joe-ml@domain.com

for his mailing Labels

7 – Offline Ads

name-oad@domain.com

Actually you may want to have separate E-Mail Address for

each Ad you run for tracking purposes.

8 – Collection Accounts Just because you have 10 or more E-Mail Accounts doesn't mean it has to be a Management Nightmare. I have a Class of E-Mail Accounts that I call Collection Accounts.

How do Collection Accounts Work Most Web Host's allow you to set up at 3 Different Types of E-Mail accounts.

1. Pop 3/smtp

2. Forwarders

3. Default

Pop 3/SMTP These are your Standard E-Mail accounts you use with Outlook

Forwarders These E_mail Accounts work like redirect URLs. I have an E-mail Address called

mike@Domain.com

. I have an Account Mike-bc.domain.com but all mail that is sent to

mike-bc.domain.com actually goes to

mike@domain.com

The Real power of this is that I can have an

unlimited number of accounts Forwarded to

Mike@Domain.com

. Like

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Mike-LH@Domian.com

and

Mike-Ads@ Domain.com

Similarly I may have

Mike-Newsletter@domain.com

and

Mike-Ezine@Domain.com

all going to

OnlineRequests@domain.com

Another Twist on Forwarders. Let's say you have many Domains. Domain1, Domain2, Domain3 and Domain4. You can actually forward

Name@domain1.com

to

Name@Domain4.com

Any E-Mail account that has other accounts Forwarding E-Mails to it are Collection Accounts.

Default

default@Domain.com

This is a real Special Collection account I like to think of it as The Catch-All Collection Account. The Default E_mail account is like a Lost and Found let's say somebody sends an E-Mail to

something@domain.com

and that account doesn't exist it then gets routed to

default@Domain.com

Mike Makler has been Marketing Online Since 2001, When he built his first Sales organization of over 100,000 Members.

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Handling Your Email Addresses

By Lester Boey

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---Company Email Addresses---

Web hosting companies should provide company email accounts for each person in your company. Email addresses should appear like this:

yourname@domain.com

lester@definiteweb.com

myname@companyname.com

---Web Mails---

Most websites work with web mails. Web-based email enable you to access email via a web browser such as Internet Explorer. You log into your email account via the Web to send and retrieve email. You are able to access your emails from anywhere in the world and it makes checking of emails convenient and portable. Web mails for your company will most probably be accessed at www.yourcompanyname.com/webmail

There are other forms of web mail options available such as Yahoo! Mail, Hotmail and Gmail.

---Email Forwarding---

Email forwarding allows you to have multiple email personalities. With email forwarding, you can setup

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aliases for other email accounts like

joe@mycompany.com forwarded to web-designs@definiteweb.com

joe@myothercompany.com forwarded to web-designs@definiteweb.com

joe@personalwebsite.com forwarded to web-designs@definiteweb.com

It makes tracking of emails easy; especially when you have multiple email accounts to check on.

--Mailing Lists--

It will be useful if you can send out emails to a large number of users. Start up with collecting opt-in email addresses from interested parties and send monthly promotions of your business products and services. Before long, your mailing list will be your another marketing channel of your business.

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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!