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**How To Achieve Top Search Engine Placement With Link Popularity**

**By Jean Lam**

**How To Achieve Top Search Engine Placement With Link Popularity**

by: **Jean Lam**

To learn more about how link popularity can get you top search engine placement, check out

<http://www.zineguru.com/top-search-engine-placement2.htm>

- (1) High Traffic Web Directories
- (2) Reciprocal link exchanges

rankings, the websites it links to, etc. You only want to link to the best websites you can.

- (3) Linkability Within Your Site
- (4) Write Articles
- (5) Well Designed and Optimized Web Site

To check your link popularity in some search engines, you can use the following tools at:

<http://www.marketleap.com/publinkpop>

<http://www.searchenginepromotion.cc>

Here are 3 strategies to avoid:

- (1) Link Farms

## How To Achieve Top Search Engine Placement With Link Popularity

(2) Reciprocal Link Exchange Services

(3) FFA Listings

<http://www.zineguru.com>

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<http://www.top-ranking-strategies.com>

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### **Link Popularity**

**By Mehul**

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