

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

How To Avoid A Corporate Event Nightmare

By Brett Danielson

It's like the old dream where you're delivering a speech to a packed house – and suddenly realize

that you're standing there with your trousers around your ankles. You've planned the perfect company dinner – and the caterer got the date wrong. Your keynote speaker didn't show up because his travel tickets were never confirmed. And the napkins at the tables don't match the tableskirts. Are your guests going to think 'Oh, their corporate event planners let them down? Of course not! When you plan a large scale corporate event, your company's reputation is on the line. Why would you leave that in unskilled hands?

The most successful corporate events are those that are well-planned and flawlessly executed. If your company is hosting a customer appreciation event, a team building day or any other type of corporate event, it pays to hire the best corporate event planner you can find to take care of all the details. But how do you choose the best event planners? Here's a checklist of criteria to help you narrow down your choices to those corporate event organisers that will deliver an event that your customers and employees will enjoy.

1. If you're new to planning corporate events, ask around among your business colleagues for recommendations. If you attend a grand opening or company dinner that impresses you as well-planned and well-organized, make a note of whether an event planner was used, and which one it was. Excellence has a way of being noted, and word of mouth is the best recommendation you can find.
2. When you interview a corporate event planner, pay as much attention to the questions that they ask as to the answers that they give. A professional will ask questions designed to gauge exactly what YOU want to accomplish with your event so that they can translate your vision into the spectacular event that you have in mind.
3. Ask the right questions to get the information you need to know. How often do they handle events similar to yours? What other corporate events has the firm planned lately? Do they have experience with the type of event that you want to run? How will they approach your goals for this event?

How To Avoid A Corporate Event Nightmare

4. Always ask for references. A professional event planner will be happy to provide you with the names of other clients that you can contact. Just as importantly, they can provide a list of vendors with whom they've worked and have relationships. As in any other business, successful event planning is based on who you know as much as it is on what you know. An expert corporate event planner will have worked extensively with vendors and services in your area. They'll know which companies are reliable and which to avoid.

No matter what the event you're planning, it makes sense to turn to a knowledgeable professional for help with the details. A professional corporate event planner can make running your event painless – so that you can relax and enjoy the evening as much as your guests.

Brett Danielson works for

<http://www.chillisauce.co.uk>

, an event planner specialising in corporate

events

<http://www.chillisauce.co.uk/corporate-events>

and team building weekends

<http://www.chillisauce.co.uk/corporate-events/team-building-days>

Corporate Events That Do Double Duty

By Brett Danielson

Recently, a teacher whose class regularly scores top marks shared her secret for team building success with me. "It's easy," she told me. "Each week, we set a goal as a class. If we've reached the goal at the end of the week, I treat the class to pizza and a game and then we sit down and plan next week's goal."

There in a nutshell is a tried and true strategy for building and maintaining successful teamwork that any corporate event planner should take to heart. My teacher friend's Friday afternoon 'pizza party' serves a triple function – it recognizes the work achieved, rewards the team for their work, and serves as a springboard for the next goal. To be successful, a corporate event should do three things – recognize, reward and motivate.

Granted, when you're dealing with high-powered executives, programmers or salespeople, a Friday afternoon pizza party may not be quite the ticket. Higher goals merit higher rewards – but the principle remains the same. If you're planning a corporate event weekend, then your plans should include all three arms of the success formula.

How To Avoid A Corporate Event Nightmare

This isn't as difficult to do as it may seem. Any corporate event that's meant to recognize and reward contributions to the team can serve as a springboard for planning further successful activities and include team building activities to further cement the bonds of the work group. An event that's planned as a team building weekend could easily include a recognition dinner to reward those members of the team who've made outstanding contributions.

The key to making sure that your corporate event accomplishes all of your goals is careful planning right from the start. Before you decide on the activities for your corporate event, take the time to work out your goals. Is it your aim to reward your employees? Recognize achievement? Motivate your teams? Hammer a group into a team? Once you know what it is that you want to accomplish, it's time to call in the professionals.

A corporate event planner with expertise and experience in team building activities, corporate event planning, outdoor team building and corporate hospitality events can show you a wide range of fun corporate events and activities that will serve any corporate event strategy you have in mind. Even more importantly, they'll bring their own experience to the planning table – and the execution of the event. Using a professional corporate event service means you needn't worry that someone will forget to meet the keynote speaker's plane, and your own key people aren't tying up their time running around to find matching napkins for the company reward dinner.

In the end, choosing to use a corporate event planning service is no different than any other business decision. You hand the work to those that have the best resources to accomplish the task. When it comes to fitting a corporate event to its purpose, a professional event planner can turn your company recognition dinner into a motivating, rewarding and inspiring team building event that will kick your next quarter into high gear.

Brett Danielson works for

<http://www.chillisauce.co.uk>

, a tour operator specialising in corporate events

<http://www.chillisauce.co.uk/corporate-events>

and team building weekends

<http://www.chillisauce.co.uk/corporate-events/team-building-days>

.



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!