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How To BOOST Your Online Sales By 50–120% In The Next 7 Days

By Cory Threlfall

"Sales" are the life blood and driving force of your business and are what keep your business and employees(if you have any) going, whether your business is online or offline, moving you closer to your desired goals set for that year because without "Sales" your business would cease to exist.

This is a 'Fact' and anyone reading this right now knows it.

Now, for the purpose of this article, I'm going to be strictly focusing on "Online Sales" and how you can BOOST them by 50–120% in the next 7 days by simply implementing this one strategy.

YES... I'm not joking. This really can be done if you know how and are willing to learn the necessary 'Steps' in order to get it done.

All the TOP Internet marketers are using this strategy to build their online empires effortlessly, and you too can do the same.

Not only will this strategy build your online empire and BOOST your online sales, it is also one of the most POWERFUL traffic generating tactics on the Internet for ANY business out there.

Okay. I hope by now I have your attention.

Now, we all know that if we don't promote our business or businesses online, whether it's a Product, Service or Business Opportunity, and get it in front of your target market, our business would simply disappear to no existence.

Can we agree on that?

I thought so.

With that said, there are several marketing tactics that we as Internet marketers can employ online like, Articles, Pay–Per–Clicks, SEO, Blogs, eMail, Traffic Exchanges, just to name a few, to use to get our

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Products, Services or Business Opportunity in front of our target market in order to make a "Sale" or enroll a NEW referral.

All these methods do take time to learn and time to implement. Some do cost money and depending on your marketing budget, might not get you the desired results you were hoping for.

The good news is the strategy I'm about to share with you will take all that away, though there is always some time and learning involved, and will build you an online sales force that will start sending your website Hundreds, if not, Thousands of qualified visitors to your website, costing you Nothing, and bringing in those much needed "Sales".

Now, if you've been online for any length of time then you've probably heard of what I'm about to mention, if not, then your in for a real treat.

Here it is... the most POWERFUL marketing tactic available online for generating Hundreds, if not, Thousands of targeted visitors to your website and BOOST your sales by up to 50–120% in the next 7 days is an...

... Affiliate Program!

For those of you who don't know what a Affiliate Program is it's simply a way for companies to extend and distribute their products and services through a Virtual Sales Force made up of any number of any kind of other web sites.

This is VERY powerful strategy used by almost all or anybody serious about their business and when implemented properly could send your sales through the roof.

Simply put, by having your own Affiliate Program in place it gives you the ability to put Joint Ventures together, find and recruit affiliates, or even better, SUPER Affiliates who will market your Product, Service or Business Opportunity at their expense, costing you nothing, in exchange for a cut of the profits, which is usually a percentage or set price.

Point being, the more affiliates you find and recruit, the BIGGER your Sales Force will be, sending you Hundreds, if not, Thousands of qualified targeted visitors to your website which is what you need in order to make "Sales".

It's not such a bad trade off, wouldn't you agree?

Just imagine for a moment if you had just 100 affiliates working Day and Night promoting your Product, Service or Business Opportunity, sending your website traffic that you had to do nothing to get and are bringing you in those much needed Sales and/or Referrals to reach your set goals.

Can you see it?

For some of you this might be a BIG step, while for others, this just might be what you've be looking for

to take your online business to the next level.

It's now up to you to make a decision on whether or not this is something you want to pursue and guarantee once you get all the facts, you'll agree.

I truly hope you benefited from this article and hope it opened your eyes to what you might want to consider for your business in the coming months ahead.

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Boost Sales With An Email Bonus!

By A.T.Rendon

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If you are doing business online then you must have an email contact list.

It is absolutely essential that you be able to email your list of subscribers, customers, hot prospects or general permission based list of non–customers with information about whatever product or service that it is that you are involved with.

Email, after all, is the foundation for communication on the Internet.

Whether you have your own established list of email addresses to contact or if you use one of the 1000's of online safe email lists to get your message out, you can boost your sales response by using a simple yet valuable email tool; an email announcement.

An email announcement is essentially an 'Alert' or bonus email.

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You can provide your established customers an email alert about timely information on product releases or new services being offered, even before your non–customers find out about it from you or someone else.

This gives your established customers preference.

But you can use the same technique with total strangers, like those from a safe list that you recently joined, by wording your email to show that it is a "Special Announcement".

All of us allow our attention

to be captured when we see an email alert of this nature.

Whether or not our attention is retained by that email has less to do with the actual wording of the alert than with the subject matter and whether it holds any interest for us personally.

But the important thing to remember, is that the 'Alert' itself can capture the attention of your potential audience just long enough for them to decide if it is of interest for them.

Capturing the attention of your target market will always **BOOST YOUR SALES!**



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