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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**How To Build A Solid Income With Classified Ads!**

**By John Colanzi**

How To Build A Solid Income With Classified Ads! by John Colanzi

The classified ad is the most powerful marketing tool for the new marketer. Even seasoned marketers have kept the classified ad as the backbone of their lead generating system.

Why?

They're low cost.

Produce a high rate of return per dollar spent.

Can be multiplied indefinitely.

Now with the advent of the internet, ads go out instantly and you can get started for Free! Don't take the power of classifieds lightly.

Here's how to get started absolutely Free and consistently double your business.

1. Pick one product or service to start with. Don't spread yourself thin marketing hundreds of products. You can use your other offers for back-end sales.

2. Write an attention grabbing ad. If you're not sure how, " How To Make A Fortune With Classified Ad at: <http://johncolanzi.com/classified.exe>

3. Set up an autoresponder account to handle inquiries.

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4. Prepare a sales letter for your autoresponder. If you need help writing a sales letter read the Free online book "Magic Letters."

<http://hewarriorgroup.com/cgi-bin/index.cgi?830xxme>

5. Start out with Free Ezine Ads.

6. Once you start making a profit from the free ads, begin using paid advertising. You should set aside 50% of all profits for use in pyramiding your ads. If you can afford it, you should plow back 100% profits for the first 6 months.

If you do this on a consistent basis, your business will expand beyond you're wildest dreams.

Don't take this report lightly. It's simple to follow and it will work.

Wishing You Success

John Colanzi publishes the free weekly "Street Smart Marketing" Newsletter. To subscribe <mailto:ezmailer-subscribe@listbot.com> If you'd like to see how John uses this strategy to make money online visit: <http://johncolanzi.com/cash.html>

### **Put Some Punch In Your Classified Ad**

**By Kevin Nunley**

Put Some Punch In Your Classified Ad by Kevin Nunley

Classified ads are the world's number one cheap way to advertise. They cost just a fraction of a large print ad. And you get your classified ad in everything from an email newsletter to USA Today.

Most classified ads are either hard to understand or not terribly exciting. To get sales, you need people to immediately understand your offer. You also need to build a bit of an emotional fire under them.

Start each sentence with an action word. Get this..., Save now..., Click to...

Make your sentences as short as possible. Incomplete

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sentences are ok. Two words. Fine. This fills your ad with energy and builds excitement.

When possible, include a quote from a past customer. People believe other customers before they believe you. It's human nature.

I knew a guy who built himself a fine retirement by marketing his self-published book with classified ads. He started out with an ad in one magazine. When he had made his money back, he put an ad in more magazines until you couldn't look through a newsstand without seeing his ad.

Kevin writes your sales copy, press release, or article AND gives you marketing advice at <http://DrNunley.com/copywriting.htm> Reach Kevin at <mailto:kevin@drnunley.com> or 801-328-9006.



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