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**How To Build List Of Prospect For Your Business At No Cost**

**By Heri Rosyadi**

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No doubt! That every Marketer/Webmaster need a huge list! We all know that we need targeted visitor to our website. So the first challenge to have our online business going is to build a list.

I know many successful Net Marketers that own their huge list where they can send their offer over and over again. Each time they send an offer they pull some money to their pocket!

Now I would tell you the easiest way to build a list. And that is to use Traffic Exchanges. Traffic Exchange is the program where people surfing to get visitor in return. So in order to get visitor you need to visit other's website. The best thing about this service is that you can use it for FREE.

The common mistake Net-Marketers do with traffic exchange is that they promote their main website which is packed with lots of information in the exchange instead of their simple lead capturing webpage. The surfer who uses traffic exchange mostly surf for traffic they dont really read the webpage they see.

So you need a catchy webpage that have form in it to capture their email. The best characters for the lead capturing page are loaded fast, and nice looking design that capture the attention of the surfer.

These are the examples of lead capturing webpages:

Build Your List!: <http://www.MyLSNClub.com/eam/herose/l1sn.shtml>

Wait a sec!/: <http://www.MyLSNClub.com/eam/herose/l1sn1.shtml>

Hold Up A Sec...: <http://www.MyLSNClub.com/eam/herose/hup.shtml>

Still Looking: <http://www.MyLSNClub.com/eam/herose/lmi1.shtml>

Go ahead try the system by entering your info in one of those and watch how it work from the inside!

Use those kind of webpages for traffic exchange you belong to. Now all you need to do is spend some spare time to surf in those exchanges and earn visitors. If you do that consistently and persistently I Guarantee your list will GROW. The key is to enjoy the process of your list building!

Author:

Heri Rosyadi

PS: You can get your own cool lead capturing pages and find out the best traffic exchanges here at [http://see-more.info/herose\\_1](http://see-more.info/herose_1)

## **You cannot make money online without unrelenting follow-up**

**By Dr. Jeffrey Lant**

### **You cannot make money online without unrelenting follow-up by Dr. Jeffrey Lant**

If there's one thing I've learned in over 25 years in business, it's the importance of prospect follow-up. Without a program of systematic follow-up, you're significantly reducing your profit and may very well be threatening the overall success of your business. Follow-up is absolutely essential for business success.

But are you prepared to follow-up each and every prospect lead to ensure maximum success? I'll bet you aren't!

For years, I've been doing an informal study of business people's follow-up; what I've discovered confirms my opinion that the vast majority of online business people are not following up, thereby leaving money on the table every single day. It's easy to see why follow up "slips through the cracks."

Say you get a prospect today. Hopefully you email him the information he's requested. But without a systematic follow-up program in place, will you follow-up tomorrow when 1) you've got new prospects to contact and 2) you've got fires to put out all day long? Most likely essential follow up is abandoned. You're never going to be on top of your follow up either, because new prospects are constantly arriving. While all prospects need your attention, you're naturally going to focus on the newest people. Unfortunately for you, one major reason why people buy is because of follow up... and follow up is precisely what you're unable to do!

Does this all sound sadly familiar? It should! It's the way all too many business people do "business", online and off.

Thankfully, with a Worldprofit Sales Manager you can finally give your prospects and customers the kind of

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follow up they expect and which is crucial to your business success.

With your own Sales Manager you can create UNLIMITED lists, entering up to 25 follow up letters per list.

Now you can have a list for each product and service you

sell and up to 25 follow-up messages for each list.

You can send these messages out back to back over 25 days or space them so that they go out over a 90 day period. It's your choice.

The system personalizes each letter with your prospect's name.

You can either enter your prospect onto the appropriate Sales Manager list yourself or have the prospect subscribe. Either way, your prospect will get an IMMEDIATE response... and then up to 24 additional messages in up to 90 days.

When the prospect is ready to respond, all she has to do is HIT REPLY. You'll automatically be notified, and you can immediately follow up.

If the prospect wants to remove herself from any given list, she can do so automatically, without ever involving you.

Now, instead of losing business because you just don't have the time to follow up each prospect systematically -- although you know you should -- you'll use your Worldprofit Sales Manager to stay in touch with each and every prospect for whatever you're selling. Your follow up will be a marvel, and your sales WILL increase!

Dr. Jeffrey Lant is Co-Founder of Worldprofit at <http://www.worldprofit.com> For a FREE subscription to Worldprofit's online business development newsletters, go to <http://www.worldprofit.com/ezines> For web design assistance, go to <http://www.worldprofit.com>



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