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How To Create A Money Making eBook In 6 Simple Steps

By Jordan Williams

The ebook market is in a craze right now and I'm sure that you want to get in on it, but the problem is that the market is flooded with ideas on how to do it right. In fact there are so many opinions on how to make money with selling ebooks that you might feel a little lost. I know that with my own experience I would follow one path of advice for a little while only to find a dead end. Uhgg! Talk about frustration! So what I decided to do is to outline in just 6 simple steps how you can create a money-making ebook that really works.

Step 1: Choose Your Subject

Before you do anything you need to find a subject to write about. In order for your ebook to be popular it needs to be a subject that people are truly interested in. To find a good subject requires some research on your part. Amazon.com is a good place to start. At Amazon you can find which books are the best sellers, which will tell you what subjects people are dying to read about. Also you could try Wordtracker (www.webcashlink.com/wordtracker.html). At Wordtracker you can find out what the most popular terms or phrases that people are searching for on the internet. Once you know your subject then you'll have a foundation to work with and once you have researched your subject then writing the actual ebook will come naturally.

Step 2: Make It Look Professional

I'm sure that you have heard the saying that image is everything. Well that is definitely true with selling ebooks. People like imagery that uses all their senses (Being able to

see it, touch it, and etc...). Unfortunately when a person views your ebook they can only use one sense, the sense of sight. To overcome that obstacle, you need to make your ebook as real as possible to them. It will help tremendously if you have a professional graphic image of an ebook cover. People relate to pictures and studies indicate that by just having a picture of your ebook can increase sales by 300%! In order to appear professional you need to make sure that your ebook

cover looks attractive. Try to avoid the pitfall of using generic, free ebook covers. It will make you look cheap and could impact sales negatively. The service that I use is Dynamite Covers (www.webcashlink.com/dynamitecovers). They create professional looking ebook covers at reasonable prices.

Step 3: Give It Away For Free

I know that you are probably scratching your head right about now because you're thinking, "How can I make money by giving it away for free?" But the truth is, that in order to have an ebook that sells well, you first need exposure and name recognition on the internet. Once you have that then people will have confidence that you really know what you're talking about. The best way to accomplish this is to make an ebook with useful content that you can give away for free. Of course you don't want to give away all your secrets so make sure that you have tantalizing tidbits that will make people just curious enough to visit your web site and purchase your product.

Step 4: Make It Viral

This is a very important step. There seems to be a myth that if you make an ebook to give away then other people will just go crazy and start giving it to every single person they know. But that is not the case. You need to give people an incentive to give your ebook away to their friends or email list. The best way to create an incentive is to make your ebook brandable, you need to make your ebook in such a way that other people can include their links in it (link to their web site or have it set up to include their affiliate links). As a side note, I use eBook Paper (www.webcashlink.com/ebookpaper) to accomplish this. Once you make it brandable, people will be dying to give it away because they will be benefiting too and guess what you have

just done? With just one step, you have created a viral marketing machine for your web site! Congratulations!

As I am sure you already know having a large opt-in email list is a key to online success. So when you create your ebook always include your subscription box or web form. This is especially important if you followed step 4 and made your ebook viral. Once you do this you will see a substantial increase to your email list, which is vital to establishing an online income.

There are several ways to market your ebook and I am sure you can find entire novels on this subject, but for now I am just going to touch on a couple of very important methods. First of all start contacting webmasters that already have a big email list of their own. Tell them about your ebook and either offer them the opportunity to join your affiliate program or give them your free viral ebook. In either case, once you do that they will start to recommend your ebook to their own email list, which might be several thousand subscribers. Another way is to search for ebook directories or ebook stores, and start submitting your ebook to them.

Once you have completed these 6 simple steps you will be well on your way to making an online income by selling ebooks.

About the Author:

Jordan Williams is the Owner of the Internet Home Base Business Center, giving you the tools, software, and services to maximize your online profits!
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I Created My First Ebook...So Can You For Fre*e!

By Krystine Lewis

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How To Create A Money Making eBook In 6 Simple Steps

I can't believe I've just finished creating my very first Ebook. I feel like an Author, a Writer, and incredibly successful all in one. If you've been toying with the idea of wanting to make your own Ebook, but don't know where to start, perhaps I can help!

Several months ago I woke up one morning with a really good idea for a neat niche market that really hadn't been tapped into on the net. (I have the best ideas early in the am.) I researched my idea for awhile and decided to write an article.

I have always wanted to write a book, so after researching this area as well, low and behold I came across a website that offered a way to create your own Ebook in PDF format for Fre.e! I was stunned and thought I would give it a try. (I'll give you my resource at the end of my article.) I followed all the easy steps and before I knew it, my Ebook was created. It took me only a few days to write my article and to get it set up in Ebook form. You can't imagine how GOOD I felt when I had achieved this one feat! I thought it would be so difficult. I thought that creating Ebooks were only for the big marketing guru's or techies. I'm not either of these and I created it with ease.

I then started to create a simple website around this very niche market. I set up my Ebook on my website along with other "associate products" to sell as well. It's a very good feeling when an individual clicks on the "buy now" button and purchases something that you've created on your own.

You can do the very same thing I did. If you have a dream of creating your own product (which I highly advise), then follow the simple step I give you below and get started today in creating your very own fortune on the Internet! You can do it starting today!

Here's my resource~~

Please visit <http://www.perfect-typing-jobs.com/bizzy>
You can download your Fre*e copy of "A Simple Guide To

Creating Your Own Ebooks." That's how I did it!

Krystine Lewis created a website geared toward the "Typing AtHome" individual. Visit her website to learn all the tips, tricks and resources she has available. Check out her new Ebook Called, "Perfect Typing Jobs Resource Guide". <http://www.perfect-typing-jobs.com/job>



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