

How To Explode Your Subscriber List, FREE!

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

How To Explode Your Subscriber List, FREE!

By Vicki Ballard

How To Explode Your Subscriber List, FREE! by Vicki Ballard

How To Explode Your Subscriber List FREE!

Well, you have your autoresponder or list service set up.

Your Ezine is jampacked with great information, and lots of bonuses.

Now, Who do you send it to?

Do NOT "rent a list"!

Do NOT "harvest addresses" from sites!

Do NOT "SPAM" in any way shape or form!

I cannot stress this point enough!!!!!!

A person who "spams" is killing their business, before it gets off the ground.

"Spamming" is not professional, is not appreciated and is very rude. It can also get you into very serious trouble with your ISP.

With that said, there are other ethical methods for bringing in subscribers.

To start: In your search engine, type in "ezine announcement lists".

All of the web sites found here will let you announce your ezine FREE. You may have to register with some sites, but it is well worth your time for the exposure it gives you.

How To Explode Your Subscriber List, FREE!

You could spend days just listing your ezine on these sites.

Do as many as you possibly can.

Do more than your competitors.

By listing your ezine— you have now put your ezines name in front of anyone and everyone looking for ezines or looking to purchase ad space in ezines. Be sure to list your prices as well.

For more FREE exposure, go back to your search engine and type in "free classifieds".

Write a short, attention grabbing ad describing your ezine and offering something free for a

subscription to your ezine. This could be an article you've written yourself.

Spend another day or two placing FREE ads all over the net and watch your list start to grow.

BUT, By far the GREATEST way to pull in subscribers for your ezine, is to write your own articles and submit them to other ezines and ezine announcement lists.

In return for using your article, ezine owners will allow you to add a 4 to 5 line resource box at the end.

Subscribe to a few ezines and check out the resource boxes at the end of the articles. This will give you an idea of how to write your own.

Once people read your article, they will see your resource box.

Not only will submitting articles bring in subscribers for your ezine, it will also put your name out there as one of the "experts".

So, as you can see— you can pull in subscribers fast, and FREE!

You may spend more time doing FREE promotion, but if you are on a tight budget and determined to succeed— this is a good place to start.

Of course, once you start seeing an income, you should move up to purchasing leads.

Sorry Folks, thats another article:)

See You At The Top,
Vicki Ballard

Vicki Ballard publishes Biyanagans Future Ezine, which is dedicated to helping Home Business

How To Explode Your Subscriber List, FREE!

Owners succeed online. If you are looking for honest help, articles, tips and the latest downloads and tools to put your business on autopilot, Subscribe TODAY! <mailto:biyanagansfuture@getresponse.com>

Explode Your Opt-in Subscriber Base!!!

By Armand Melanson

Explode Your Opt-in Subscriber Base!!! by Armand Melanson

Explode Your Opt-in Subscriber Base!!!
Copyright 2002 lessworkmoremoney.com
By Armand Melanson

I have discovered a powerful technique to increase the rate of subscribers to my newsletter. This is a really easy but powerful way to create more profit.

A newsletter & opt-in email list are fundamental parts of any successful e-biz. What if I told you that a small change to your website could increase your subscriber capture rate by 400%!!!

That's exactly what I discovered. Before going any further, I want you to see this in action. Goto <http://www.lessworkmoremoney.com> right now & you'll see what I'm talking about.

So here's the deal. Most websites use a pop-up window to attract opt-in subscribers. The problem with standard pop-ups are:

- 1) they are all over the net & are often viewed as an irritant to visitors.
- 2) they require that the prospect type an email address.

Let's face it – we are LAZY. We don't want to type our email address unless absolutely necessary.

- 3) they don't insure that the email address is the right one.

Even with good Javascript checking, someone can type in anyone's email address.

If you went to my site just now, you would have seen the following:

--> A JScript alert prompted you with an offer for a free marketing

How To Explode Your Subscriber List, FREE!

course

--> You could choose 'OK' or 'Cancel'

--> If you chose 'OK', your email program automatically spawned a

message with the pre-inserted subject:

"Just click 'Send' to get the free course via email (ref# M7aI6N)"

If you clicked send, you will be subscribed to my newsletter.

--> If you chose 'Cancel', nothing happened

Can you see the difference? No typing to do! When confronted with the Javascript alert, people are much more likely to hit 'OK' than to type in an email address on a standard popup form.

That's why this concept is radical – it is a total departure from the traditional approach & it's much more effective at getting prospects to sign-up for your newsletter.

So let's get under the hood & see how this works. You don't need to use cookies for controlling popups, but you should use them. Otherwise you will be popping up every time someone refreshes the page. Goto http://lessworkmoremoney.com/EZ5_email_autocapture.htm to see this in action again with only the bare bones code required to do it.

The cookie code is standard & can be found at any JScript site. The form code is simple & just tells your mail client to send an email to my autoresponder.

You can use this exact same code to do this at your own website. Make the following changes though:

```
*** (confirm("put your text here"))***
```

place your text in the quoted area – this is what will appear in the popup.

('n' is the newline character which tells JScript to place text on the next line)

```
*****
```

place you autoresponder email after "mailto:"

How To Explode Your Subscriber List, FREE!

THIS IS WAY TOO COMPLICATED!!!!

You can use this as is, so you don't really need to change much. If you know someone who knows a little about web programming, ask them for help.

If you still can't get it to work, go to
<http://www.lessworkmoremoney.com/consulting.htm>

and see how I can set it up for you.

ABOUT THE AUTHOR: Armand Melanson is an emarketing consultant & author. For free marketing tips & articles you can re-use, visit him at <http://lessworkmoremoney.com>



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)

How To Explode Your Subscriber List, FREE!

**Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!**

